





#### Advanced Multimodal Machine Learning

Lecture 1.1: Introduction Louis-Philippe Morency

\* Original version co-developed with Tadas Baltrusaitis

#### Your Instructor and TAs This Semester (11-777)



Louis-Philippe Morency morency@cs.cmu.edu Office: GHC-5411



Carla De Oliveira Viegas cviegas@andrew.cmu.edu



Harsh Jhamtani jharsh@andrew.cmu.edu



Varun Lakshminarasimhan vbl@andrew.cmu.edu



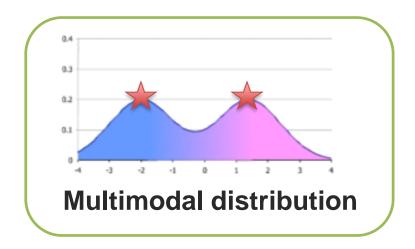
Zhun Liu zhunl@andrew.cmu.edu



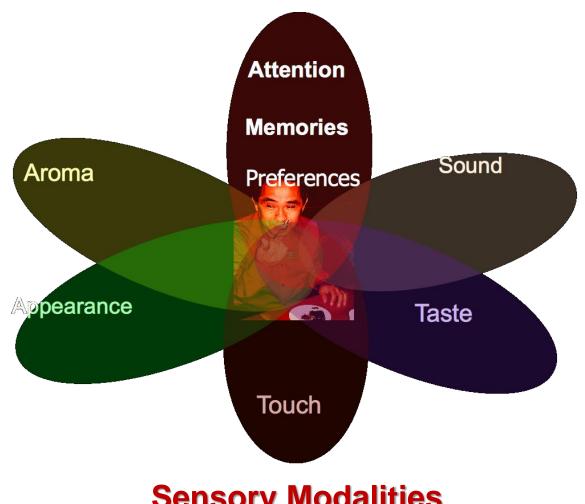
Ying Shen yshen2@andrew.cmu.edu

#### **Lecture Objectives**

- Introductions
- What is Multimodal?
  - Multimodal communicative behaviors
- A historical view of multimodal research
- Core technical challenges
  - Representation, translation, alignment, fusion and alignment
- Course syllabus and project assignments
  - Grades and course structure



Multiple modes, i.e., distinct "peaks" (local maxima) in the probability density function



**Sensory Modalities** 

#### **Multimodal Communicative Behaviors**

#### Verbal

Lexicon

Words

**Syntax** 

Part-of-speech Dependencies

**Pragmatics** 

Discourse acts

#### Vocal

**Prosody** 

Intonation
Voice quality

**Vocal expressions** 

Laughter, moans

#### **V**isual

**Gestures** 

Head gestures

Eye gestures

Arm gestures

**Body language** 

**Body posture** 

**Proxemics** 

Eye contact

Head gaze

Eye gaze

**Facial expressions** 

FACS action units

Smile, frowning



#### **Modality**

The way in which something happens or is experienced.

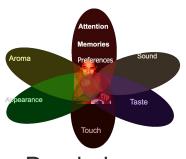
- Modality refers to a certain type of information and/or the representation format in which information is stored.
- Sensory modality: one of the primary forms of sensation, as vision or touch; channel of communication.

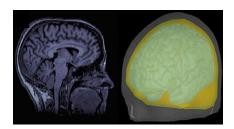
#### **Medium** ("middle")

A means or instrumentality for storing or communicating information; system of communication/transmission.

 Medium is the means whereby this information is delivered to the senses of the interpreter.

#### **Multiple Communities and Modalities**









Psychology

Medical

Speech

Vision









Language

Multimedia

Robotics

Learning

#### **Examples of Modalities**

- ☐ Natural language (both spoken or written)
- ☐ Visual (from images or videos)
- ☐ Auditory (including voice, sounds and music)
- □ Haptics / touch
- Smell, taste and self-motion
- Physiological signals
  - Electrocardiogram (ECG), skin conductance
- Other modalities
  - Infrared images, depth images, fMRI

### A Historical View

#### Prior Research on "Multimodal"

#### Four eras of multimodal research

- > The "behavioral" era (1970s until late 1980s)
- > The "computational" era (late 1980s until 2000)
- > The "interaction" era (2000 2010)
- > The "deep learning" era (2010s until ...)
  - Main focus of this course



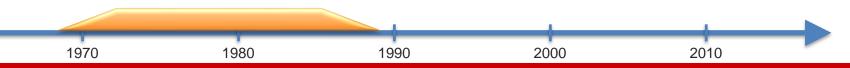
#### **Language and Gestures**



## David McNeill University of Chicago Center for Gesture and Speech Research

"For McNeill, gestures are in effect the speaker's thought in action, and integral components of speech, not merely accompaniments or additions."

