

# Subjective probability and utility

Christos Dimitrakakis

April 29, 2014

## 1 Introduction

## 2 Types of probability

- Relative likelihood
- Subjective probability assumptions
- Conditional likelihoods
- Calculating posteriors

# Goals of today's (?) lecture

## Subjective probability

- Understand the different interpretations of probability.
- Refresh the mathematical properties of probability.
- Understand how to use probability to represent your beliefs.
- Show why probability is the right thing for this job.
- See how you can update your beliefs using probability.

## Utility

- Understand the concept of preferences.
- See how utility can be used to formalize preferences.
- Show how we can combine utility and probability to deal with decision making under uncertainty.

## The decision-theoretic foundations of artificial intelligence.

- Probability: how likely things are?
- Utility: which things do we want?

### Interpretations of probability

- Objective: inherent randomness.
- Frequentist: long-term averages.
- Algorithmic: program complexity.
- **Subjective**: uncertainty.

### Interpretations of utility

- Monetary.
- Psychological.
- “true” value of things?

## Objective Probability

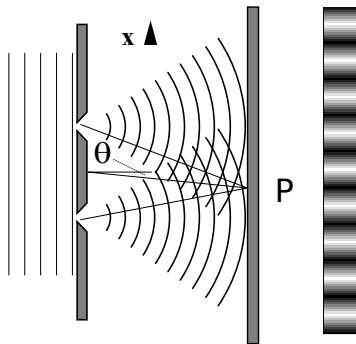


Figure : The double slit experiment

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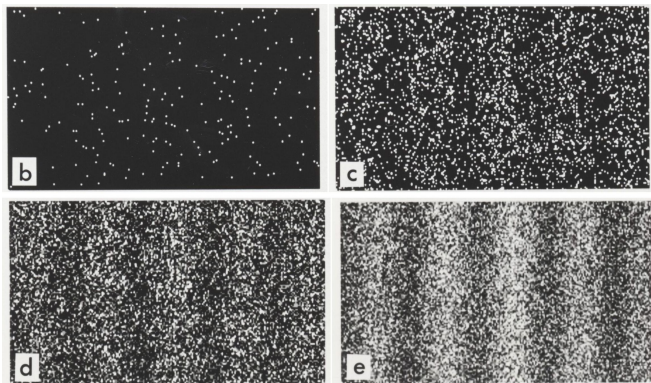


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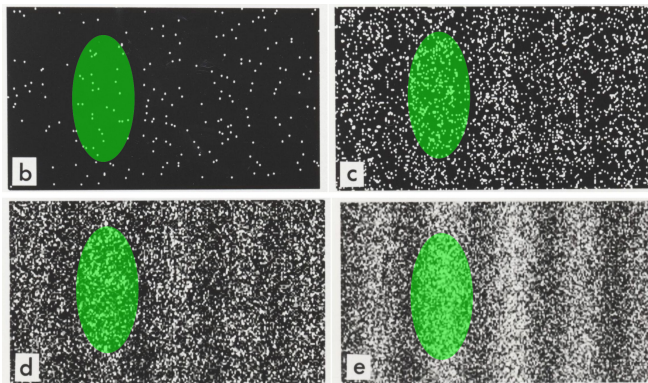


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## Solomonoff induction

- Occam’s razor: Prefer the simplest explanation (algorithm).
- Epicurus: Do not throw away any hypothesis (algorithm).
- Weigh algorithms according to
  - Simplicity.
  - How well they fit the data.

What about everyday life?

# Subjective probability

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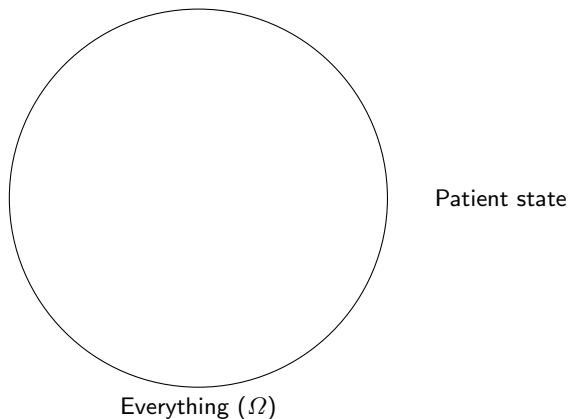
## Subjective probability

- Describe which events we think are more likely.
- We quantify this with probability.

