



Language  
Technologies  
Institute

Carnegie  
Mellon  
University

# Multimodal Machine Learning

## Lecture 7.1: Alignment and Representations

Louis-Philippe Morency

# Objectives of today's class

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- Contextualized sentence embedding
- Transformer networks
  - Self-attention
  - Multi-head attention
  - Position embeddings
  - Sequence-to-sequence modeling
- Multimodal contextualized embeddings
- Language pre-training
  - BERT pre-training and fine-tuning
- Multimodal pre-training



# Administrative Stuff

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# Upcoming Schedule

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- First project assignment:
  - Proposal presentation (10/1 and 10/3)
  - First project report (Sunday 10/6)
- Midterm project assignment
  - Midterm presentations (11/5 and 11/7)
  - Midterm report (Sunday 11/10)
- Final project assignment
  - Final presentation (12/3 & 12/5)
  - Final report (Sunday 12/8)



# Midterm Project Report Instructions

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- **Goal:** Evaluate state-of-the-art models on your dataset and identify key issues through a detailed error analysis
  - It will inform the design of your new research ideas
- **Report format:** 8 pages, 2 column (ICML template)
  - The report should follow a similar structure to a research paper
- **Number of SOTA models**
  - Teams of 3 should have at least two baseline models
  - Teams of 4 or 5 should have at least three baseline models
- **Error analysis**
  - This is one of the most important part of this report. You need to understand where previous models can be improved.

# Midterm Project Report Instructions

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## Main report sections:

- Abstract
- Introduction
- Related work
- Problem statement
- Multimodal baseline models
- Experimental methodology
- Results and discussion
- New research ideas



# Midterm Presentations

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Oral Presentations

OR



Poster Presentations



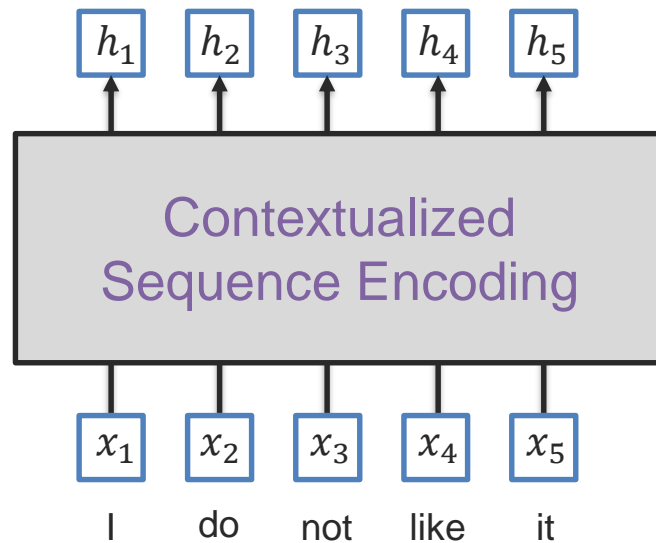
# Contextualized Sequence Encoding

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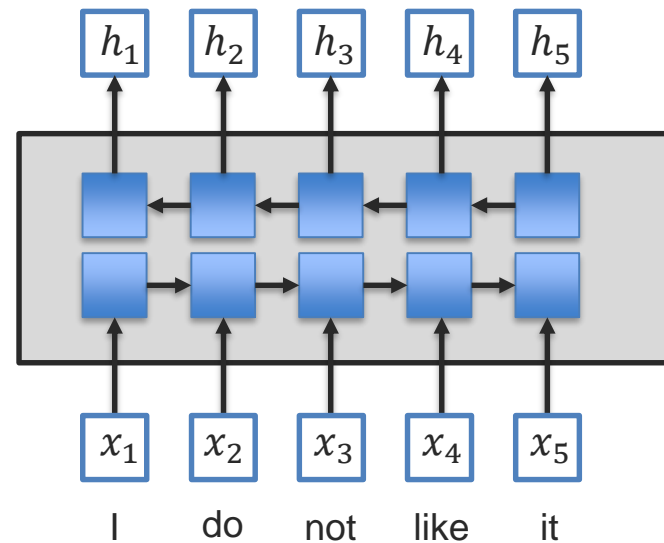


# Sequence Encoding - Contextualization



How to encode this sequence while modeling the interaction between elements (e.g., words)?

Option 1: Bi-directional LSTM:  
(e.g., ELMO)



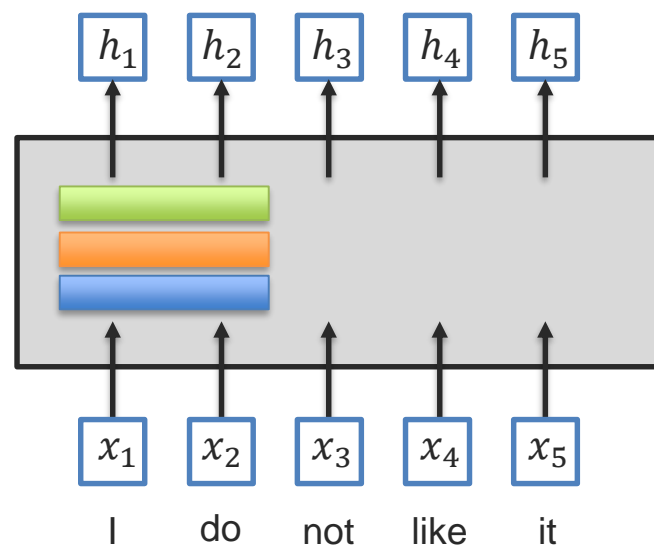
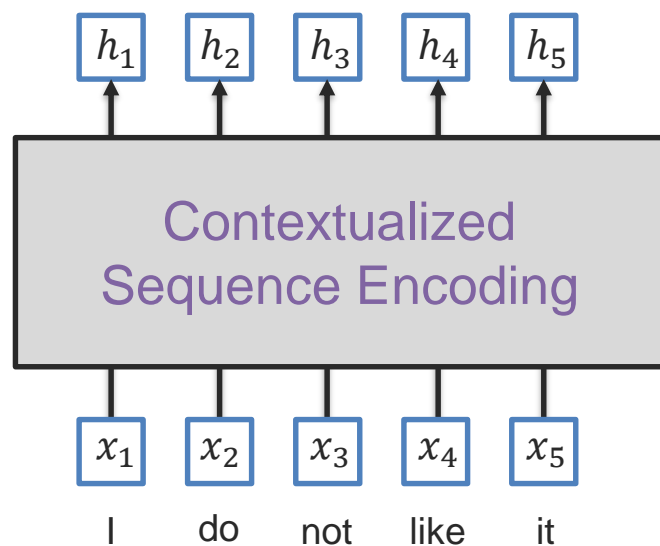
But harder to parallelize...



# Sequence Encoding - Contextualization

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## Option 2: Convolutions



Can be parallelized!

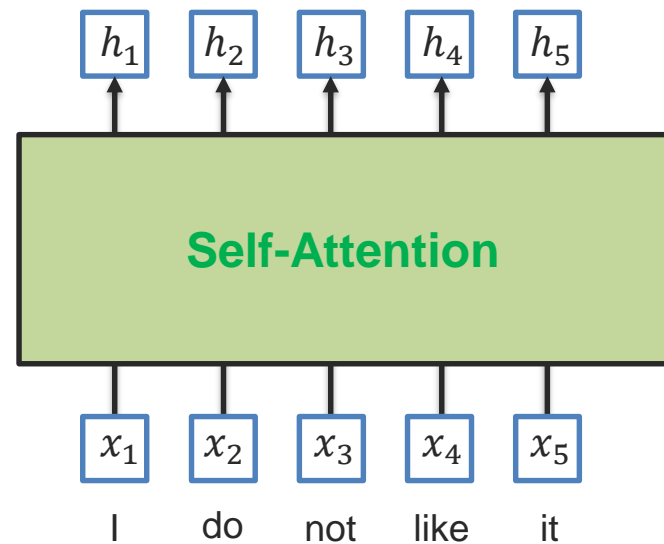
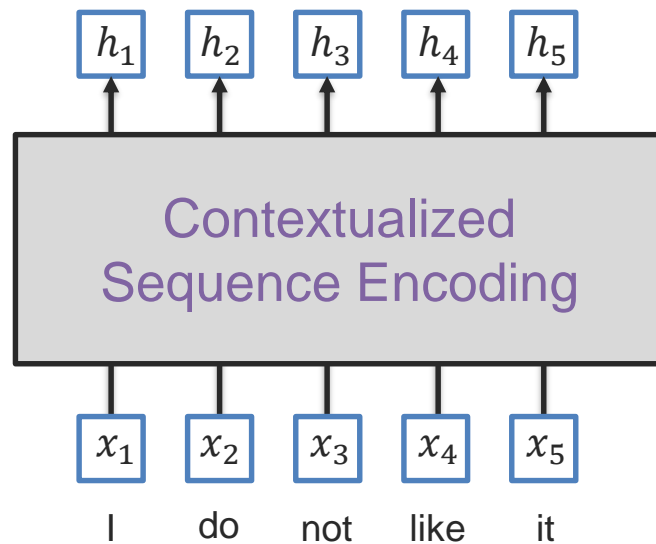
But modeling long-range dependencies  
require multiple layers

And convolutional kernels are static

# Sequence Encoding - Contextualization

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## Option 3: Self-attention



Can be parallelized!