☐ TRIVIA: Justine Cassell was a student of David McNeill



#### The McGurk Effect (1976)



Hearing lips and seeing voices - Nature





#### The McGurk Effect (1976)



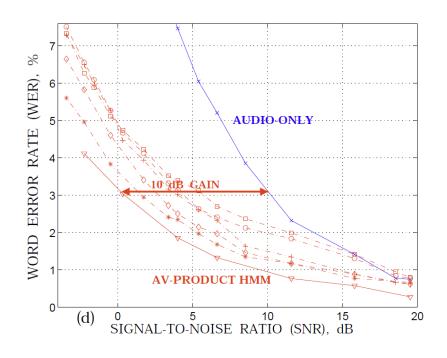
Hearing lips and seeing voices - Nature





#### > The "Computational" Era(Late 1980s until 2000)

#### 1) Audio-Visual Speech Recognition (AVSR)





#### > The "Computational" Era (Late 1980s until 2000)

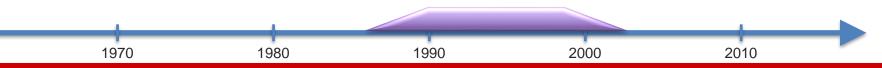
#### 2) Multimodal/multisensory interfaces



Rosalind Picard

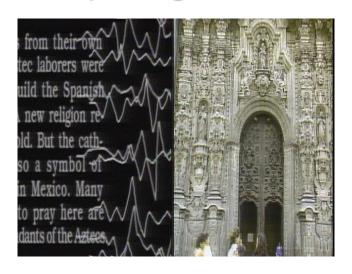
Affective Computing is computing that relates to, arises from, or deliberately influences emotion or other affective phenomena.

☐ TRIVIA: Rosalind Picard came from the same group (MIT, Sandy Pentland)



#### > The "Computational" Era (Late 1980s until 2000)

#### 3) Multimedia Computing





[1994-2010]

"The Informedia Digital Video Library Project automatically combines speech, image and natural language understanding to create a full-content searchable digital video library."



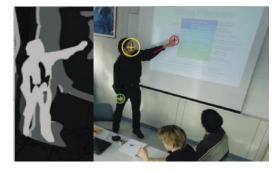
#### > The "Interaction" Era (2000s)

#### 1) Modeling Human Multimodal Interaction



#### AMI Project [2001-2006, IDIAP]

- 100+ hours of meeting recordings
- Fully synchronized audio-video
- Transcribed and annotated



#### CHIL Project [Alex Waibel]

- Computers in the Human Interaction Loop
- Multi-sensor multimodal processing
- Face-to-face interactions

#### □ TRIVIA: Samy Bengio started at IDIAP working on AMI project



#### > The "Interaction" Era (2000s)

#### 1) Modeling Human Multimodal Interaction



#### CALO Project [2003-2008, SRI]

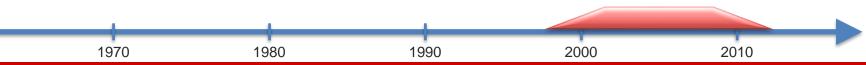
- Cognitive Assistant that Learns and Organizes
- Personalized Assistant that Learns (PAL)
- Siri was a spinoff from this project



#### **SSP Project** [2008-2011, IDIAP]

- Social Signal Processing
- First coined by Sandy Pentland in 2007
- Great dataset repository: <a href="http://sspnet.eu/">http://sspnet.eu/</a>





#### > The "deep learning" era (2010s until ...)

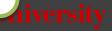
#### Representation learning (a.k.a. deep learning)

- Multimodal deep learning [ICML 2011]
- Multimodal Learning with Deep Boltzmann Machines [NIPS 2012]
- Visual attention: Show, Attend and Tell: Neural Image Caption Generation with Visual Attention [ICML 2015]

#### Key enablers for multimodal research:

- New large-scale multimodal datasets
- Faster computer and GPUS
- High-level visual features
- "Dimensional" linguistic features