## Why probability?

- Quantifies uncertainty in a “natural” way.
- A framework for drawing **conclusions** from **data**.
- Computationally convenient for decision making.

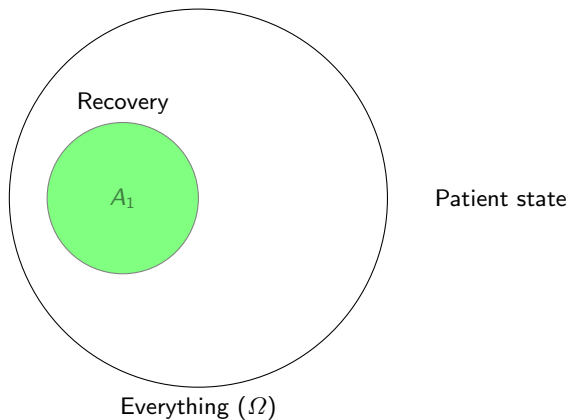
## Events as sets



Example 1 (Experiment: give medication to a patient.)

- Does the patient recover?
- Does the medication have side-effects?

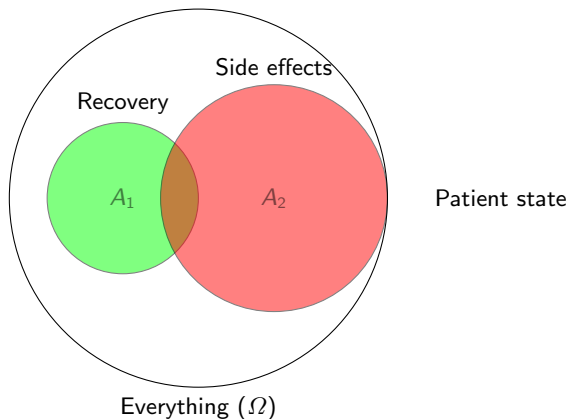
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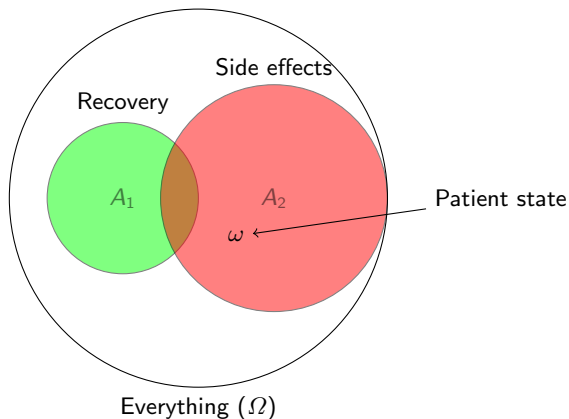
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## The relative likelihood of two events $A$ and $B$

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## Functions on sets

A function  $P$  is said to **agree** with a relation  $A \precsim B$ , if it has the property that:  $P(A) \leq P(B)$  if and only if  $A \precsim B$ .

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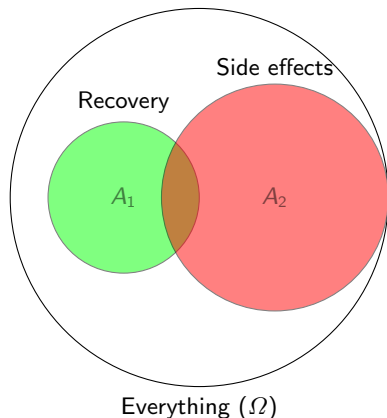
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We want such a function for **all events of interest**.

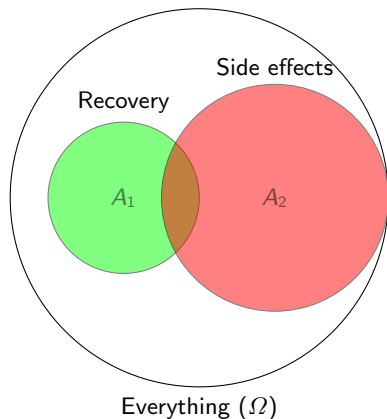


## Which events should we look at?



We wish to look at all combinations of events which are relevant. So, if we want to calculate the probability of **recovery**, and the probability of **side effects**, we must also be able to calculate the probability of **recovery or side-effects**, as well as the probability of **no recovery**. This is formally captured by the notion of a  $\sigma$ -field.

