#### MP3s - Where Did All the Bits Go?

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- □ The *gold standard* CD Audio format
  - 44,100 samples per second (Hz)
  - \* 16-bit samples
  - \* 2 channels for stereo
  - \* 1.41 Mbits / second
- MP3 format
  - \* 64 256 kbits / second
  - \* Where did all the bits go?





#### Lossless compression

- \* Examples: WinZip, gzip, etc...
- \* 2-4:1 compression maximum
- Audio does not compress and will yield
   ~706 kbits / second

#### Lossy compression

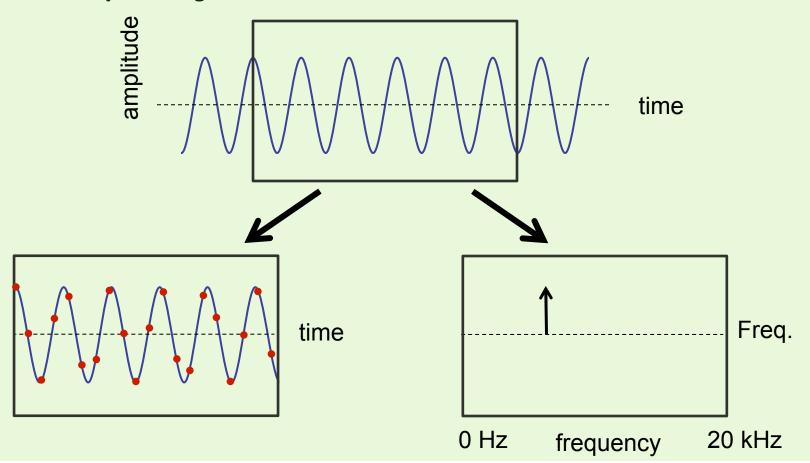
- Purposely throw away data
- For audio, images, and video minimized perceived loss in playback / display



#### Background

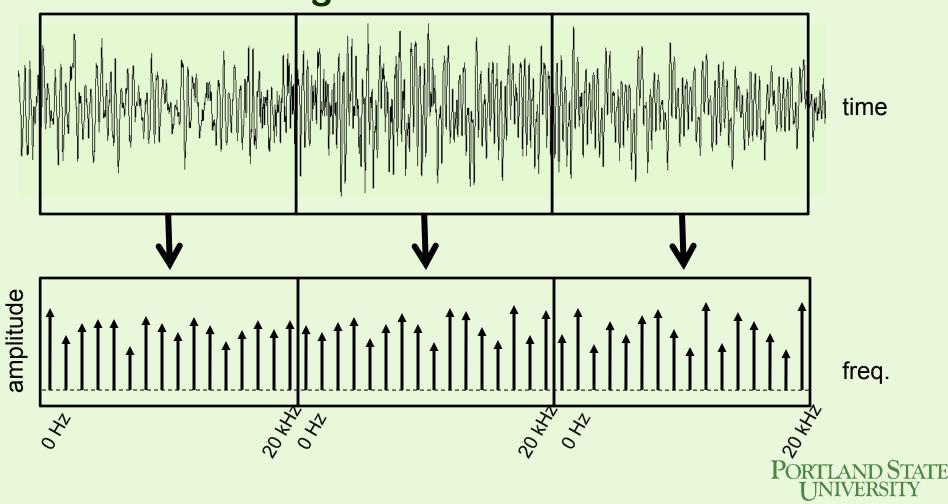
#### 4

 Sound can sometimes be represented more compactly













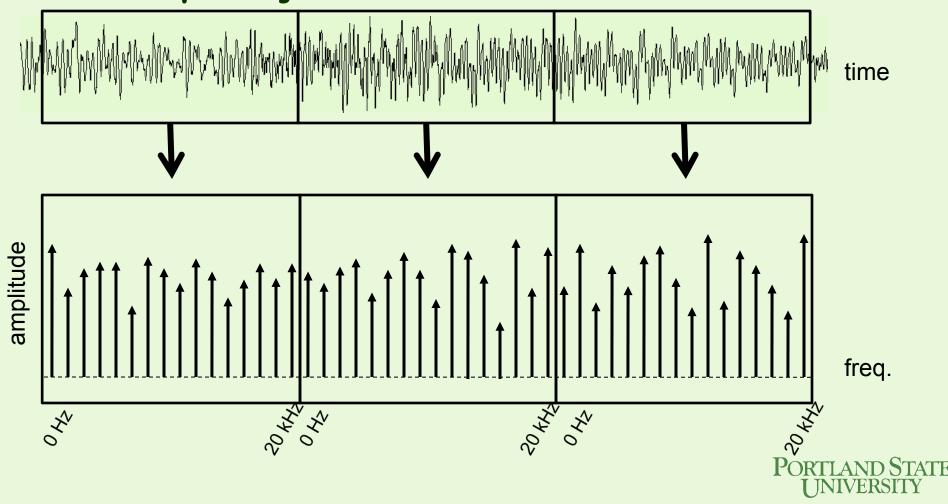
#### Major Components

- Frequency domain transform
- \* Remove signals that are perceptually irrelevant
- \* Entropy encoding