#### Our course focuses on this era!



# Core Technical Challenges

#### Core Challenges in "Deep" Multimodal ML

Representation

Alignment

**Fusion** 

**Translation** 

Co-Learning

### Multimodal Machine Learning: A Survey and Taxonomy

By Tadas Baltrusaitis, Chaitanya Ahuja, and Louis-Philippe Morency

https://arxiv.org/abs/1705.09406

**☑** 37 taxonomic classes

**☑** 253 referenced citations



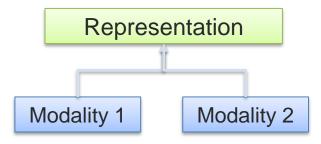




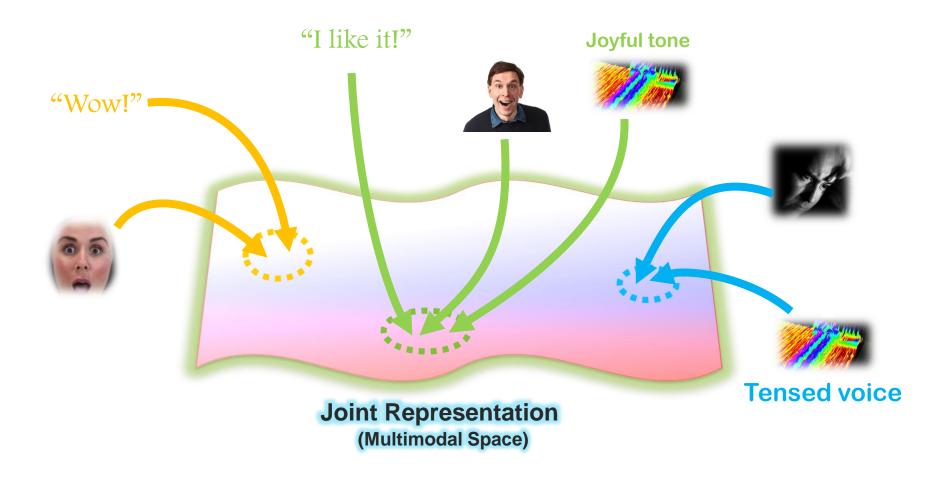
#### **Core Challenge 1: Representation**

**Definition:** Learning how to represent and summarize multimodal data in away that exploits the complementarity and redundancy.





#### **Joint Multimodal Representation**



#### Joint Multimodal Representations

#### Audio-visual speech recognition [Ngiam et al., ICML 2011]

Bimodal Deep Belief Network

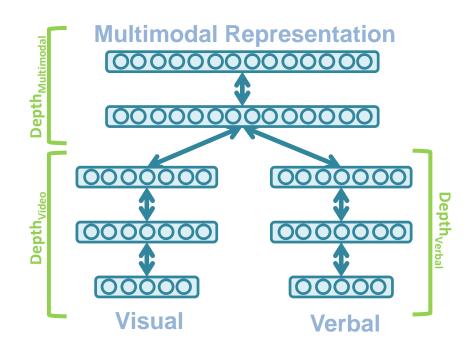
#### Image captioning

[Srivastava and Salahutdinov, NIPS 2012]

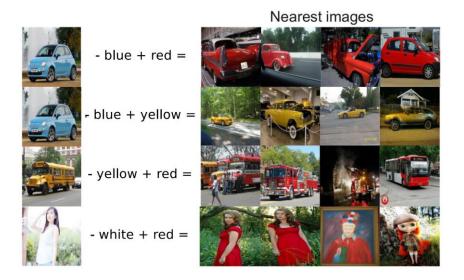
Multimodal Deep Boltzmann Machine

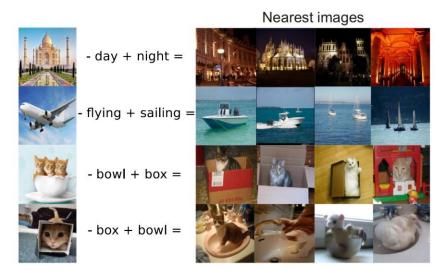
#### Audio-visual emotion recognition [Kim et al., ICASSP 2013]

Deep Boltzmann Machine



#### **Multimodal Vector Space Arithmetic**



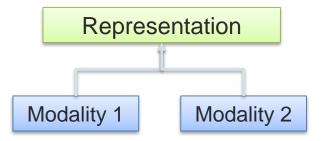


[Kiros et al., Unifying Visual-Semantic Embeddings with Multimodal Neural Language Models, 2014]

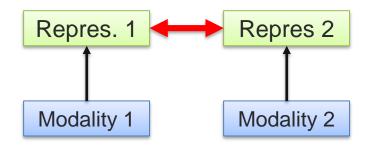
#### **Core Challenge 1: Representation**

**Definition:** Learning how to represent and summarize multimodal data in away that exploits the complementarity and redundancy.





