Real-Life Big Data applications in Financial Services
by
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Date: Monday, march 7, 2016
Time: 2-4 pm, Mondays
Location: South Hall 202

Abstract

This seminar will address practitioner based application of Big
Data in Financial Services.Topics to be covered include:Retail banking,
Fraud, Regulation, Ad Technology and Monetization.All information will be
public and non-confidential.This seminar will also explore the
evolutionary path of technology and how it has unlocked capabilities that
have created paradigm shifts.These shifts include Real-time and cloud
enablement, machine learning, advanced analytics, and artificial
intelligence.

Bio Sketch

Asim Mohammad is a Senior Vice President - Data and Analytics
at Bank of America with a background in data spanning more than 15
years.Informaladvisor to early stage Big Data companies, Venture
Capitalists and Hedge Funds.Asim has 4 patents in Big Data and
an additional 4 Patent-Pending applications.
Formerly at Informatica Corporation.Before Informatica, worked in
Insurance Technology and Consulting in a Business Intelligence role.

The range of his interests extends from Customer Centric Big Data
Applications, Machine Learning and Predictive Analytics. He has a Media Arts
and Animation background with additional degrees in Mathematics from
University of North Carolina and an MBA from Duke.