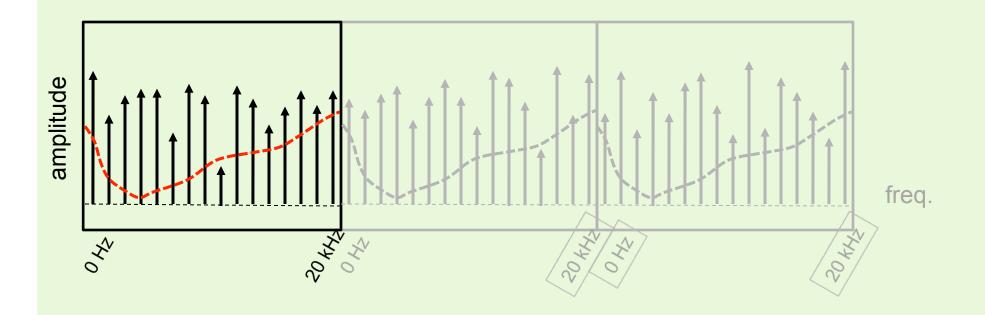






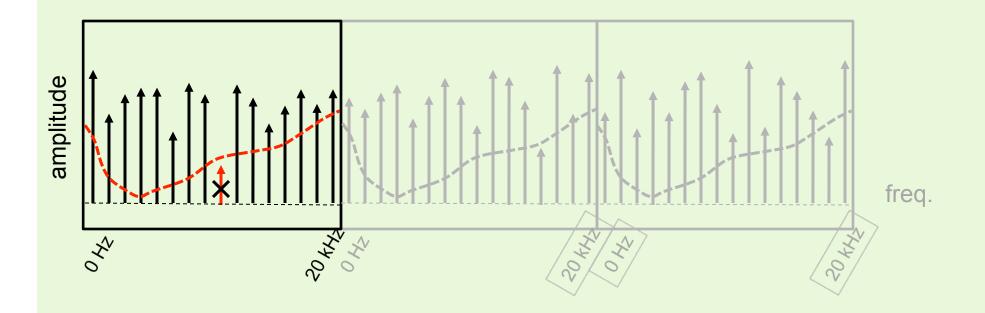






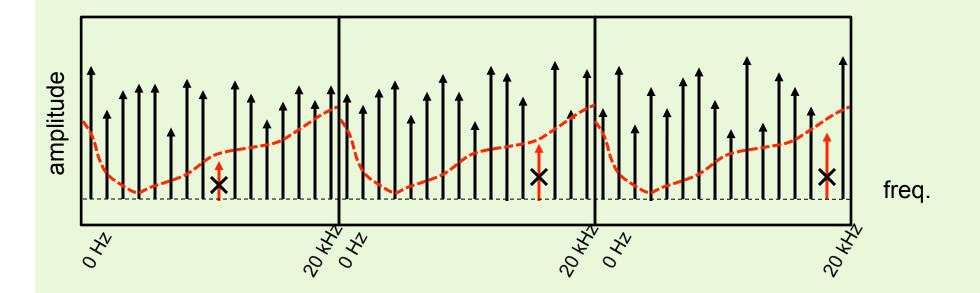








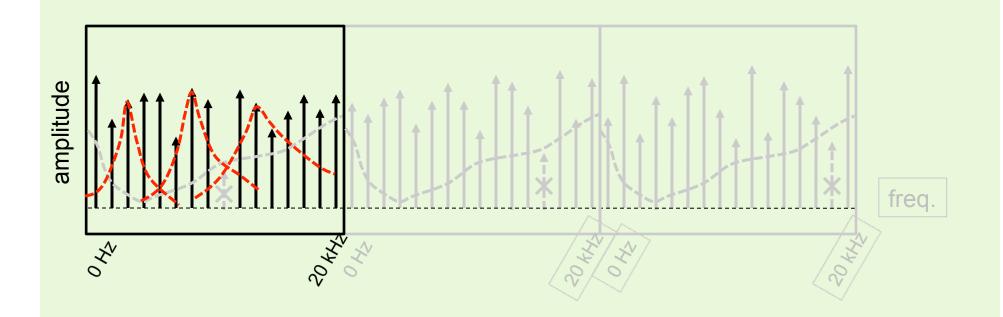








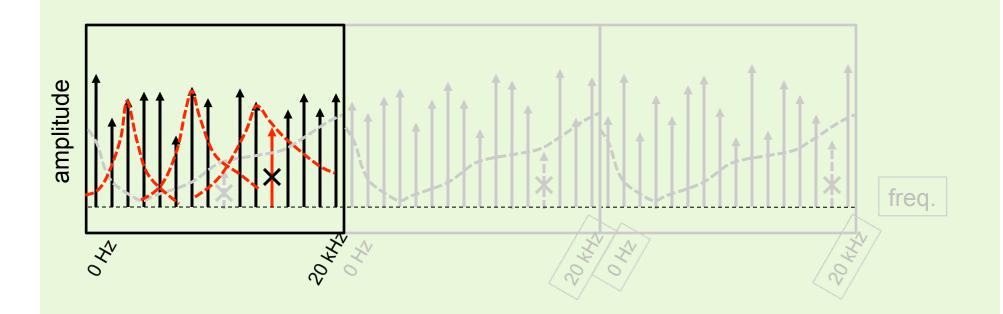
#### **MP3** Compression





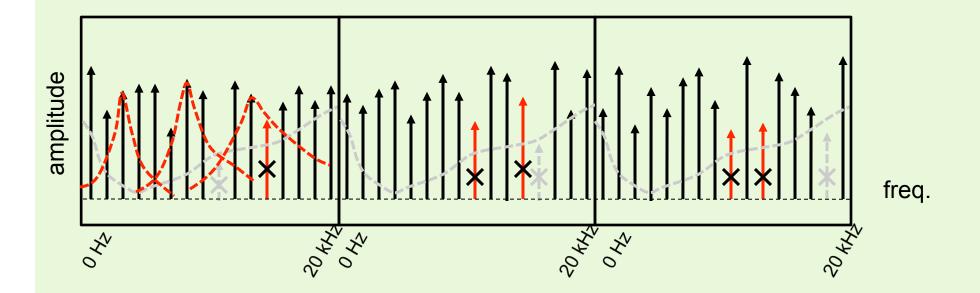