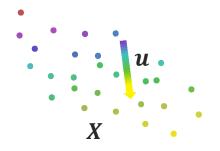
#### **B** Coordinated representations:

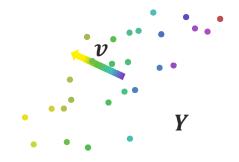


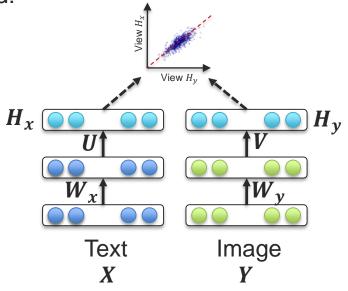
#### **Coordinated Representation: Deep CCA**

Learn linear projections that are maximally correlated:

$$(\boldsymbol{u}^*, \boldsymbol{v}^*) = \underset{\boldsymbol{u}, \boldsymbol{v}}{\operatorname{argmax}} corr(\boldsymbol{u}^T \boldsymbol{X}, \boldsymbol{v}^T \boldsymbol{Y})$$



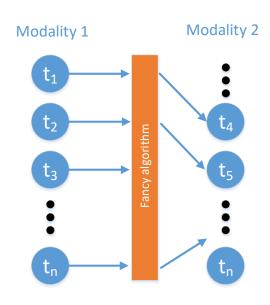




Andrew et al., ICML 2013

#### **Core Challenge 2: Alignment**

**Definition:** Identify the direct relations between (sub)elements from two or more different modalities.



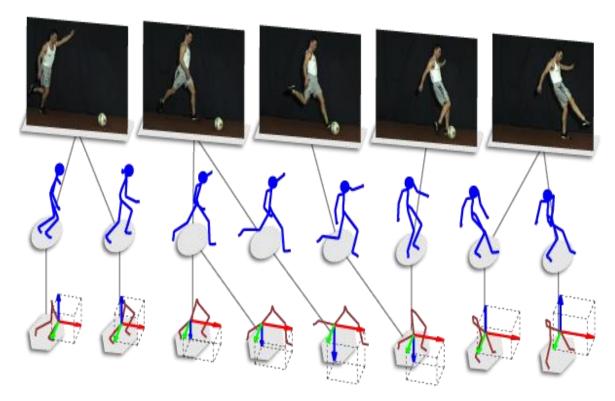


The goal is to directly find correspondences between elements of different modalities



Uses internally latent alignment of modalities in order to better solve a different problem