Long-range dependencies

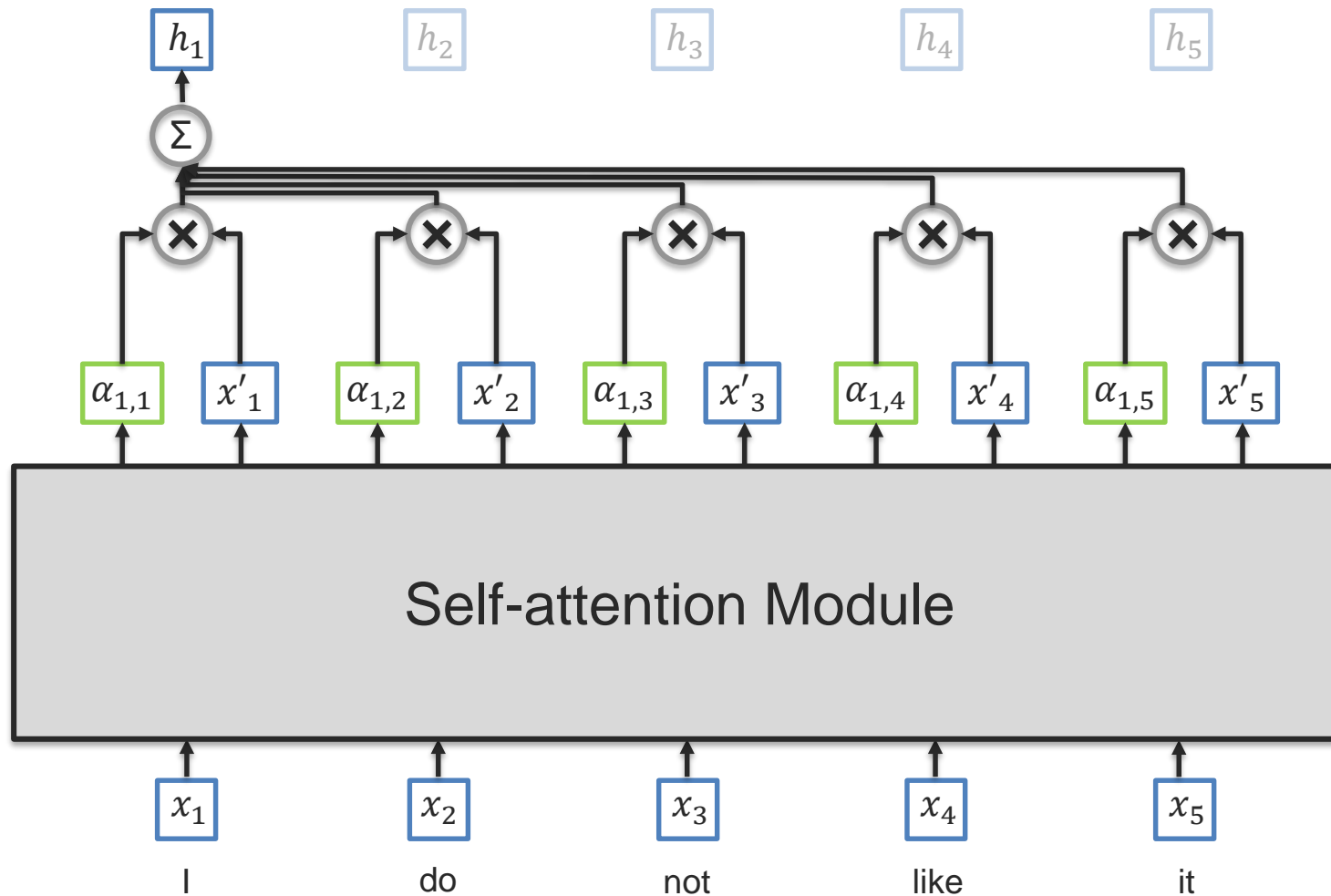
Dynamic attention weights

# Self-Attention

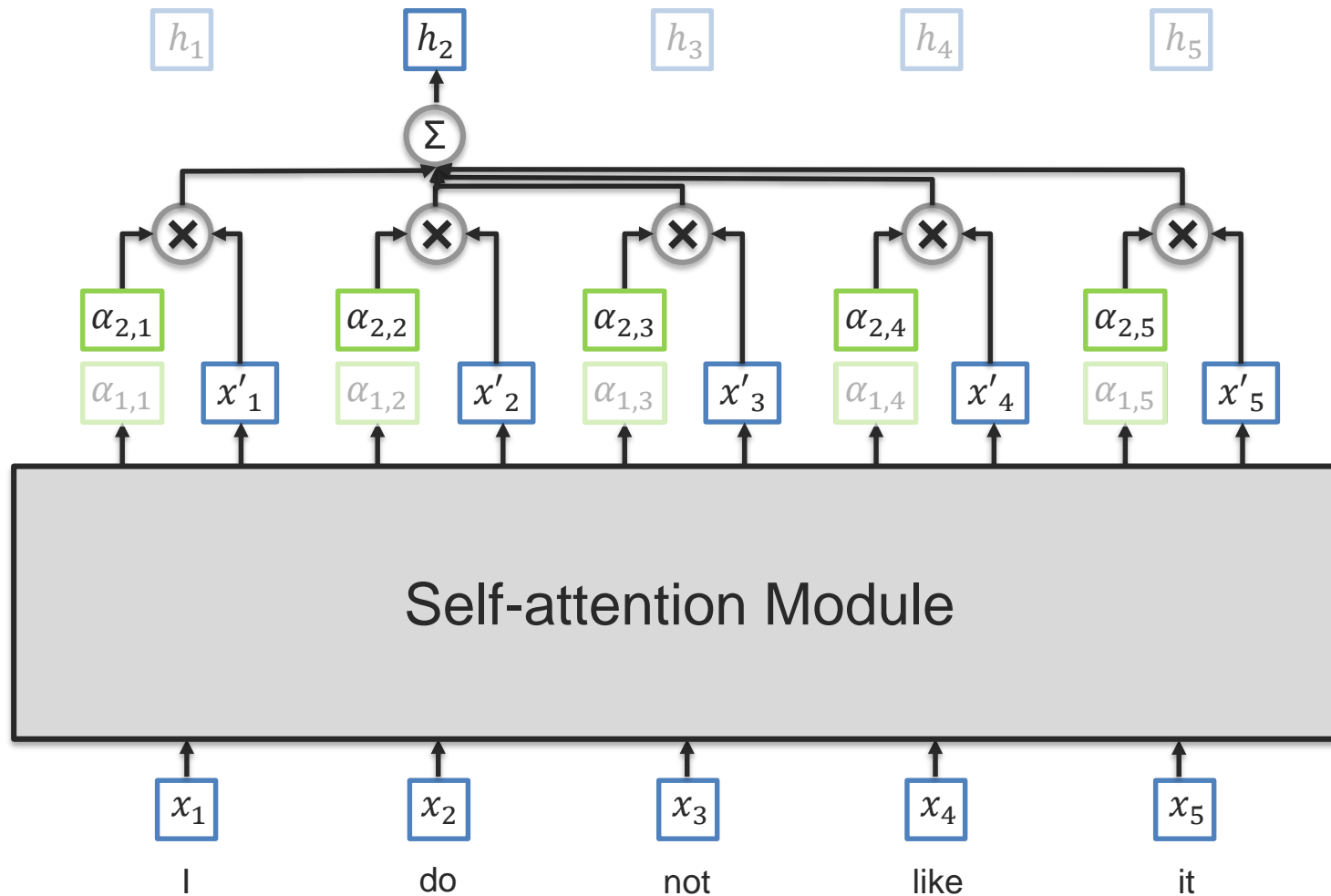
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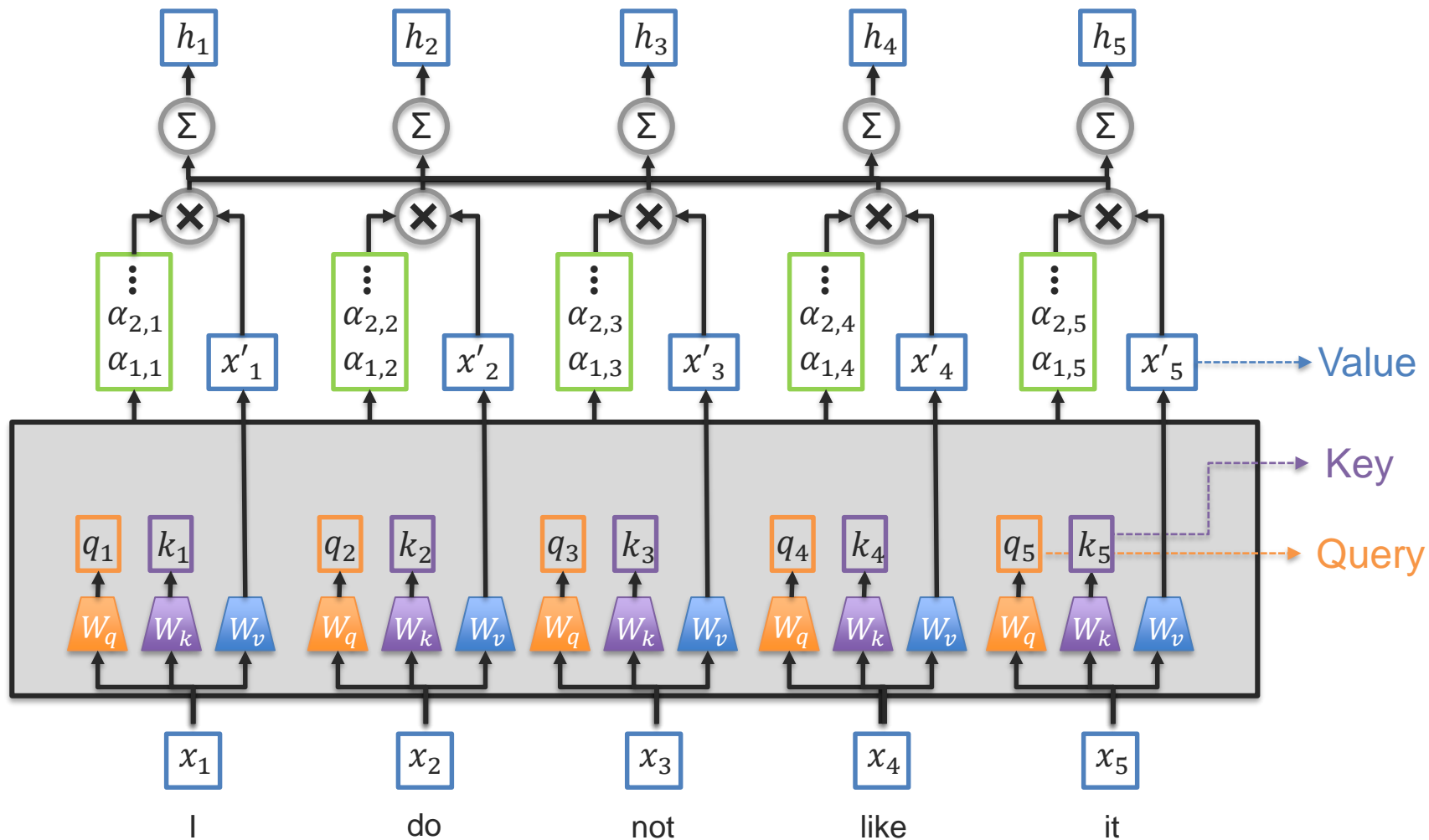
# Self-Attention