#### **MP3** Compression



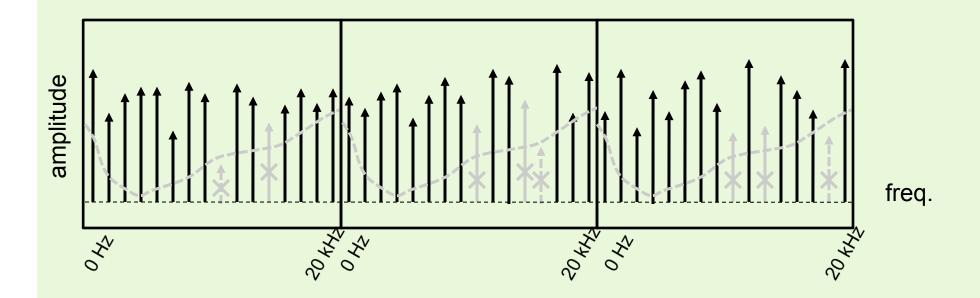










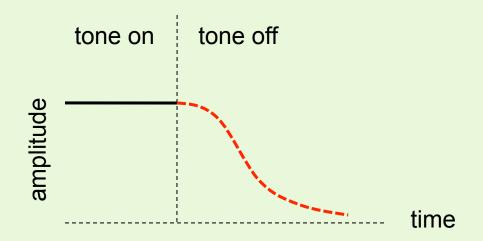






### 4

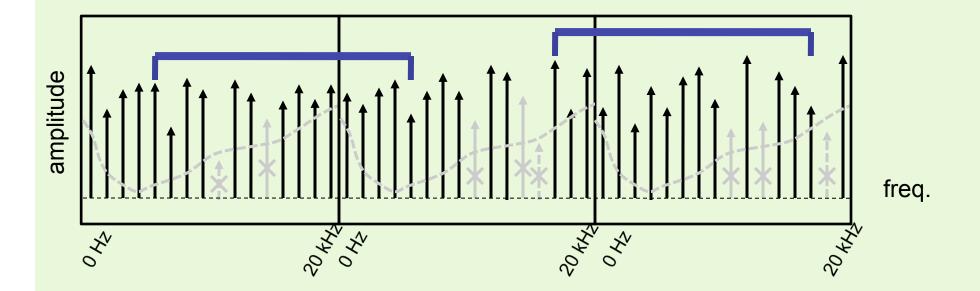
#### Remove signals that cannot be heard Temporal Masking