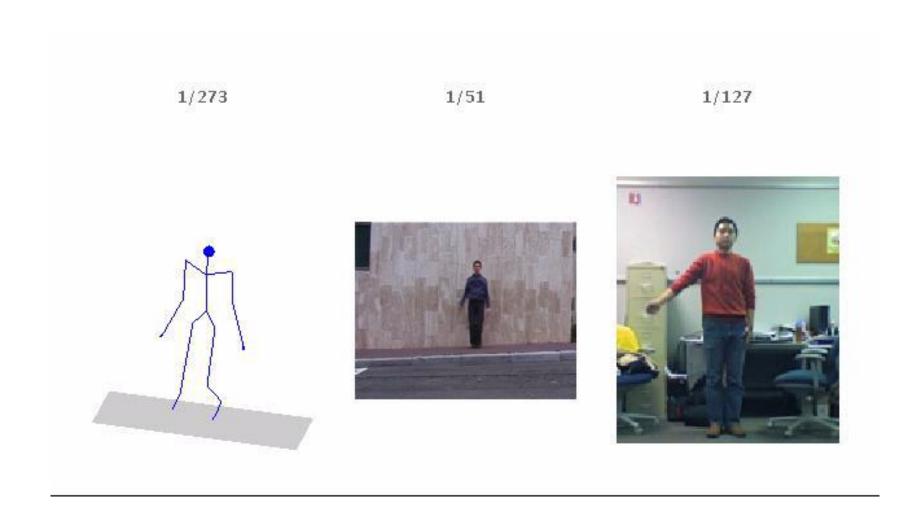
#### **Temporal sequence alignment**



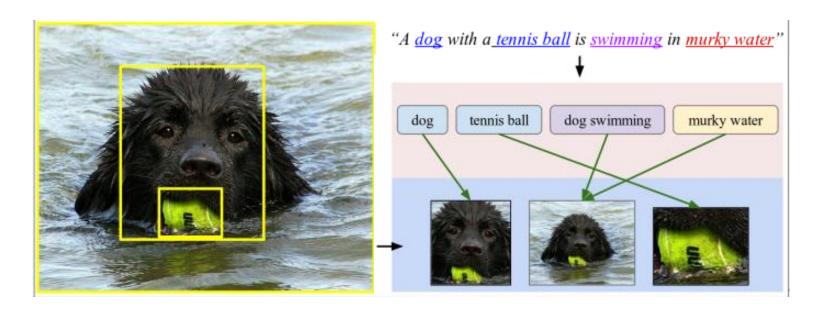
#### Applications:

- Re-aligning asynchronous data
- Finding similar data across modalities (we can estimate the aligned cost)
- Event reconstruction from multiple sources

#### Alignment examples (multimodal)



#### **Implicit Alignment**

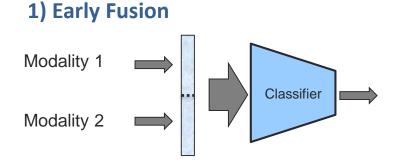


Karpathy et al., Deep Fragment Embeddings for Bidirectional Image Sentence Mapping, https://arxiv.org/pdf/1406.5679.pdf

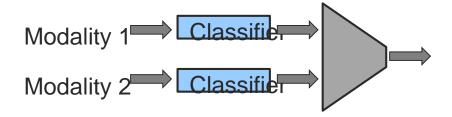
#### **Core Challenge 3: Fusion**

**Definition:** To join information from two or more modalities to perform a prediction task.





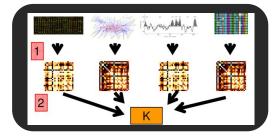
#### 2) Late Fusion



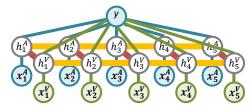
#### **Core Challenge 3: Fusion**

**Definition:** To join information from two or more modalities to perform a prediction task.

- B Model-Based (Intermediate) Approaches
  - 1) Deep neural networks
  - 2) Kernel-based methods
  - 3) Graphical models



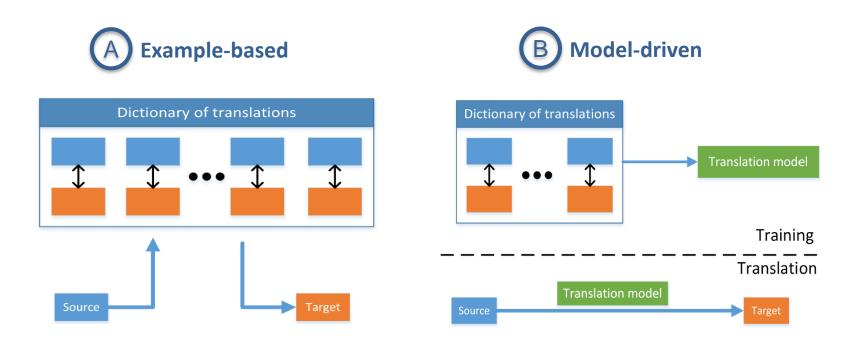
Multiple kernel learning



Multi-View Hidden CRF

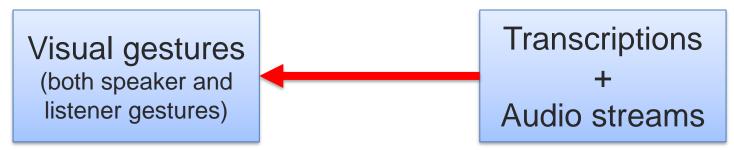
#### **Core Challenge 4: Translation**

**Definition:** Process of changing data from one modality to another, where the translation relationship can often be open-ended or subjective.