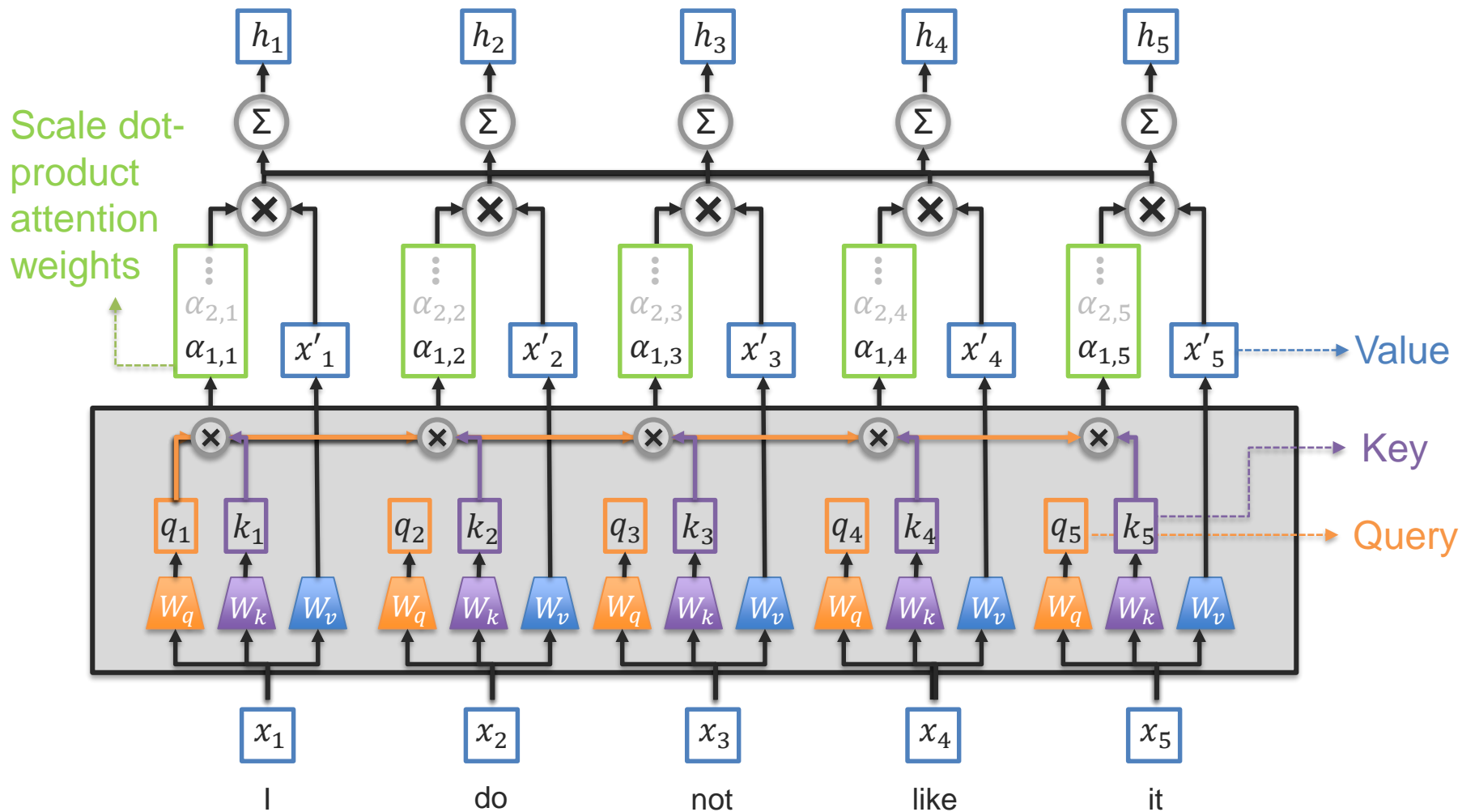
# Self-Attention



# Transformer Self-Attention

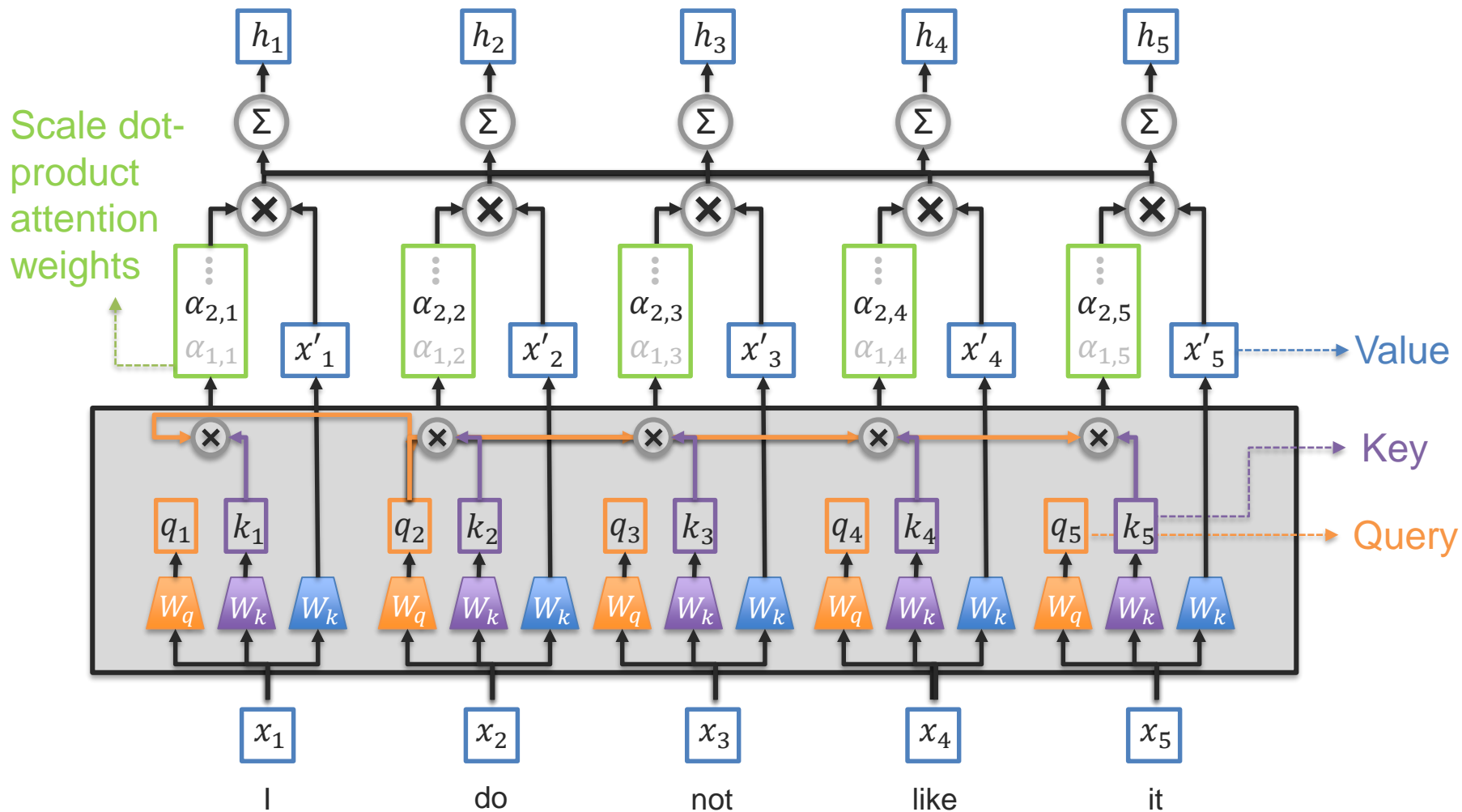


# Transformer Self-Attention

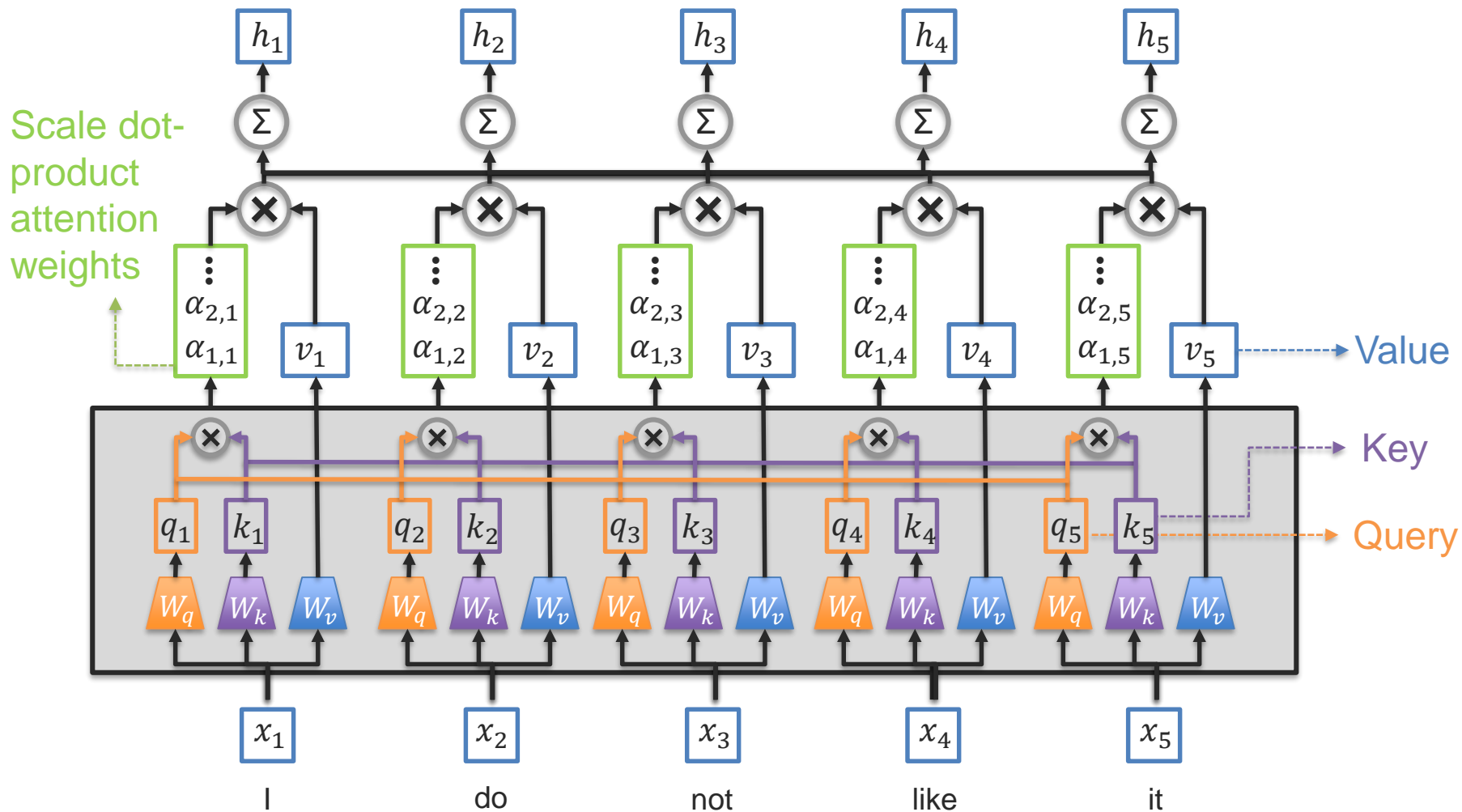




# Transformer Self-Attention

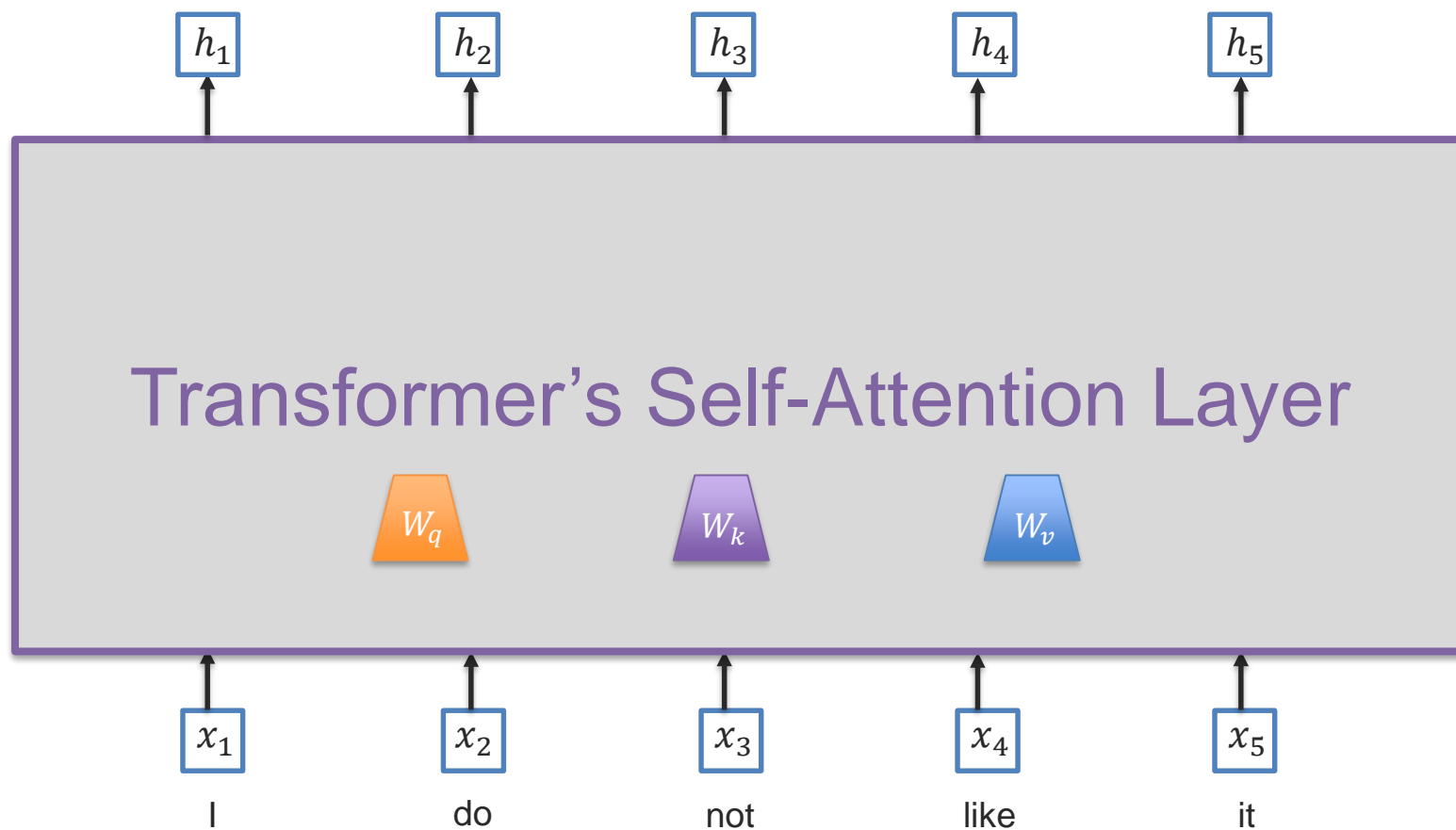


# Transformer Self-Attention

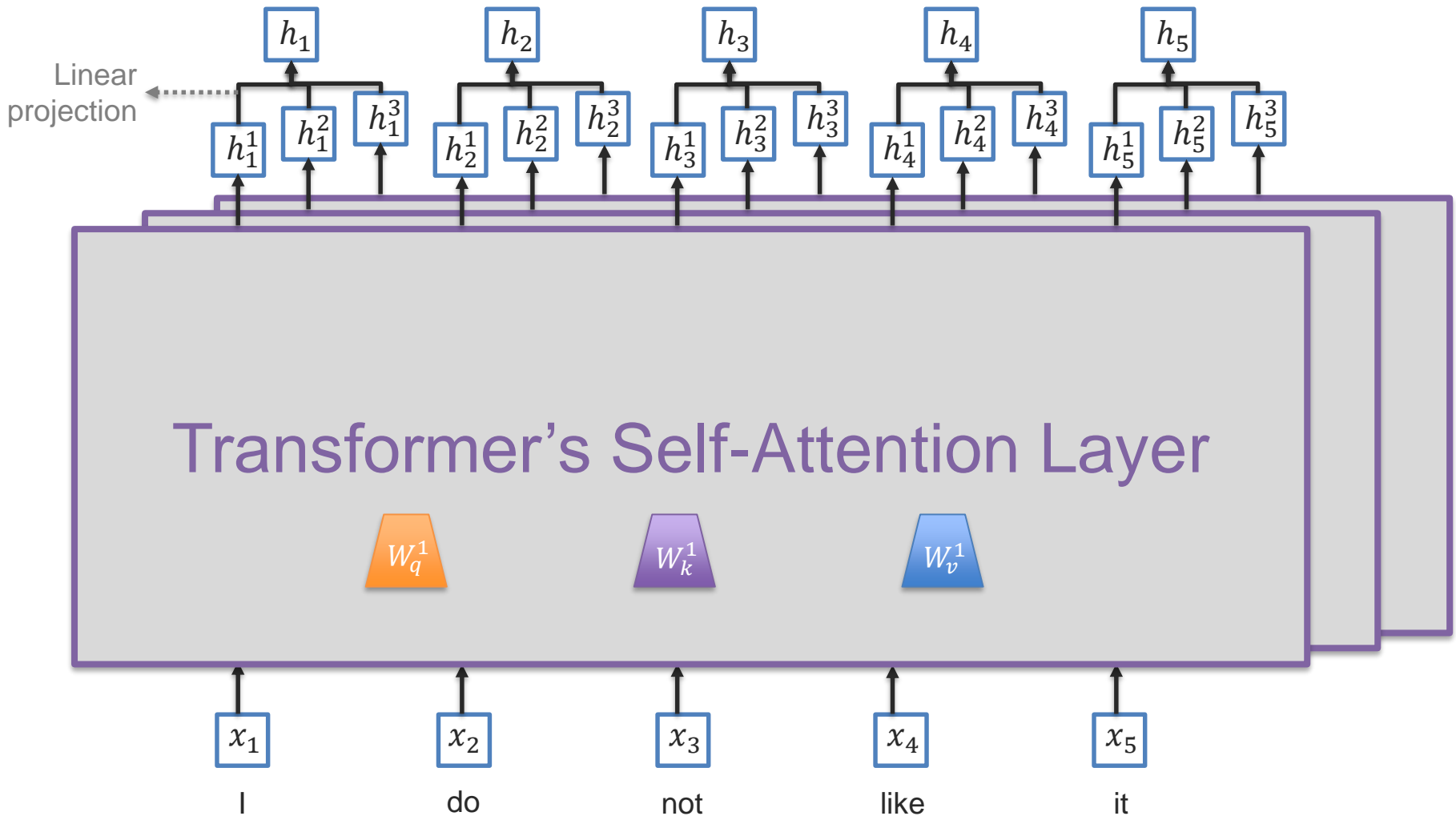


# Transformer Self-Attention

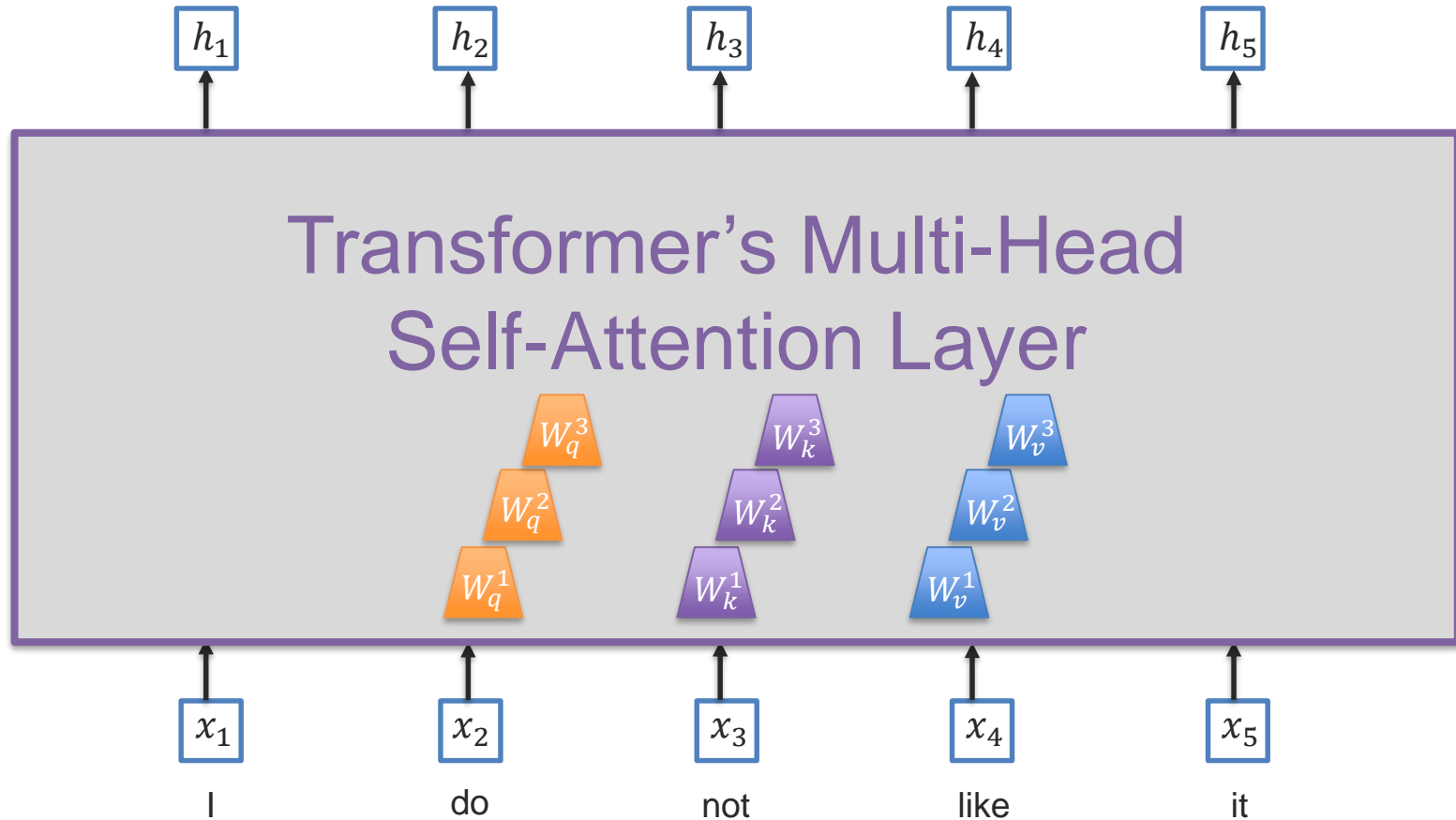
What if we want to attend simultaneously to multiple subspaces of  $x$ ?