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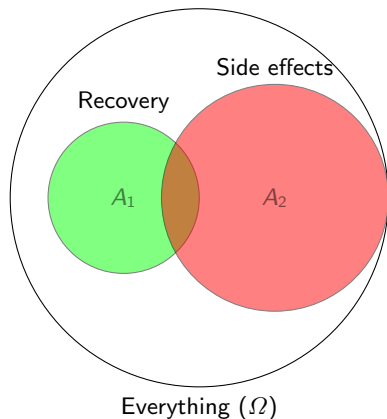


### Definition 2 ( $\sigma$ -field on $\Omega$ )

A family  $\mathcal{F}$  of sets, s.t.  $\forall A \in \mathcal{F}$ ,  $A \subset \Omega$ , is called a  **$\sigma$ -field on  $\Omega$**  if and only if

- 1  $\Omega \in \mathcal{F}$
- 2 if  $A \in \mathcal{F}$ , then  $A^c \in \mathcal{F}$ .
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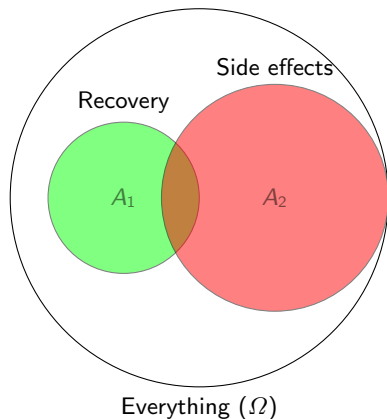
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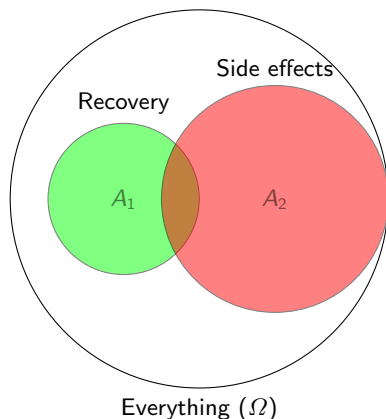
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### Example 3

The  $\sigma$ -field generated by  $\{\emptyset, A_1, A_2, \Omega\}$  is:

$$\mathcal{F} = \{A_1, A_1^c, A_2, A_2^c, A_1 \cap A_2, (A_1 \cap A_2)^c, A_1 \cup A_2, (A_1 \cup A_2)^c, A_2 \setminus A_1, A_1 \setminus A_2, (A_2 \setminus A_1)^c, (A_1 \setminus A_2)^c, \emptyset, \Omega\}.$$

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Our beliefs must be **consistent**. This can be achieved if they satisfy some assumptions:

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## Assumption 1 (SP1)

*For any events  $A, B$ , one of the following must hold:  $A \succ B$ ,  $A \prec B$ ,  $A \approx B$ .*

It is always possible to say whether one event is more likely than the other.

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## Assumption 2 (SP2)

*Let  $A = A_1 \cup A_2$ ,  $B = B_1 \cup B_2$  with  $A_1 \cap A_2 = B_1 \cap B_2 = \emptyset$ . If  $A_i \precsim B_i$  then  $A \precsim B$ .*

If we can split  $A, B$  in such a way that each part of  $A$  is less likely than its counterpart in  $B$ , then  $A$  is less likely than  $B$ .



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## Assumption 3 (SP3)

*For any event  $A$ , we have:  $\emptyset \precsim A$  For the certain event  $\Omega$ , we have:  $\emptyset \prec \Omega$ .*

# Resulting properties of relative likelihoods

## Theorem 4 (Transitivity)

*If  $A, B, D$  such that  $A \precsim B$  and  $B \precsim D$ , then  $A \precsim D$ .*

## Theorem 5 (Complement)

*For any  $A, B$ :  $A \precsim B$  iff  $A^c \succsim B^c$ .*

## Theorem 6 (Fundamental property of relative likelihoods)

*If  $A \subset B$  then  $A \precsim B$ . Furthermore,  $\emptyset \precsim A \precsim S$  for any event  $A$ .*

## What functions can agree with a relative likelihood?

- For any events  $P(A) > P(B)$ ,  $P(A) < P(B)$  or  $P(A) = P(B)$ .
- If  $A_i, B_i$  are disjoint sets,  $\forall i : P(A_i) \leq P(B_i) \Rightarrow P(A) \leq P(B)$ .
- For any  $A$ ,  $P(\emptyset) \leq P(A)$  and  $P(\emptyset) < P(\Omega)$ .