### **Core Challenge 4 – Translation**

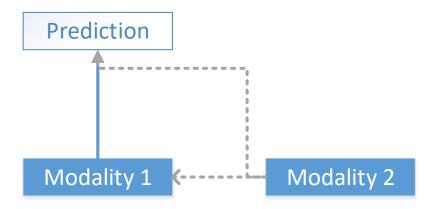




Marsella et al., Virtual character performance from speech, SIGGRAPH/Eurographics Symposium on Computer Animation, 2013

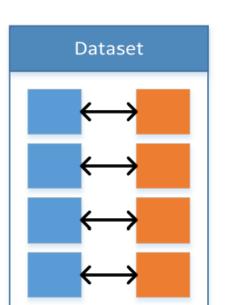
### **Core Challenge 5: Co-Learning**

**Definition:** Transfer knowledge between modalities, including their representations and predictive models.

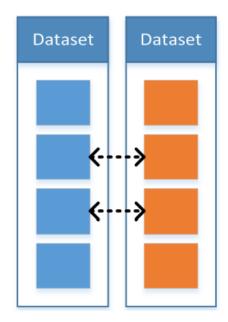


### **Core Challenge 5: Co-Learning**

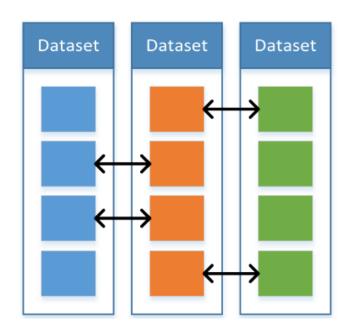












### **Taxonomy of Multimodal Research**

[ https://arxiv.org/abs/1705.09406 ]

### Representation

- Joint
  - Neural networks
  - o Graphical models
  - Sequential
- Coordinated
  - Similarity
  - Structured

### **Translation**

- Example-based
  - Retrieval
  - Combination
- Model-based
  - o Grammar-based

- Encoder-decoder
- Online prediction

### **Alignment**

- Explicit
  - Unsupervised
  - Supervised
- Implicit
  - Graphical models
  - Neural networks

### **Fusion**

- Model agnostic
  - Early fusion
  - Late fusion
  - Hybrid fusion

#### Model-based

- Kernel-based
- o Graphical models
- Neural networks

### Co-learning

- Parallel data
  - Co-training
  - Transfer learning
- Non-parallel data
  - Zero-shot learning
  - Concept grounding
  - Transfer learning
- Hybrid data
  - Bridging

Tadas Baltrusaitis, Chaitanya Ahuja, and Louis-Philippe Morency, Multimodal Machine Learning: A Survey and Taxonomy



### Real world tasks tackled by MMML

- Affect recognition
  - Emotion
  - Persuasion
  - Personality traits
- Media description
  - Image captioning
  - Video captioning
  - Visual Question Answering
- Event recognition
  - Action recognition
  - Segmentation
- Multimedia information retrieval
  - Content based/Cross-media













n black shirt is playing "construction worker in orange guitar." safety vest is working on road."

"two young girls are playing with lego toy."

"boy is doing backflip on wakeboard."



(a) answer-phone



(a) get-out-car





(b) push-up

(b) cartwheel







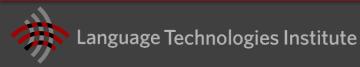
(a) fight-person





	Challenges				
APPLICATIONS	REPRESENTATION	TRANSLATION	Fusion	ALIGNMENT	Co-learning
Speech Recognition and Synthesis					
Audio-visual Speech Recognition	<b>✓</b>		<b>/</b>	<b>✓</b>	<b>✓</b>
(Visual) Speech Synthesis	<b>✓</b>	<b>✓</b>			
Event Detection					
Action Classification	<b>✓</b>		<b>/</b>		<b>✓</b>
Multimedia Event Detection	<b>✓</b>		<b>/</b>		<b>✓</b>
Emotion and Affect					
Recognition	<b>✓</b>		<b>/</b>	<b>✓</b>	<b>✓</b>
Synthesis	<b>✓</b>	<b>✓</b>			
Media Description					
Image Description	<b>✓</b>	<b>✓</b>		<b>✓</b>	<b>✓</b>
Video Description	<b>✓</b>	$\checkmark$	<b>/</b>	<b>✓</b>	<b>✓</b>
Visual Question-Answering	<b>✓</b>		<b>/</b>	<b>✓</b>	<b>✓</b>
Media Summarization	<b>✓</b>	<b>✓</b>	<b>/</b>		
Multimedia Retrieval					
Cross Modal retrieval	<b>✓</b>	<b>✓</b>		<b>✓</b>	<b>✓</b>
Cross Modal hashing	<b>✓</b>				<b>✓</b>

Tadas Baltrusaitis, Chaitanya Ahuja, and Louis-Philippe Morency, Multimodal Machine Learning: A Survey and Taxonomy



