

Assignment #5: Pitching Your Final Film (worth 25 points)

Due Week 11 on Tuesday, October 30
(same day as your silent film, assignment 4)

Working in small groups, prepare a written treatment and visual supporting materials.

For the class presentation, using your materials: You will present your idea to the class verbally. Make sure you have either a script, storyboard, or other images that will give us a visual sense of your film **ready to go** so that it can be projected during your pitch. Visualize how the film will play out, scene to scene, and be able to communicate to your audience the look and style you will use. On the day of the presentation (Tues, Oct 30), Turn in a written packet to your teacher that includes:

- 1) Cover page with project title, project description (one sentence). Include names and contact information of every group member with a one-sentence description of how each member contributed to the project.
- 2) Written treatment for a 5-minute narrative film (see Chapter 2 of Voice & Vision).
- 3) Script outline for one scene in film
- 4) Copy of storyboard (you must keep a copy and deliver a copy)
- 5) Overview of challenges you have not solved yet

HELPFUL INFORMATION

Remember, it is important in your treatment and pitch to identify who the main characters are, as well as, key events, action, conflict, turning point and resolution.

The presentation should not be a recitation from page. Sell us on your film concept and your passion for the idea. Be clear and concise. **Practice your pitch.**

Each group has 3 minutes to present and 3 minutes for questions from the audience.

Assignment #6: Final Film: The Short Narrative (worth 200 points)

Pre-production Binder Due Week 15

Film is Due Week 17

As the last visual exercise of the semester, this **5-minute** narrative film should demonstrate your ability to construct a complex and original story. Using **Assignment #4** as a starting point and drawing on the blueprint created in **Assignment #5**, combined with all the technical and conceptual skills developed in the earlier exercises, you will write, shoot, direct, and edit a video in small groups. You may shoot no more than one hour of footage, and your finished product should be no more than 5 minutes, complete with titles and credits.

Research, conceptualization, directing, writing, shooting, and editing responsibilities must be shared equally amongst groups. A production journal of 5 pages, typed and double spaced is required of EVERY member of the group. Do not submit a group journal. Each student writes his or her version of what was successful; what you learned; what you might do differently next time; challenges; solutions to problems, etc.

FILM GOALS:

Think about how the story unfolds and moves forward. Will characters be transformed, and will there be conflict? Remember, the story's success depends on the depth of your characters. Thus, give a detailed description of each participant. It is important that you convey your story visually. This means that on screen talking heads can occupy no more than 1/10 of the total screen time of the project, and that you can't use prerecorded music. We are not making music videos.

This is a film that, once again, should be well thought out during pre-production, as there won't be more than a few weeks to complete the edit.

• DEADLINES & DELIVERABLES:

- A pre-production binder is due in Week 15.
- Film and production binder and journal are due Week 17

A PRODUCTION BINDER MUST BE TURNED IN FOR EACH SEPARATE PRODUCTION. BINDER TO INCLUDE: CAST/CREW CONTACT INFO, SCRIPT, SHOT LIST & PRODUCTION SCHEDULE. POINTS WILL BE DEDUCTED IF BINDER IS MISSING OR INCOMPLETE (WORTH 25 ADDITIONAL POINTS).

YOU MUST SLATE EACH SHOT AND KEEP A CAMERA LOG.