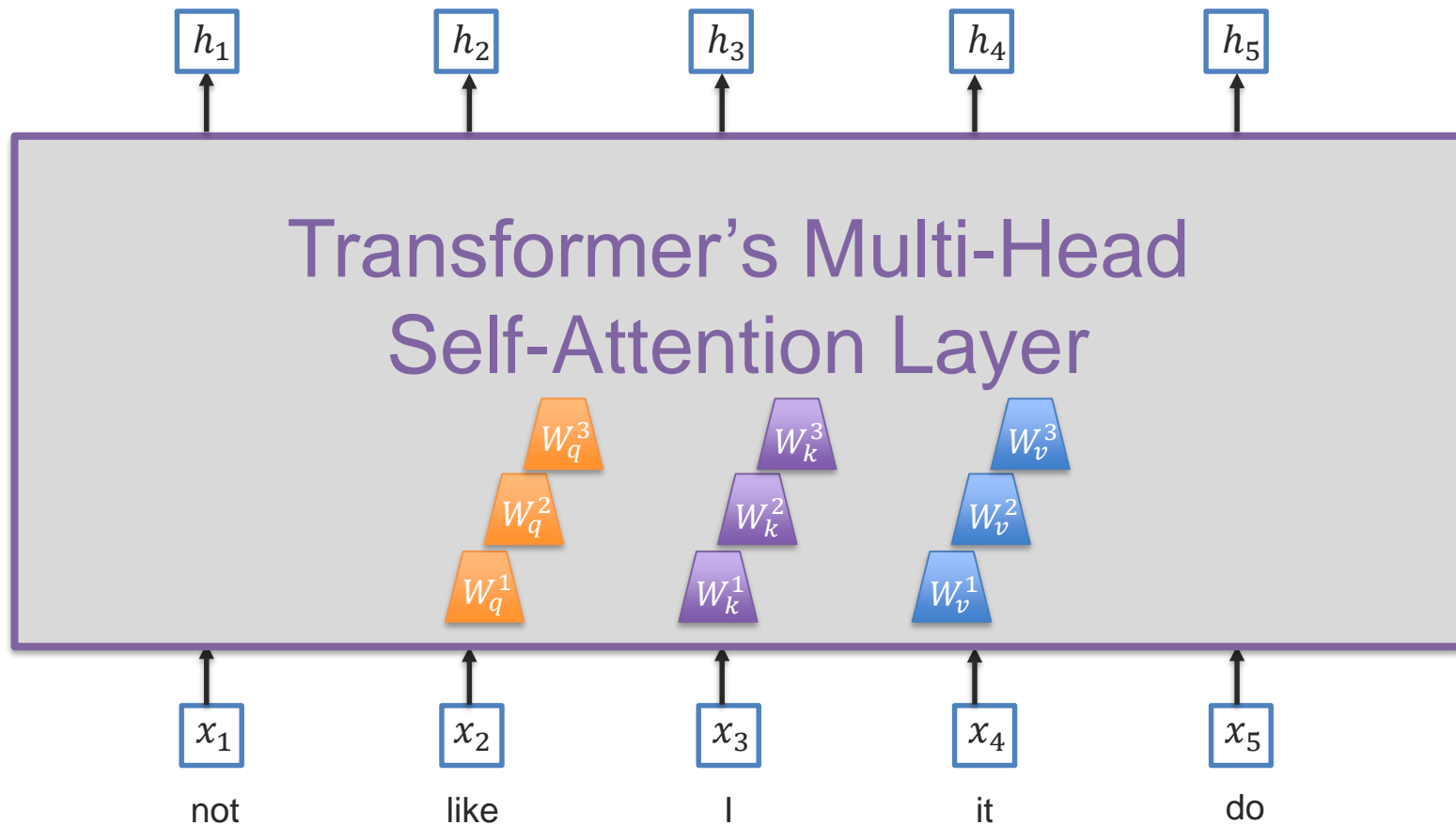
# Transformer Multi-Head Self-Attention



# Transformer Multi-Head Self-Attention



# Transformer Multi-Head Self-Attention



What happens if the words are shuffled?

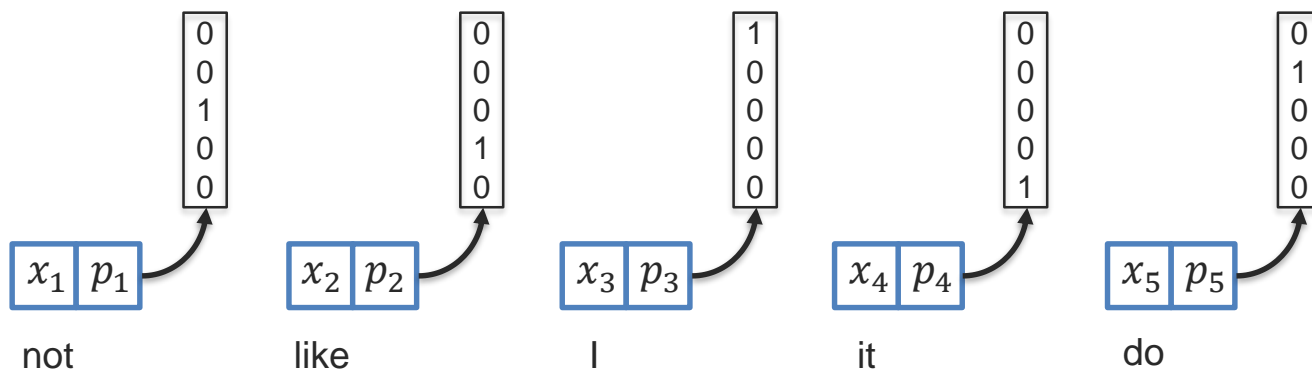
# Position embeddings

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- ❑ Position information is not encoded in a self-attention module

How can we encode position information?