# Course Syllabus

### **Three Course Learning Paradigms**



Research paper reading and group discussion (40% of your grade)

$$\begin{split} i_t &= \sigma \left( W_{xi} x_t + W_{hi} h_{t-1} + W_{ci} c_{t-1} + b_i \right) \\ f_t &= \sigma \left( W_{xf} x_t + W_{hf} h_{t-1} + W_{cf} c_{t-1} + b_f \right) \\ c_t &= f_t c_{t-1} + i_t \tanh \left( W_{xc} x_t + W_{hc} h_{t-1} + b_c \right) \\ o_t &= \sigma \left( W_{xo} x_t + W_{ho} h_{t-1} + W_{co} c_t + b_o \right) \\ h_t &= o_t \tanh (c_t) \end{split}$$

### Course project assignments (60% of your grade)



Course lectures (including guest lectures)

### **Course Structure**

## Tuesdays Thursdays



Course lectures



Group discussion and student presentations

### **Course Recommendations and Requirements**

- Ready to read at least 9 papers this semester!
  - 9 research papers as part of the weekly reading assignments
  - Asked to answer research questions about each paper
- Already taken a machine learning course
  - Strongly recommended for students to have taken an introduction machine learning course
  - 10-401, 10-601, 10-701, 11-663, 11-441, 11-641 or 11-741
- Motivated to produce a high-quality course project
  - Three course project assignments
  - Designed to enhance state-of-the-art algorithms

### **Course Project**

- Pre-proposal (in 2 weeks)
  - Define your dataset, research task and teammates
- First project assignment (in 5 weeks)
  - Experiment with unimodal representations
  - Explore/discuss simple baseline model(s)
- Midterm project assignment (in 10 weeks)
  - Implement and evaluate state-of-the-art model(s)
  - Discuss new multimodal model(s)
- Final project assignment (in 14 weeks)
  - Implement and evaluate new multimodal model(s)
  - Discuss results and possible future directions



### **Course Project Guidelines**

- Dataset should have at least two modalities:
  - Natural language and visual/images
- Teams of 3 or 4 students
- The project should explore algorithmic novelty
- Possible venues for your final report:
  - NAACL 2019, ACL 2019, IJCAI 2019, ICML 2019
- We will discuss on Thursday about project ideas
- GPU resources available:
  - Amazon AWS and Google Cloud Platform

### **Examples of Previous Course Projects**

- Select-Additive Learning: Improving Generalization in Multimodal Sentiment Analysis
  - https://arxiv.org/abs/1609.05244
- Preserving Intermediate Objectives: One Simple Trick to Improve Learning for Hierarchical Models
  - https://arxiv.org/abs/1706.07867
- Gated-Attention Architectures for Task-Oriented Language Grounding
  - https://arxiv.org/abs/1706.07230
- Efficient Low-rank Multimodal Fusion with Modality-Specific Factors
  - https://arxiv.org/abs/1806.00064
- Multimodal Sentiment Analysis with Word-Level Fusion and Reinforcement Learning
  - https://arxiv.org/abs/1802.00924

### **Process for Selecting your Course Project**

- Thursday 8/30: Lecture describing available multimodal datasets and research topics
- Monday 9/3: Submit a short paragraph listing your top 3 choices
- Tuesday 9/4: During the later part of the lecture, we will have a discussion period to help with team formation
- Sunday 9/12: Pre-proposals are due. You should have selected your teammates, dataset and task

### **Course Grades**



Reading assignments 20%

$$\begin{split} i_t &= \sigma \left( W_{xi} x_t + W_{hi} h_{t-1} + W_{ci} c_{t-1} + b_i \right) \\ f_t &= \sigma \left( W_{xf} x_t + W_{hf} h_{t-1} + W_{cf} c_{t-1} + b_f \right) \\ c_t &= f_t c_{t-1} + i_t \tanh \left( W_{xc} x_t + W_{hc} h_{t-1} + b_c \right) \\ o_t &= \sigma \left( W_{xo} x_t + W_{ho} h_{t-1} + W_{co} c_t + b_o \right) \\ h_t &= o_t \tanh (c_t) \end{split}$$

- First project assignment
  - Report and presentation 15%
- Mid-term project assignment
  - Report and presentation 15%
- Final project assignment
  - Report and presentation 30%

### **Equal Contribution by All Teammates!**

- Each team will be required to create a GitHub repository which will be accessible by TAs
- Each report should include a description of the task from each teammate
- Please let us know soon if you have concerns about the participation levels of your teammates