# Measure theory primer

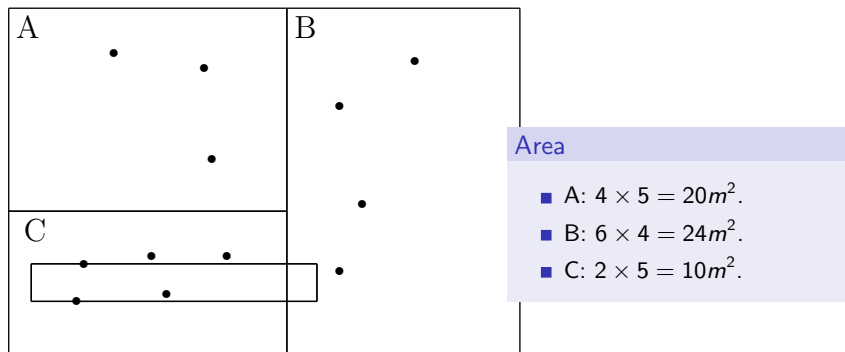
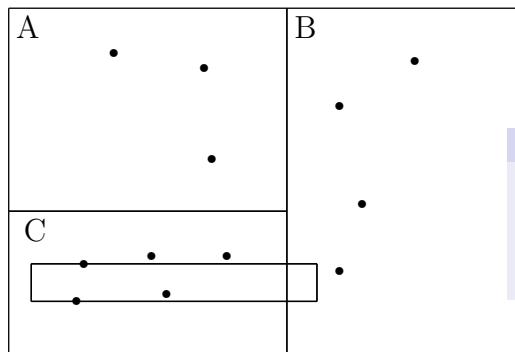


Figure : A fashionable apartment

Measure the sets:  $\mathcal{F} = \{\emptyset, A, B, C, A \cup B, A \cup C, B \cup C, A \cup B \cup C\}$ .

Note that all those measures have an **additive property**.

## Measure theory primer



Coins on the floor

- A: 3.
- B: 4
- C: 5.

Figure : A fashionable apartment

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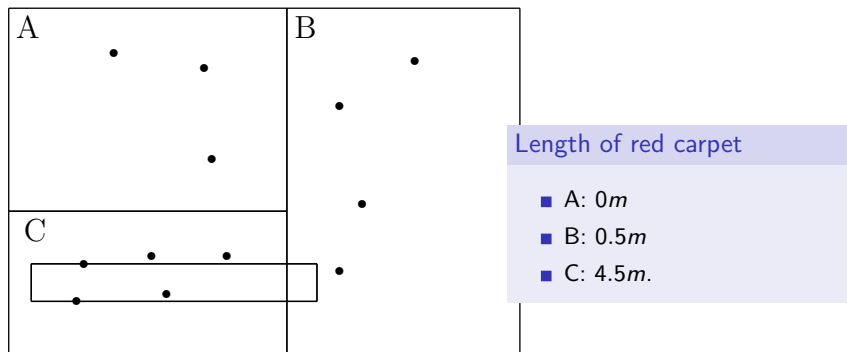


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## Definition 7 (Measure)

A measure  $\lambda$  on  $(\Omega, \mathcal{F})$  is a function  $\lambda : \mathcal{F} \rightarrow \mathbb{R}^+$  such that

- 1  $\lambda(\emptyset) = 0$ .
- 2  $\lambda(A) \geq 0$  for any  $A \in \mathcal{F}$ .
- 3 For any collection of subsets  $A_1, A_2, \dots$  with  $A_i \in \mathcal{F}$  and  $A_i \cap A_j = \emptyset$ .

$$\lambda\left(\bigcup_{i=1}^{\infty} A_i\right) = \sum_{i=1}^{\infty} \lambda(A_i) \quad (2.1)$$

## Definition 7 (Probability measure)

A probability measure  $P$  on  $(\Omega, \mathcal{F})$  is a function  $P : \mathcal{F} \rightarrow [0, 1]$  such that:

- 1  $P(\Omega) = 1$
- 2  $P(\emptyset) = 0$
- 3  $P(A) \geq 0$  for any  $A \in \mathcal{F}$ .
- 4 If  $A_1, A_2, \dots$  are disjoint then

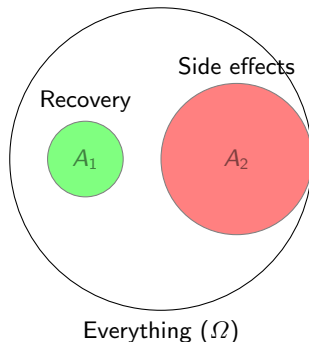
$$P\left(\bigcup_{i=1}^{\infty} A_i\right) = \sum_{i=1}^{\infty} P(A_i) \quad (\text{union})$$

$(S, \mathcal{F}, P)$  is called a *probability space*.