**Simple approach:** one-hot encoding

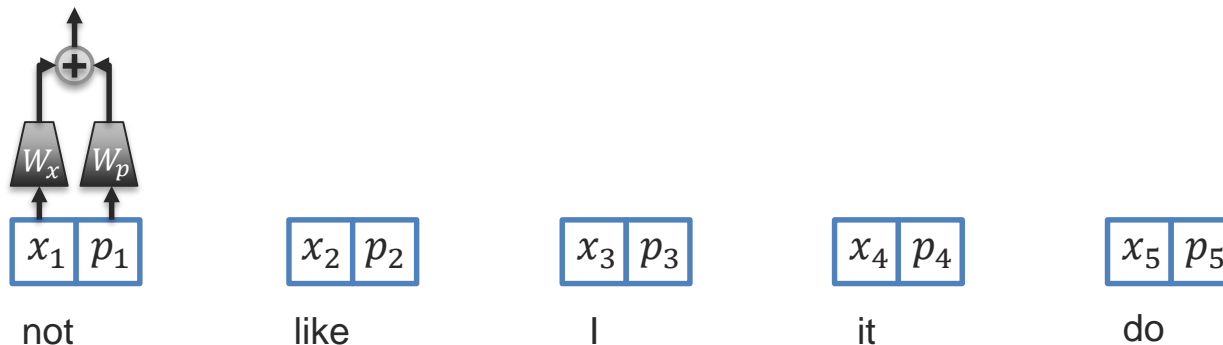


# Position embeddings

- Position information is not encoded in a self-attention module

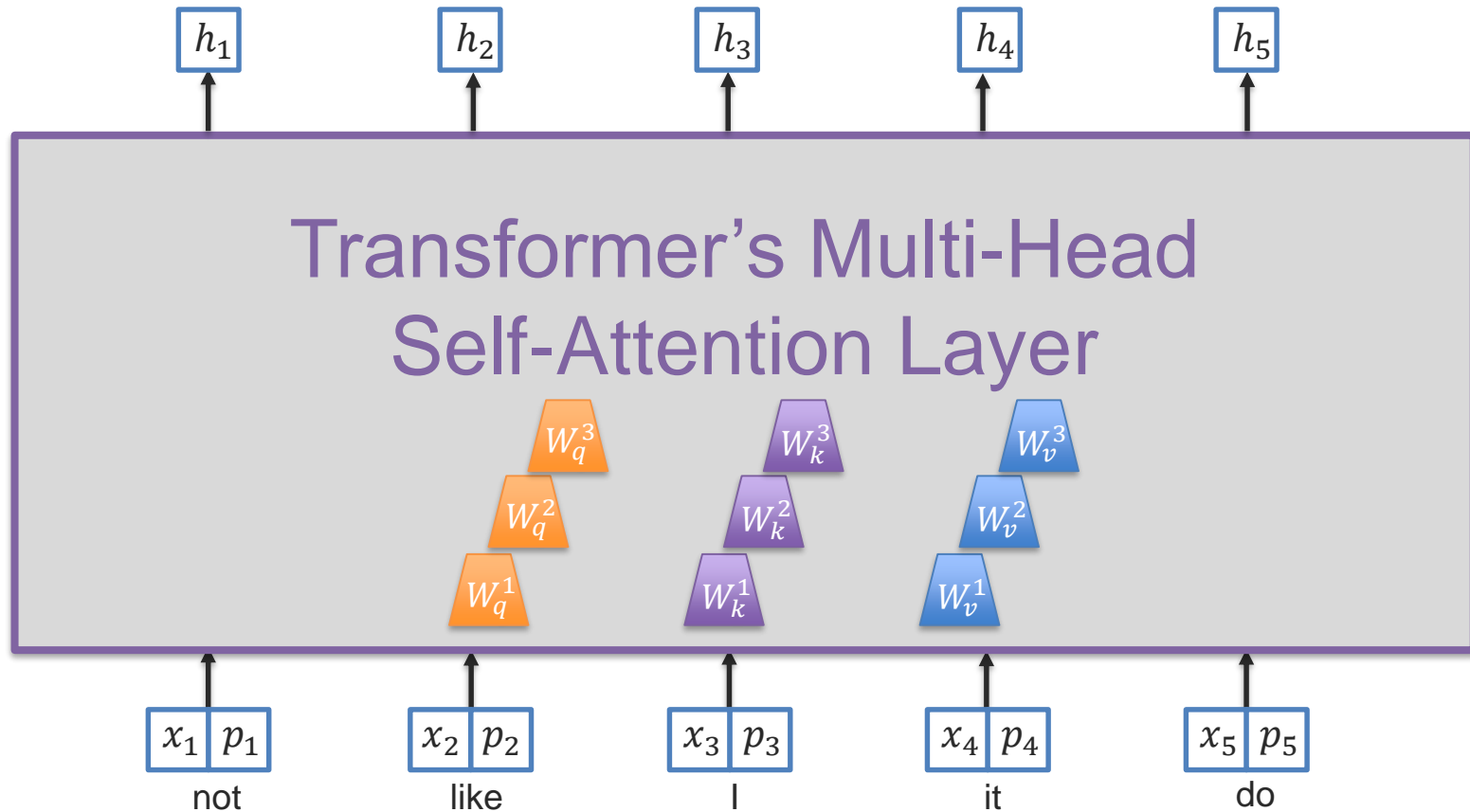
How can we encode position information?

**Simple approach:** one-hot encoding + linear embeddings +  $\left\{ \begin{array}{l} \text{Sum} \\ \text{- or -} \\ \text{concat} \end{array} \right.$





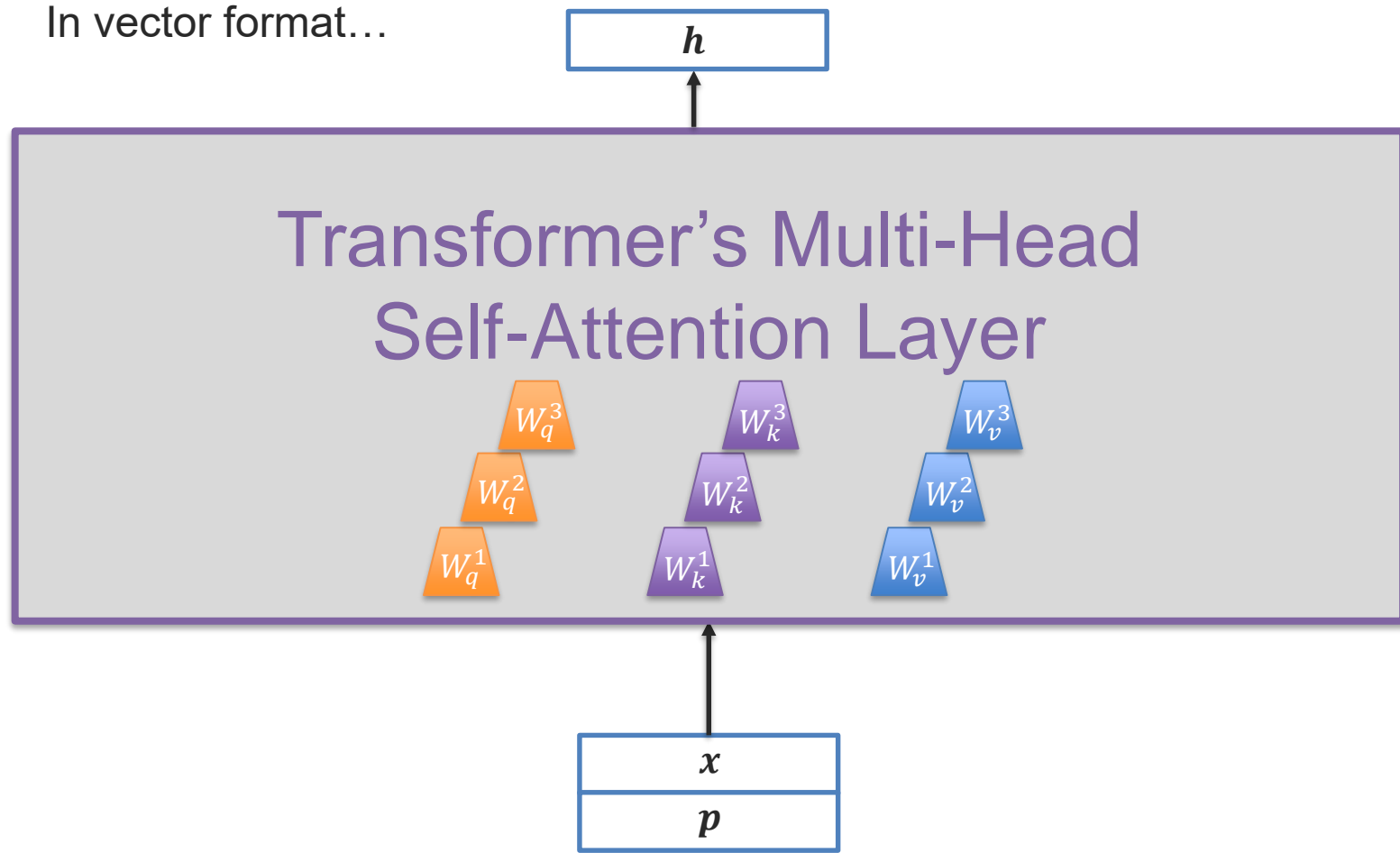
# Transformer Multi-Head Self-Attention



# Transformer Multi-Head Self-Attention

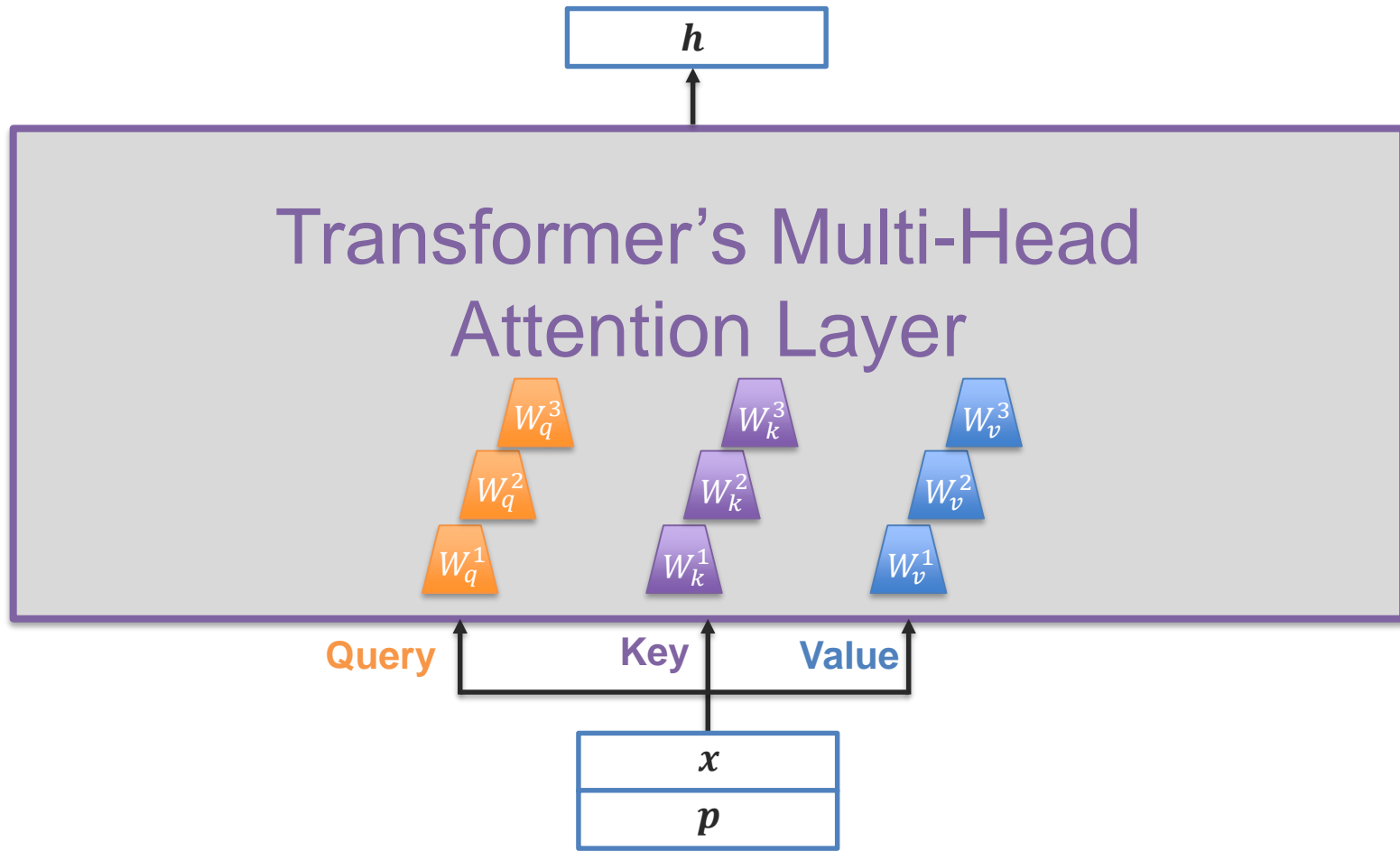
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In vector format...



# Transformer Multi-Head Attention

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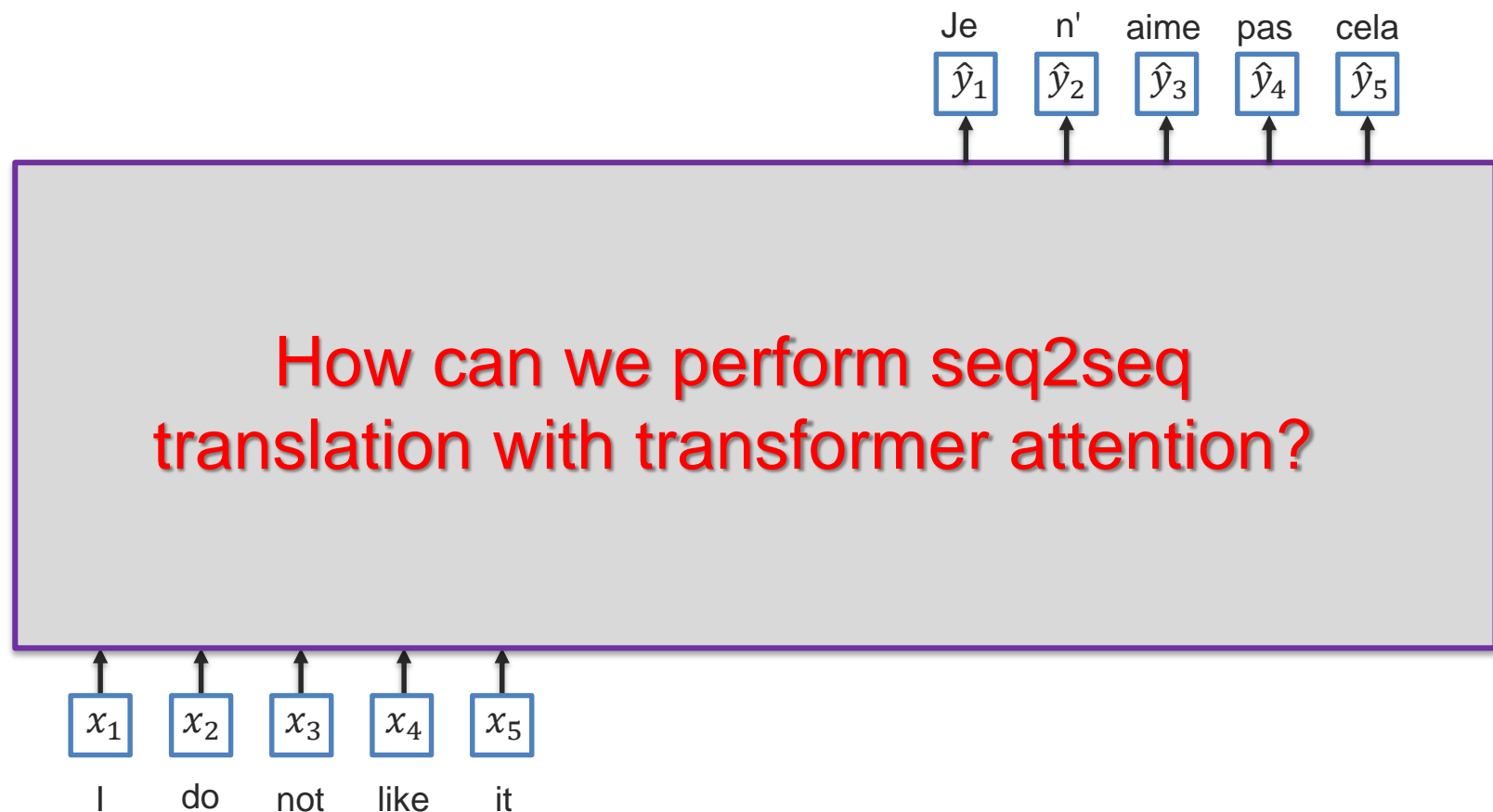
# Sequence-to-Sequence Using Transformer