Classes	Lectures	
Week 1 8/28 & 8/30	<ul> <li>Course introduction</li> <li>Research and technical challenges</li> <li>Multimodal applications and datasets</li> </ul>	Thursday 8/30 in DH A302
<b>Week 2</b> 9/4 & 9/6	<ul> <li>Basic mathematical concepts</li> <li>Language, image and audio representat</li> <li>Loss functions and basic neural network</li> </ul>	
Week 3 9/11 & 9/13	<ul> <li>Convolutional neural networks and optimi</li> <li>Neural network optimization</li> <li>Convolutional neural networks</li> </ul>	Pre-proposal due on Sunday 9/12
<b>Week 4</b> 9/18 & 9/20	<ul><li>Recurrent neural networks</li><li>Backpropagation Through Time</li><li>Gated networks and LSTM</li></ul>	

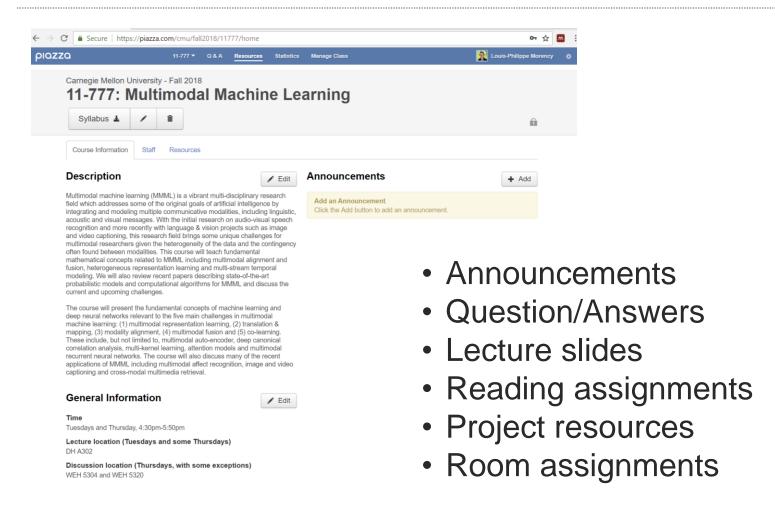
Classes	Lectures	
Week 5	Multimodal representation learning	
9/25 & 9/27	<ul> <li>Multimodal auto-encoders</li> </ul>	
	<ul> <li>Multimodal joint representations</li> </ul>	
<b>Week 6</b> 10/3 & 10/5	First project assignment - Presentat	Thursday in DH A302 . Proposal due: 10/7.
Week 7	Multivariate statistics and coordinated representations	
10/9 & 10/11	<ul> <li>Deep canonical correlation analysis</li> </ul>	
	<ul> <li>Non-negative matrix factorization</li> </ul>	
<ul> <li>Week 8 Multimodal alignment and attention models</li> <li>10/16 &amp; 10/18 • Explicit alignment and dynamic time warping</li> <li>• Implicit alignment and attention models</li> </ul>		

Classes	Lectures	
Week 9 10/23 – 10/25	<ul> <li>Multimodal optimization</li> <li>Practical deep model optimization</li> <li>Variational approaches</li> </ul>	
Week 10 10/30 & 11/1	<ul> <li>Probabilistic graphical models</li> <li>Boltzmann distribution and CRFs</li> <li>Continuous and fully-connected CRFs</li> </ul>	
Week 11 11/6 & 11/8	Mid-term project assignment - Pre	Thursday in DH A302. Midterm due on 11/11.
<ul> <li>Week 12 Multimodal fusion and new directions</li> <li>11/13 &amp; 11/15 • Multi-kernel learning and fusion</li> <li>• New directions in multimodal machine learning</li> </ul>		

Classes	Lectures		
Week 13	Thanksgiving week (+ Project preparation)		
11/20 & 11/22			
Week 14	Multi-lingual representations and models		
11/27 & 11/29	<ul> <li>Neural machine translation</li> </ul>		
	<ul> <li>Guest lecture: Graham Neubig</li> </ul>		
Week 15	Final project assignment - Present	Thursday in DH 4302	
TBD		Thursday in DH A302. Final project due: 12/9.	
* Final *		i iliai project due. 12/9.	

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### Piazza https://piazza.com/cmu/fall2018/11777/home



### **Gradescope – Entry Code: M576ZG**