So, probability is just a special type of measure.



## Logical interpretation: Mutually exclusive and independent events

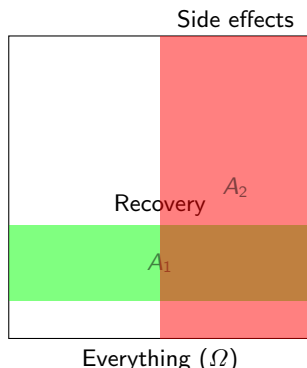


### Definition 8 (Mutually exclusive events)

If  $A, B$  are disjoint (i.e.  $A \cap B = \emptyset$ ) then they are *mutually exclusive*. Since  $P$  is a measure,

$$P(A \cup B) = P(A) + P(B).$$

## Logical interpretation: Mutually exclusive and independent events



### Definition 8 (Independent events)

Events  $A, B$  are independent iff

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Thus, the probability of either  $A$  occurring does not depend on whether  $B$  occurs.

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## Exercise 1

*Can mutually exclusive events be independent?*

You can think of  $A \cap B$  as  $A \wedge B$ , i.e. “ $A$  and  $B$ ”.

You can think of  $A \cup B$  as  $A \vee B$ , i.e. “ $A$  or  $B$ ”.

## A probability measure can satisfy our assumptions

### Exercise 2

- (i) For any events  $P(A) > P(B)$ ,  $P(A) < P(B)$  or  $P(A) = P(B)$ .
- (ii) If  $A_i, B_i$  are partitions of  $A, B$ ,  $\forall i P(A_i) \leq P(B_i) \Rightarrow P(A) \leq P(B)$ .
- (iii) For any  $A$ ,  $P(\emptyset) \leq P(A)$  and  $P(\emptyset) < P(\Omega)$

## From events to variables

Let  $\omega \sim P$  denote that  $\omega$  is selected according to  $P$ .

### Events as indicator functions

Until now we were just considering simple events: where  $\omega \in A$ . Each event  $A$  can be seen as a function  $\mathbb{1}_A : \Omega \rightarrow \{0, 1\}$

$$\mathbb{1}_A(\omega) = \begin{cases} 1, & \omega \in A \\ 0, & \text{otherwise} \end{cases}$$

Then the probability that  $\omega \in A$  is simply  $P(A)$ .

### Definition 10 (Random variable)

However, we can also define some arbitrary other function  $x : \Omega \rightarrow \mathbb{R}$ . This function is called a **random variable**, because it is a variable whose value depends on the random outcome  $\omega$ .

### Example 11 (Functions of the patient state)

Temperature, blood pressure, heart rate, ...

## Probabilities and expectations of random variables

Given a random variable  $x : \Omega \rightarrow \mathbb{R}$ , we can naturally ask things such as what value  $x$  takes on average:

### Definition 12 (Expectation of a random variable)

If  $\omega \sim P$ , then:

$$\mathbb{E}_P(x) \triangleq \sum_{\omega \in \Omega} x(\omega)P(\omega) \quad (\text{discrete case})$$

(general case)

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## Definition 13 (Distribution of a random variable)

If  $\omega \sim P$ , then  $x \sim P_x$  with:

$$P_x(A) \triangleq \sum_{\omega \in \Omega} \mathbb{1}_A(x(\omega))P(\omega) \quad (\text{discrete case})$$



## Recap of fundamental probability

- Subjective probability can be used to represent uncertainty.
- Events can be represented as sets in a space of outcomes  $\Omega$ .
- The set of all possible event combinations  $\mathcal{F}$  is a  $\sigma$ -field in  $\Omega$ .
- The relative likelihood between events  $A, B \subset \Omega$  is our subjective belief of which one is more likely.
- If we think  $A$  is more likely than  $B$ , we write  $A \succ B$ .
- The likelihood relation can be captured via probabilities:

$$P(A) > P(B) \Leftrightarrow A \succ B.$$

- Probabilities are **measures**, e.g. similar to *area*, *length*, *mass*, etc.
- Mutually exclusive events are disjoint.
- Independent events have product joint probability.
- Random variables are simply functions on outcomes.
- The expectation of a r.v. is the sum of its values for each outcome, weighed by the outcome's probability.