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# Sequence-to-Sequence Modeling

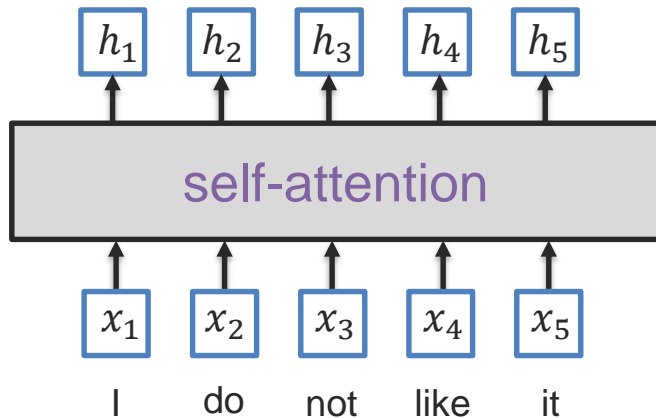
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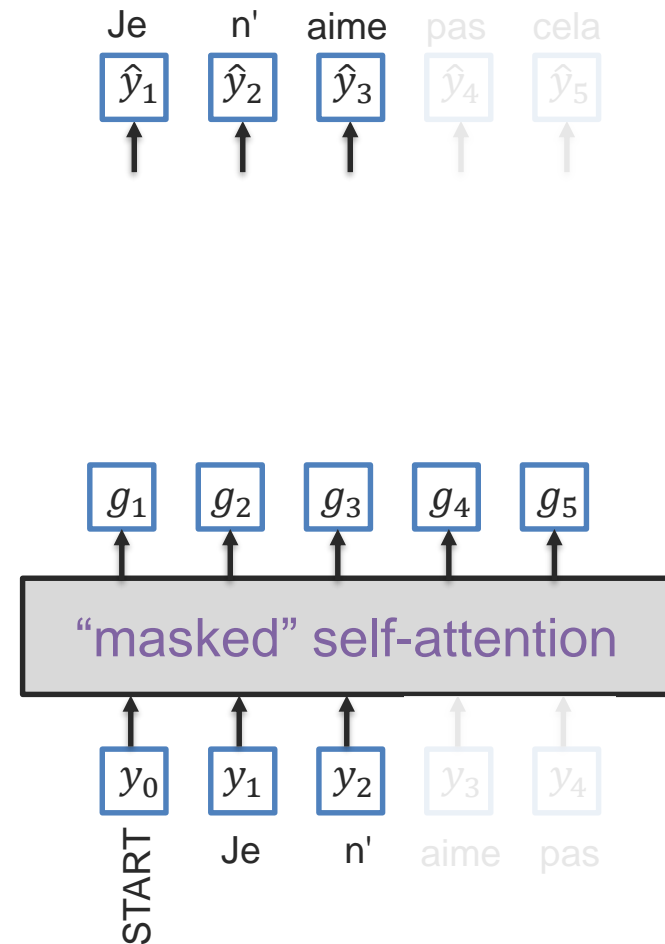
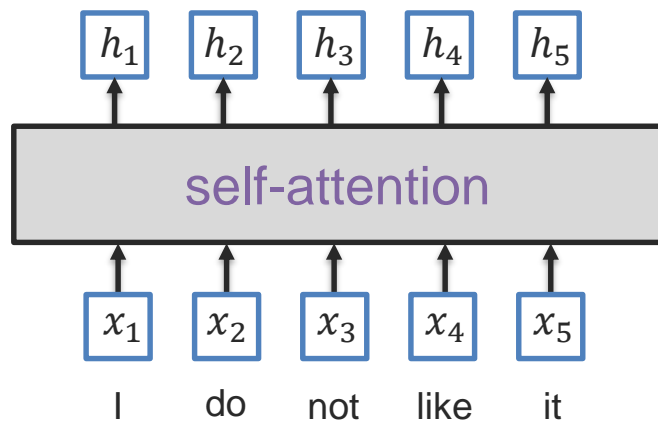
# Seq2Seq with Transformer Attentions

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Je n' aime pas cela  
 $\hat{y}_1$   $\hat{y}_2$   $\hat{y}_3$   $\hat{y}_4$   $\hat{y}_5$

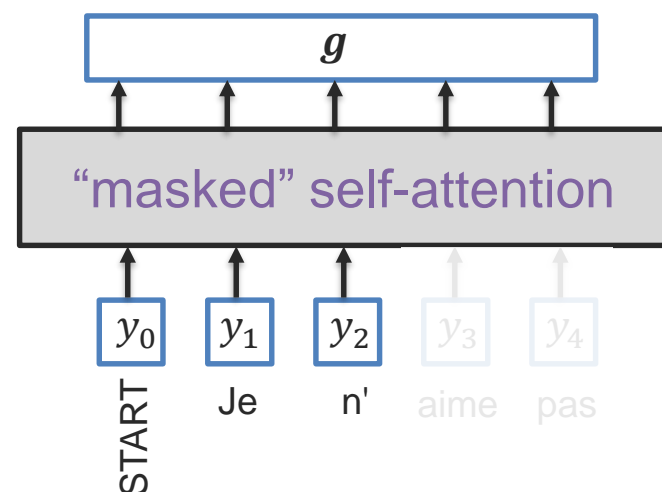
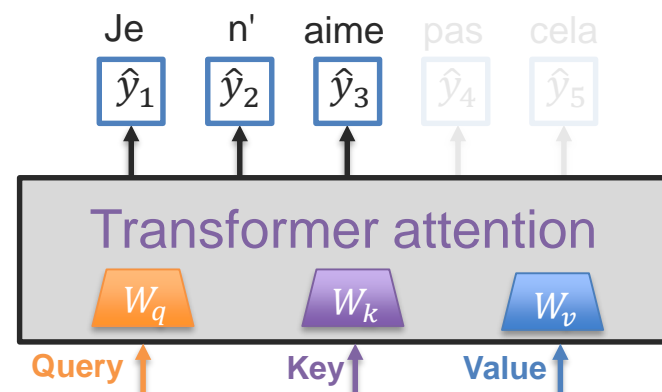
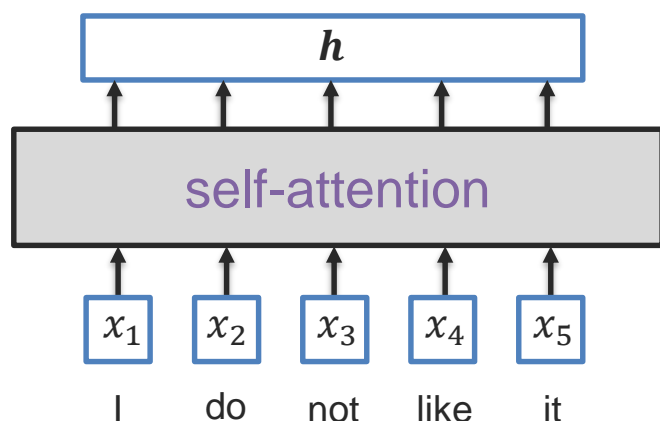


# Seq2Seq with Transformer Attentions



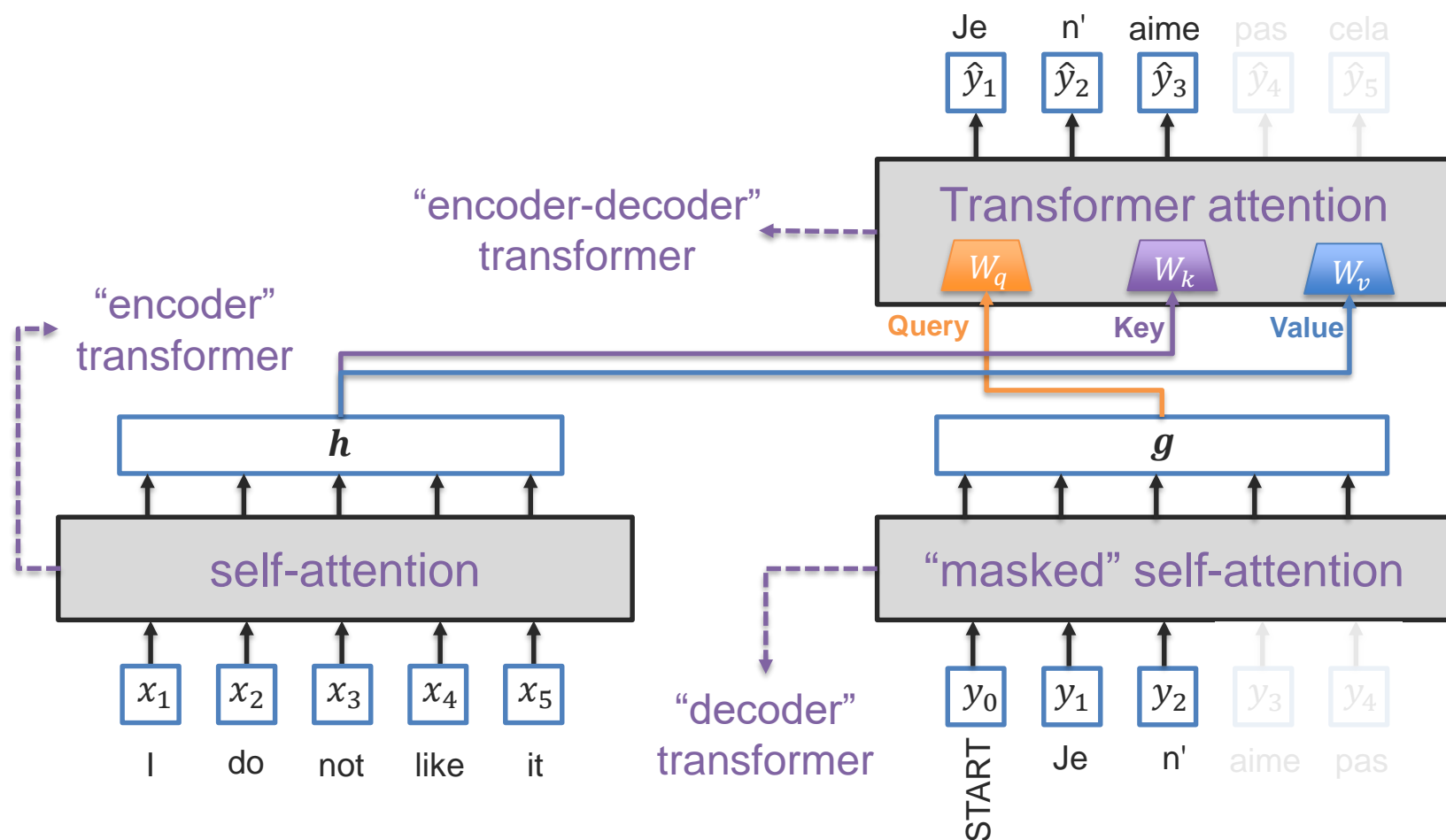
# Seq2Seq with Transformer Attentions

How should we connect the encoder and decoder self-attention to the transformer attention?