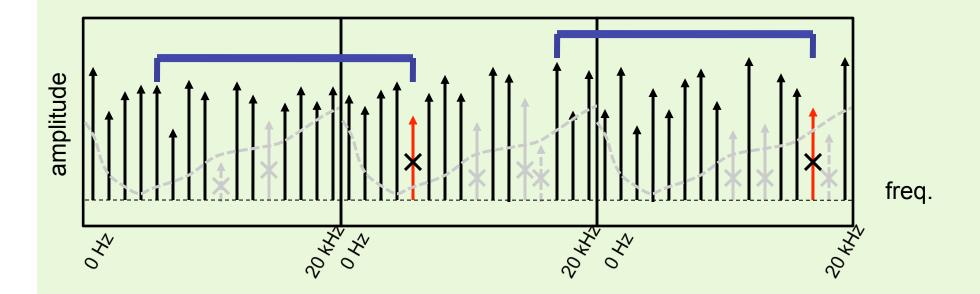
# Remove signals that cannot be heard Temporal Masking







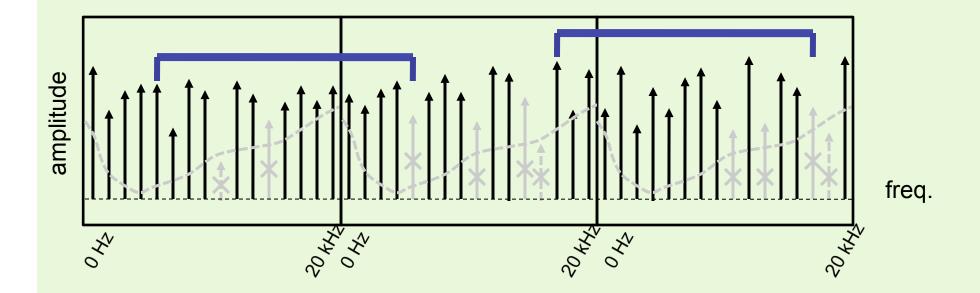
### Remove signals that cannot be heard Temporal Masking







#### Remove signals that cannot be heard Temporal Masking

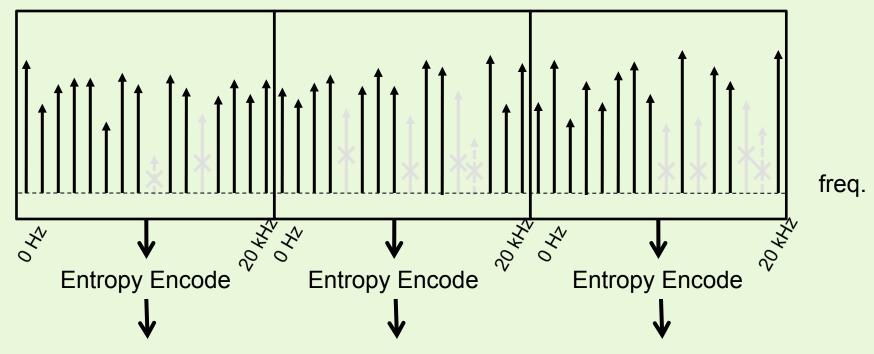




#### **MP3** Compression

#### Entropy Encoding

\* Employ standard Lossless compression on remaining signal



amplitude





- MP3 compression yields 10:1 compression fairly easily
  - Uses frequency domain transform of data
  - Removes signals we cannot hear to minimize perceptual loss
  - Employs entropy encoding on remaining frequency data
- □ Interested?
  - Fall Quarters Introduction to Multimedia
     Networking





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#### My Words of Wisdom



- 3 deep stack maximum
  - Organize so that the audience only needs to keep track of two to three things at a time
  - Need to summarize and finish each section to allow audience to "pop" it off of their stack
- Just because you know it doesn't mean it has to go in the presentation
  - Pitch presentation at right level of audience and for the right length of time
- Never go over time
  - Be mindful of where you are in your talk at all times
  - \* Know how to adjust / drop information from you talk
  - Just because you practiced it in 40 minutes does not mean it will be delivered in 40 minutes.





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