# Conditional likelihood

- A likelihood relation encodes our **prior** opinions.
- Sometimes we need to take into account **evidence**.
- For example, ordinarily we may think that  $A \precsim B$ .
- However, we may have **additional information**  $D \dots$

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- Clearly,  $A \succsim A^0$ .
- Let  $D$  denote a good forecast!
- I personally believe that  $(A \mid D) \precsim (A^0 \mid D)$ .

## Conditional likelihoods

### Assumption 4 (CP)

For any events  $A, B, D$ ,

$$(A \mid D) \precsim (B \mid D) \quad \text{iff} \quad A \cap D \precsim B \cap D.$$

### Theorem 15

If a relation  $\precsim$  satisfies assumptions SP1 to SP5 and CP, then  $P$  is the unique probability distribution such that:

For any  $A, B, D$  such that  $P(D) > 0$ ,

$$(A \mid D) \precsim (B \mid D) \quad \text{iff} \quad P(A \mid D) \leq P(B \mid D)$$

### Definition 16 (Conditional probability)

$$P(A \mid D) \triangleq \frac{P(A \cap D)}{P(D)} \quad (2.2)$$

## A simple exercise in updating beliefs

Forecaster	Saturday	Sunday	Monday	Tuesday
A	Rain	Rain	Rain	Rain
B	Sun	Rain	Rain	Sun
C	Clouds	Clouds	Rain	Storms
D	Sun	Clouds	Rain	Clouds
E	Clouds	Rain	Clouds	Sun
Outcome				

Table : Five weather forecasters



## A simple exercise in updating beliefs

Forecaster	Saturday	Sunday	Monday	Tuesday
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Outcome	Clouds			

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Outcome	Clouds	Rain	Rain	Sun

Table : Five weather forecasters

# Updating beliefs

## Theorem 17 (Bayes' theorem)

Let  $A_1, A_2, \dots$  be a (possibly infinite) sequence of disjoint events such that  $\bigcup_{i=1}^n A_i = \Omega$  and  $P(A_i) > 0$  for all  $i$ . Let  $B$  be another event with  $P(B) > 0$ . Then

$$P(A_i | B) = \frac{P(B | A_i)P(A_i)}{\sum_{j=1}^n P(B | A_j)P(A_j)} \quad (2.3)$$

## Proof.

By definition,  $P(A_i | B) = P(A_i \cap B)/P(B)$ , and  $P(A_i \cap B) = P(B | A_i)P(A_i)$ , so:



# Updating beliefs

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As  $\bigcup_{i=1}^n A_i = \Omega$ , we have  $B = \bigcup_{j=1}^n (B \cap A_j)$ . Since  $A_i$  are disjoint, so are  $B \cap A_i$ . As  $P$  is a probability, the union property and an application of 2.4 gives

$$P(B) = P\left(\bigcup_{j=1}^n (B \cap A_j)\right) = \sum_{j=1}^n P(B \cap A_j) = \sum_{j=1}^n P(B | A_j)P(A_j).$$



## Interpreting Bayes's theorem

$$P(A | B) = \frac{P(B | A)P(A)}{P(B)}$$

- $P(A)$ : our **prior** belief that hypothesis  $A$  is true (use Occam's razor!)
- $P(B | A)$ : how much does hypothesis  $A$  **agree** with the evidence  $B$ ?
- $P(B)$ : marginal probability of the evidence  $B$  according to **all** hypotheses (Epicurean principle)
- $P(A | B)$ : our **posterior** belief that hypothesis  $A$  is true given evidence  $B$ .

## Exercise 3

*Recall that*

$$P(A | B) \triangleq \frac{P(A \cap B)}{P(B)}$$

*is only a **definition**. Give plausible alternatives.*

## Updating beliefs

Consider the forecasters actually giving probabilities for rain.

Forecaster	Saturday	Sunday	Monday	Tuesday
$A_1$	60%	70%	80%	90%
$A_2$	10%	50%	60%	20%
$A_3$	20%	25%	40%	100%
$A_4$	10%	15%	30%	25%
$A_5$	30%	40%	35%	10%
Outcome				

Table : Five weather forecasters

Let  $P(A_i) = 1/5$  be our prior belief that  $A_i$  is correct. Then:

$A_1$	$A_2$	$A_3$	$A_4$	$A_5$

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Outcome	Clouds			

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$A_1$	$A_2$	$A_3$	$A_4$	$A_5$
0.11	0.25	0.22	0.25	0.19

# Updating beliefs

Consider the forecasters actually giving probabilities for rain.