# Seq2Seq with Transformer Attentions



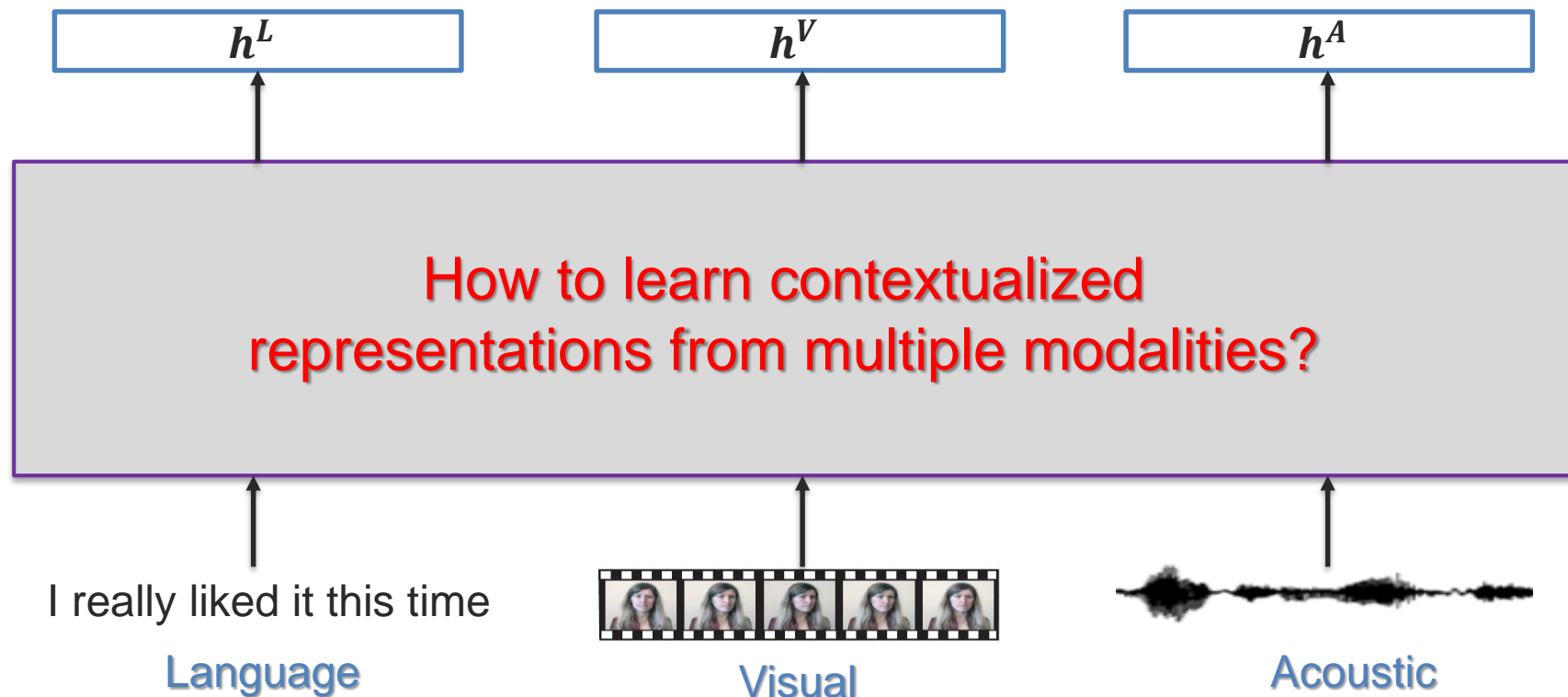
# Contextualized Multimodal Embedding

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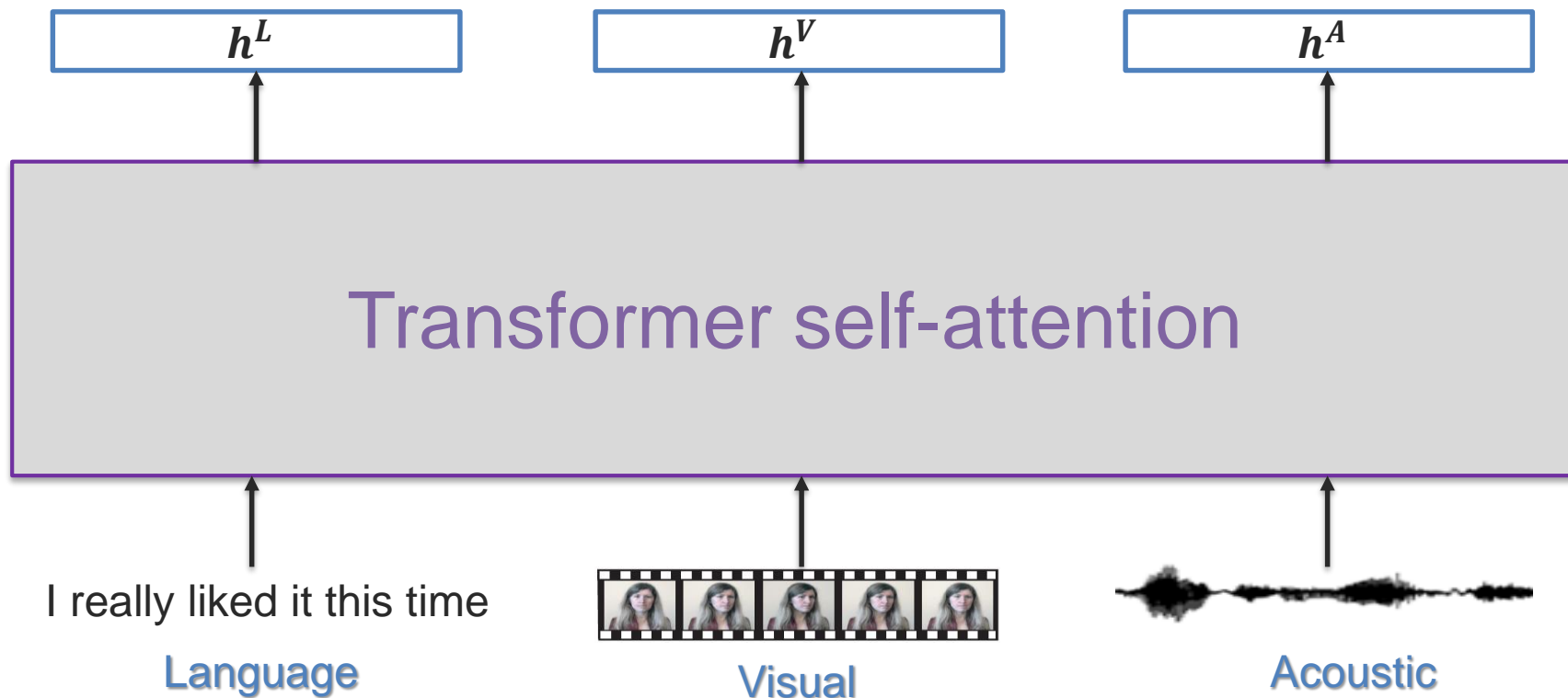
# Multimodal Embeddings

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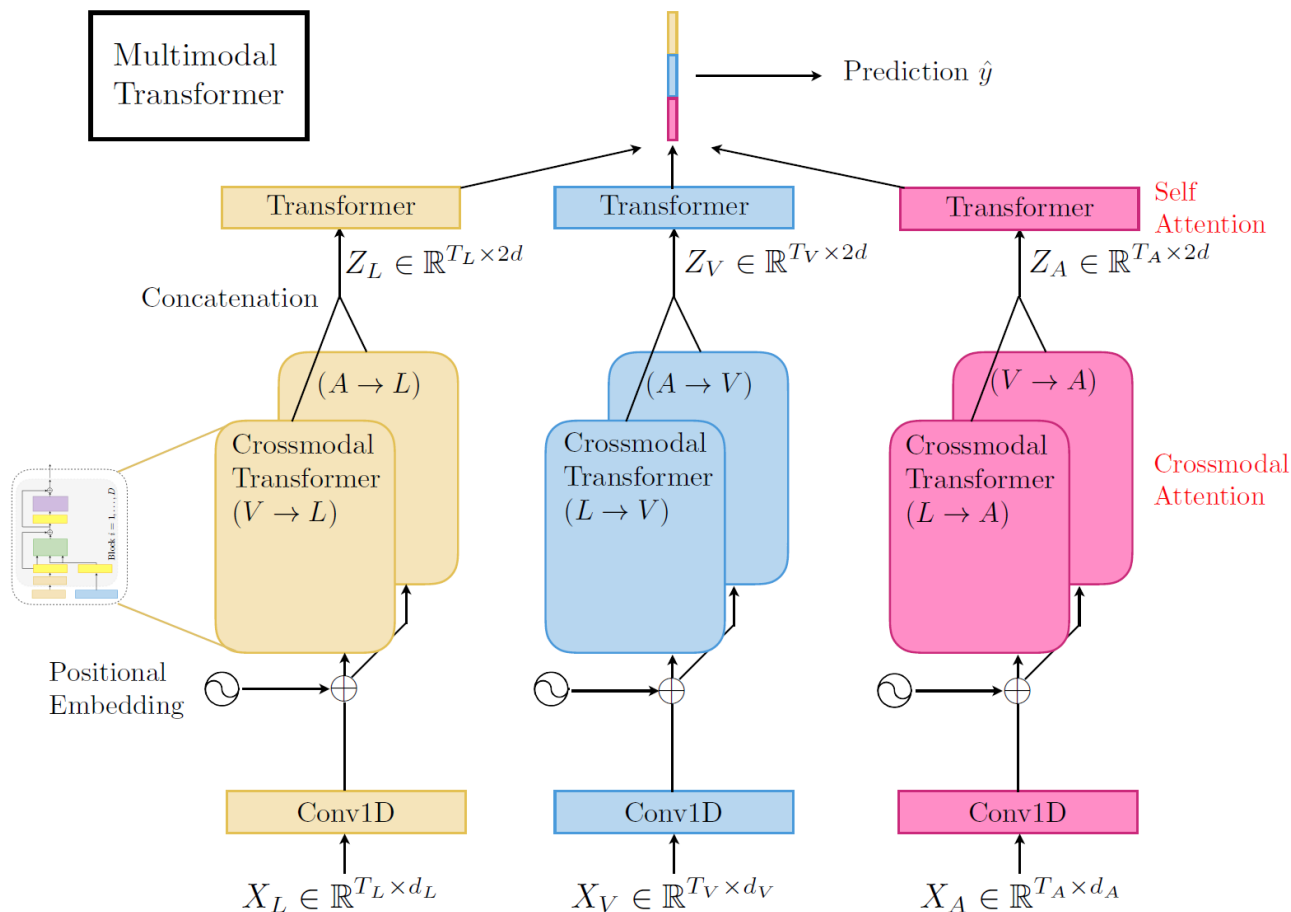
# Contextualized Multimodal Embeddings

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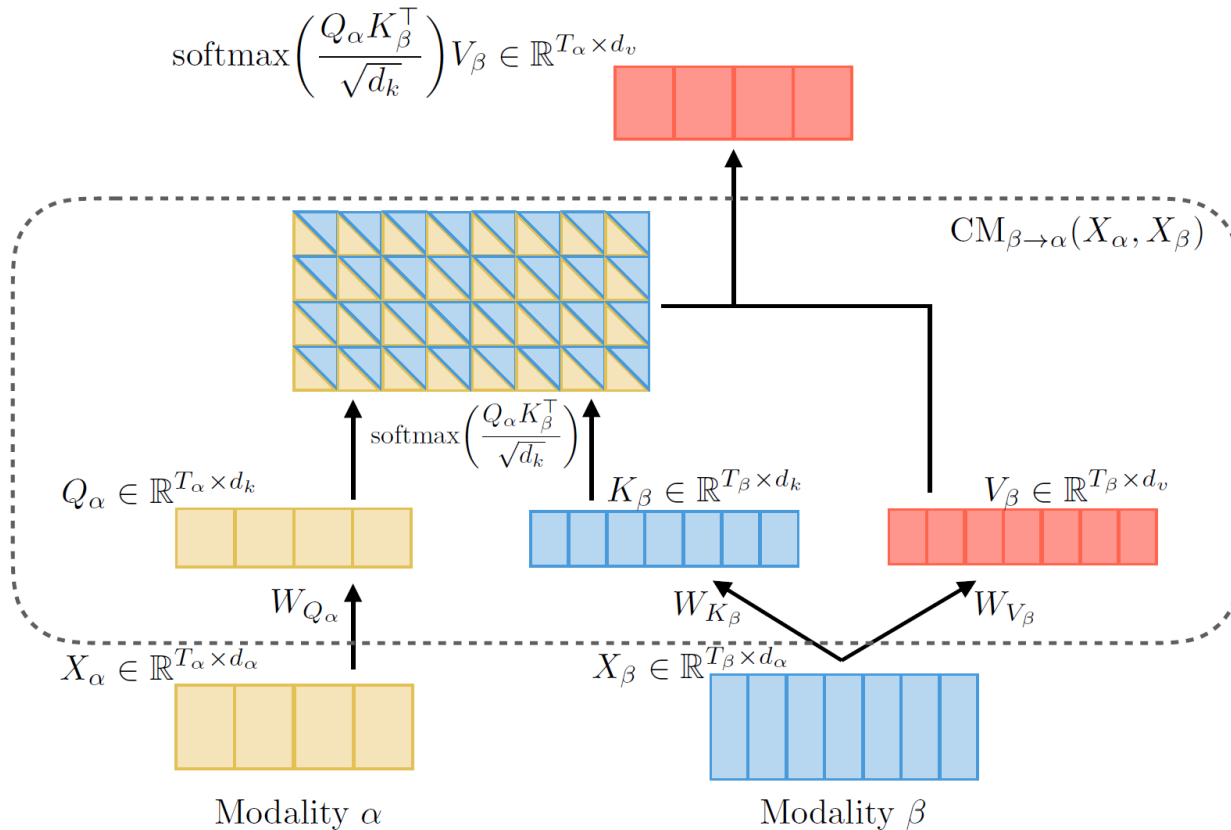
Any other approach?