Forecaster	Saturday	Sunday	Monday	Tuesday
$A_1$	60%	70%	80%	90%
$A_2$	10%	50%	60%	20%
$A_3$	20%	25%	40%	100%
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$A_5$	30%	40%	35%	10%
Outcome	Clouds	Rain		

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$A_1$	$A_2$	$A_3$	$A_4$	$A_5$
0.35	0.25	0.13	0.08	0.2

# Updating beliefs

Consider the forecasters actually giving probabilities for rain.

Forecaster	Saturday	Sunday	Monday	Tuesday
$A_1$	60%	70%	80%	90%
$A_2$	10%	50%	60%	20%
$A_3$	20%	25%	40%	100%
$A_4$	10%	15%	30%	25%
$A_5$	30%	40%	35%	10%
Outcome	Clouds	Rain	Rain	

Table : Five weather forecasters

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$A_1$	$A_2$	$A_3$	$A_4$	$A_5$
0.33	0.25	0.17	0.13	0.15

# Updating beliefs

Consider the forecasters actually giving probabilities for rain.

Forecaster	Saturday	Sunday	Monday	Tuesday
$A_1$	60%	70%	80%	90%
$A_2$	10%	50%	60%	20%
$A_3$	20%	25%	40%	100%
$A_4$	10%	15%	30%	25%
$A_5$	30%	40%	35%	10%
Outcome	Clouds	Rain	Rain	Sun

Table : Five weather forecasters

Let  $P(A_i) = 1/5$  be our prior belief that  $A_i$  is correct. Then:

$A_1$	$A_2$	$A_3$	$A_4$	$A_5$
0.04	0.32	0	0.30	0.36

## Simplified notation and capturing dependencies

Consider random variables  $x_i : \Omega \rightarrow S_i$ ,  $i = 1, \dots, n$ . As a **shorthand**, especially in computer science, we may write their **joint distribution** as

$$P(x_1, \dots, x_n),$$

instead of

$$P_{x_1, \dots, x_n}(\cdot),$$

as is usually done in statistics.

Graphs can be used to capture independence between these variables. For example:



Means that  $P(x_3, x_2, x_1) = P(x_3 \mid x_2)P(x_2 \mid x_1)P(x_1)$



## Marginalisation (variable elimination)

Consider the example network  $P(x_3, x_2, x_1) = P(x_3 \mid x_2)P(x_2 \mid x_1)P(x_1)$ .



This means that to express the joint distribution of the variables  $x_i(\omega)$  we only need to model the conditional distributions  $P(x_i \mid x_j)$ .

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### Inference via marginalisation

What is the distribution of  $x_3$ , ignoring the other variables?

$$P(x_3) = \sum_{x_1 \in S_1} \sum_{x_2 \in S_2} P(x_1, x_2, x_3) = \sum_{x_1 \in S_1} \sum_{x_2 \in S_2} P(x_3 \mid x_2)P(x_2 \mid x_1)P(x_1). \quad (2.5)$$

This follows from the disjoint property of measures, as illustrated in the proof of Bayes' theorem.

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This follows from the disjoint property of measures, as illustrated in the proof of Bayes' theorem. What is the distribution of  $x_3$ , given  $x_1$ ?

$$P(x_3 \mid x_1) = \sum_{x_2 \in S_2} P(x_2, x_3 \mid x_1) = \sum_{x_2 \in S_2} P(x_3 \mid x_2)P(x_2 \mid x_1) \quad (2.6)$$

## Application to Bayesian inference

Consider now that you have a set of models  $\{\omega_i \mid i = 1, \dots\}$ , each making a different prediction for tomorrow's weather  $x_{t+1}$ , given the weather in the past  $x_1, \dots, x_t$ .

$$P(x_{t+1} \mid x_1, \dots, x_t, \omega_i)$$

Let  $P(\omega_i)$  be your prior probability on each model. Then the marginal probability is going to be

$$P(x_{t+1}) = \sum_i P(x_{t+1} \mid \omega_i) P(\omega_i).$$

Given some weather observations, you can now estimate a posterior distribution

$$P(\omega_i \mid x_1, \dots, x_t) = \frac{P(x_1, \dots, x_t \mid \omega_i) P(\omega_i)}{\sum_j P(x_1, \dots, x_t \mid \omega_j) P(\omega_j)}$$

You can now calculate a new marginal probability for the weather,

$$P(x_{t+1} \mid x_1, \dots, x_t) = \sum_i P(x_{t+1} \mid x_1, \dots, x_t, \omega_i) P(\omega_i \mid x_1, \dots, x_t).$$

## Exercise

Abdul Alhazred claims that he is **psychic** and can **always predict a coin toss**. You use a **fair coin**, such that the probability of it coming heads is  $1/2$ . You throw the coin 4 times, and AA guesses correctly all four times. If  $P(A) = 2^{-16}$  is your prior belief that AA is a psychic, then what is your posterior belief (approximately), given that AA has guessed correctly?

## Posterior distributions for multiple observations

Assume that we observe a value  $x^n \triangleq x_1, \dots, x_n$  drawn from some distribution  $P(x^n | \omega)$ , with  $\omega \in \Omega$ . We have a prior  $P$  on  $\Omega$ . For the observations, we write:

Observation probability given history  $x^{n-1}$  and parameter  $\omega$

$$P(x_n | x^{n-1}, \omega) = \frac{P(x^n | \omega)}{P(x^{n-1} | \omega)}$$

Posterior recursion

$$P(\omega | x^n) = \frac{P(x^n | \omega)P(\omega)}{P(x^n)} = \frac{P(x_n | x^{n-1}, \omega)P(\omega | x^{n-1})}{P(x_n | x^{n-1})}. \quad (2.7)$$

The posterior can be used as a new prior distribution.

## Recap

- Conditional likelihood represents the likelihood of an event given another event.
- If  $A$  is a hypothesis, and  $B$  is a predicted event,  $(A | B)$  is the likelihood of the event under hypothesis  $A$ .
- Conditional probabilities  $P(A | B)$  can be defined analogously to normal probabilities.
- This gives us a **numerical procedure** for updating our beliefs about which hypotheses are true.
- This is easy to perform for finite numbers of events and hypotheses.
- Finally, the conditional structure of a problem can be captured via a graph.

## Things to remember

- Probability is a measure with the property that  $P(\Omega) = 1$ . So it also satisfies:
  - 1  $P(\emptyset) = 0$
  - 2  $P(A) \geq 0$ .
  - 3 If  $A \cap B = \emptyset$  then  $P(A \cup B) = P(A) + P(B)$ .
- Consequently if  $A \subset B$  (i.e. **A implies B**, or  $B$  follows logically from  $A$ ), then  $P(A) \leq P(B)$ .
- In addition  $A, B$  are called independent if  $P(A \cap B) = P(A)P(B)$ .
- The conditional probability of  $A$  given  $B$  is defined as  $P(A | B) \triangleq P(A \cap B) / P(B)$ .
- The marginalisation property allows us to eliminate variables:

$$P(B) = P(B \cap A) + P(B \cap A^c)$$

- Bayes' theorem states that

$$P(A | B) = P(B | A)P(A)/P(B)$$



## Symbol index

- The symbol  $\triangleq$  indicates a definition.
- If an element  $x$  **belongs** to a set  $A$ , we write  $x \in A$ . If it does not, we write  $x \notin A$ .
- We say that  $A$  is a **subset** of  $B$  or that  $B$  **contains**  $A$ , and write  $A \subset B$ , iff,  $x \in B$  for any  $x \in A$ .
- Events are sets. The **sample space**  $\Omega$  is the **certain event**. Any other event  $A$  is a subset of  $\Omega$ .
- $B \setminus A \triangleq \{x \mid x \in B, x \notin A\}$  is the set difference.
- The **negation** of an event  $A \subset \Omega$  is the **complement**  $A^c \triangleq \Omega \setminus A$ .
- The **union** of  $n$  sets:  $A_1, \dots, A_n$  is  $\bigcup_{i=1}^n A_i = A_1 \cup \dots \cup A_n$ . This can be interpreted as **logical OR** ( $\vee$ ) of events.
- The **intersection** of  $n$  sets  $A_1, \dots, A_n$  is  $\bigcap_{i=1}^n A_i = A_1 \cap \dots \cap A_n$ . This can be interpreted as **logical AND** ( $\wedge$ ) of events.
- The **empty set** is  $\emptyset = \Omega^c$  and contains no elements.
- $A$  and  $B$  are **disjoint** if  $A \cap B = \emptyset$ . Then they are **mutually exclusive** events.
- $A \triangle B \triangleq (B \setminus A) \cup (A \setminus B)$  is the symmetric set difference.

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