# Multimodal Transformer



Tsai et al., Multimodal Transformer for Unaligned Multimodal Language Sequences, ACL 2019

# Cross-Modal Transformer



Tsai et al., Multimodal Transformer for Unaligned Multimodal Language Sequences, ACL 2019



# Language Pre-training

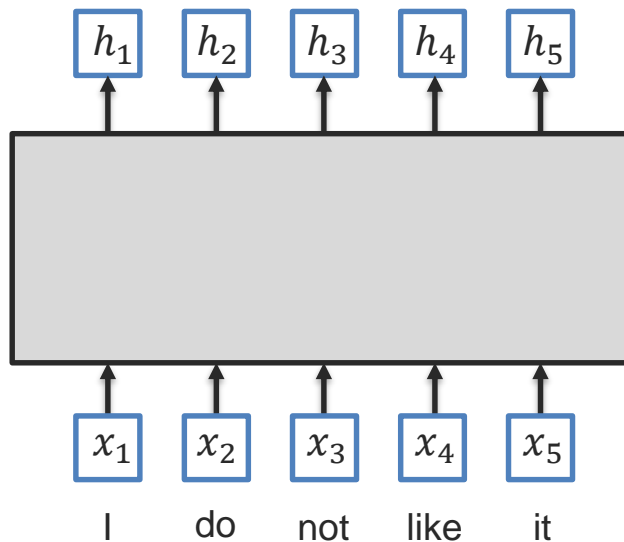
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# Token-level and Sentence-level Embeddings

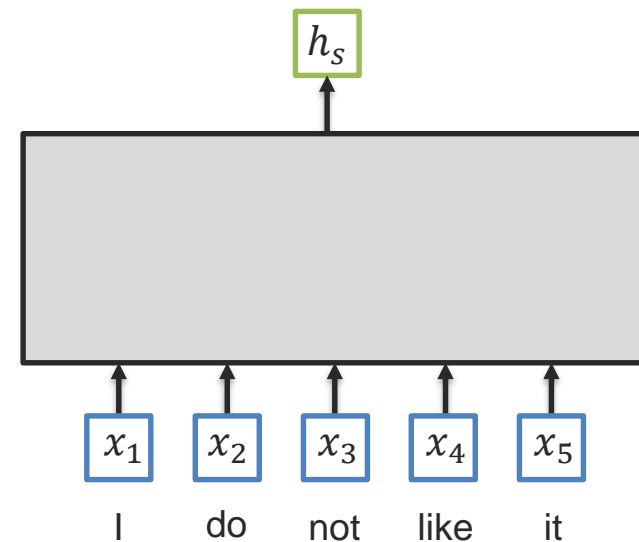
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Token-level embeddings



Which tasks?

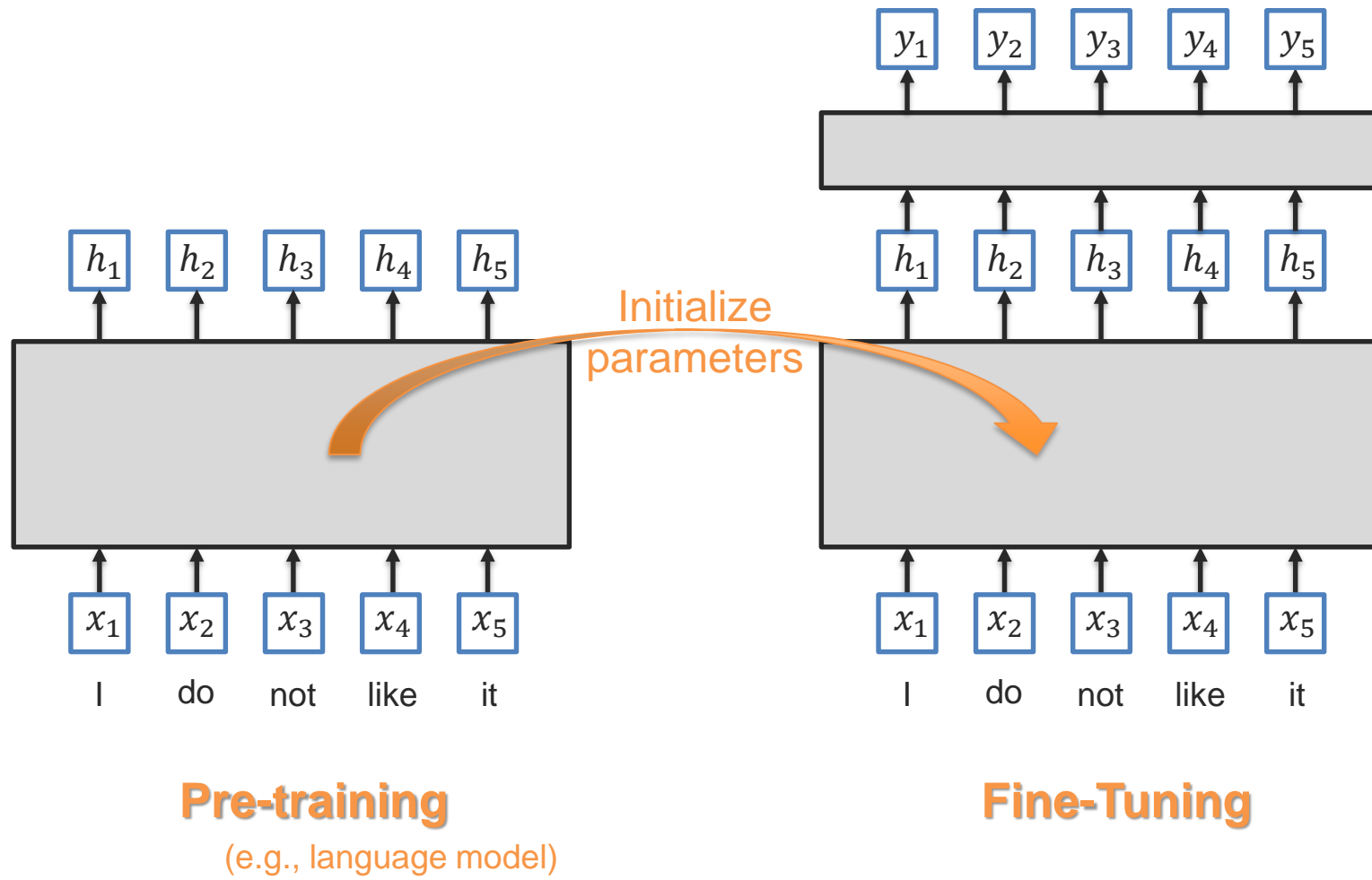
Sentence-level embedding



Which tasks?



# Pre-Training and Fine-Tuning

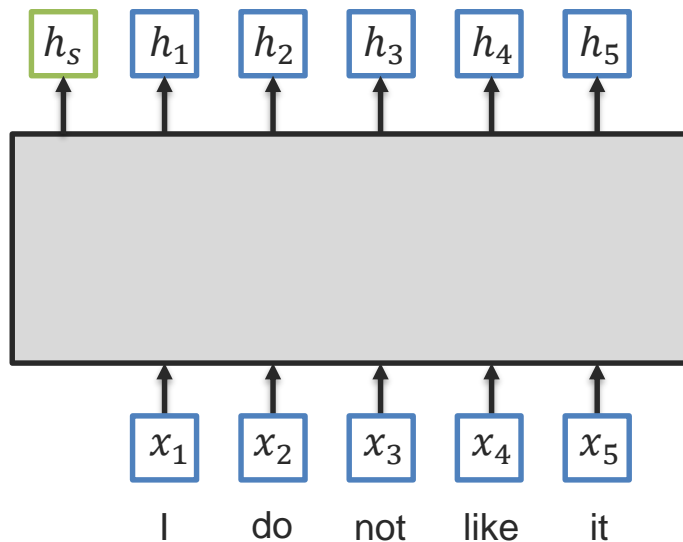


# BERT:

## Bidirectional Encoder Representations from Transformers

### Advantages:

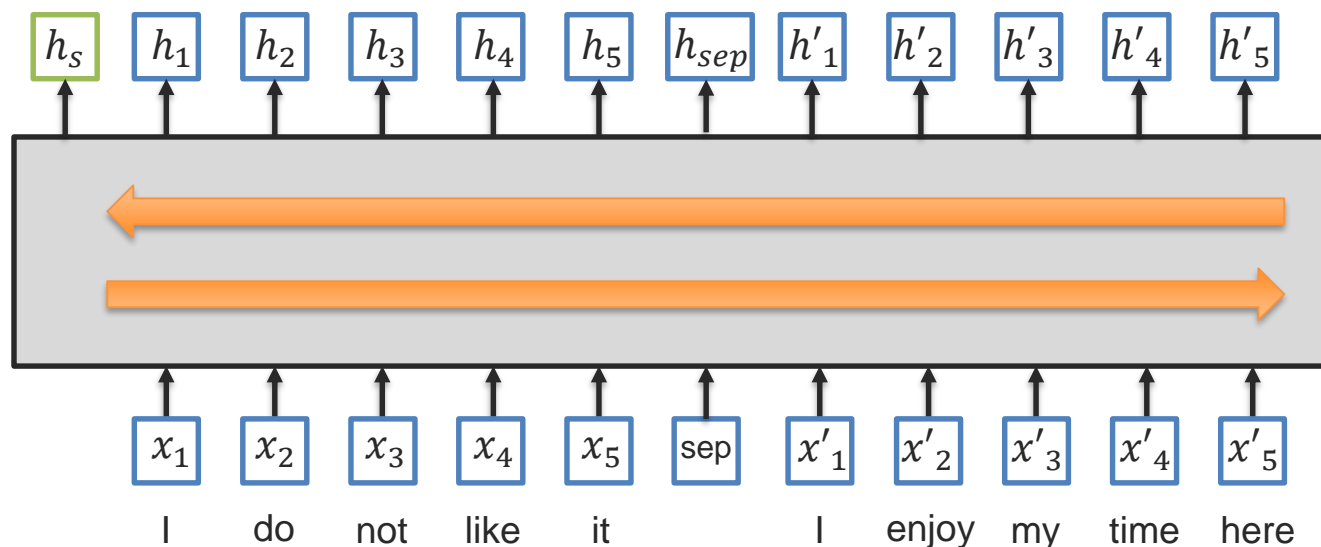
- 1 Jointly learn representation for token-level and sentence level
- 2 Same network architecture for pre-training and fine-tuning



# BERT: Bidirectional Encoder Representations from Transformers

## Advantages:

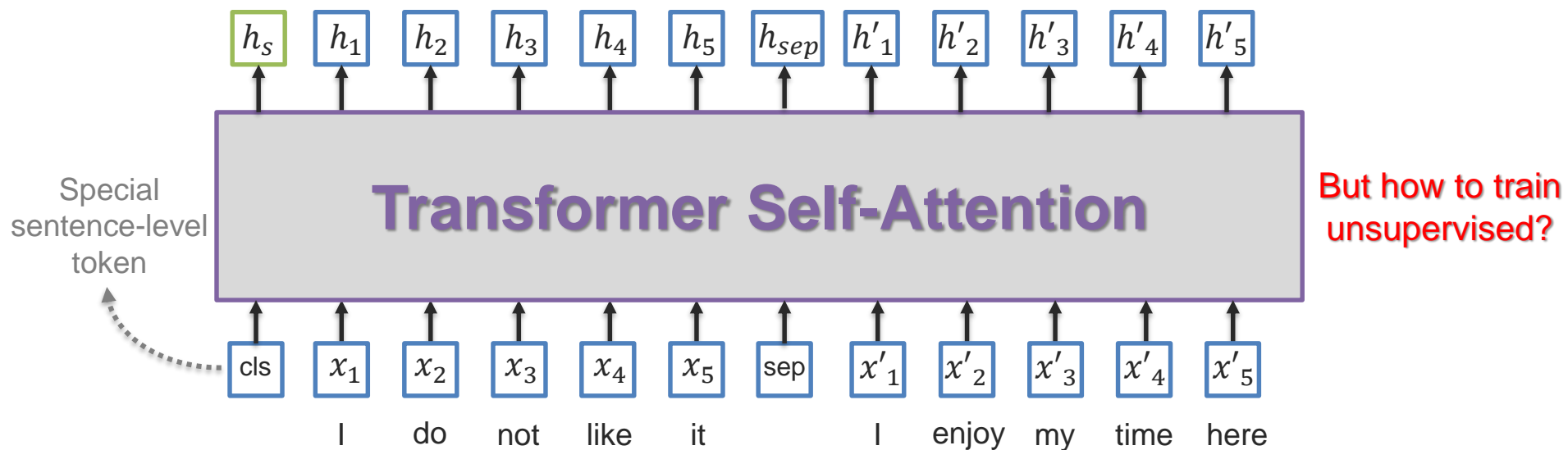
- 1 Jointly learn representation for token-level and sentence level
- 2 Same network architecture for pre-training and fine-tuning
- 3 Can be used learn relationship between sentences
- 4 Models bidirectional and long-range interactions between tokens



# BERT: Bidirectional Encoder Representations from Transformers

## Advantages:

- 1 Jointly learn representation for token-level and sentence level
- 2 Same network architecture for pre-training and fine-tuning
- 3 Can be used learn relationship between sentences
- 4 Models bidirectional interactions between tokens

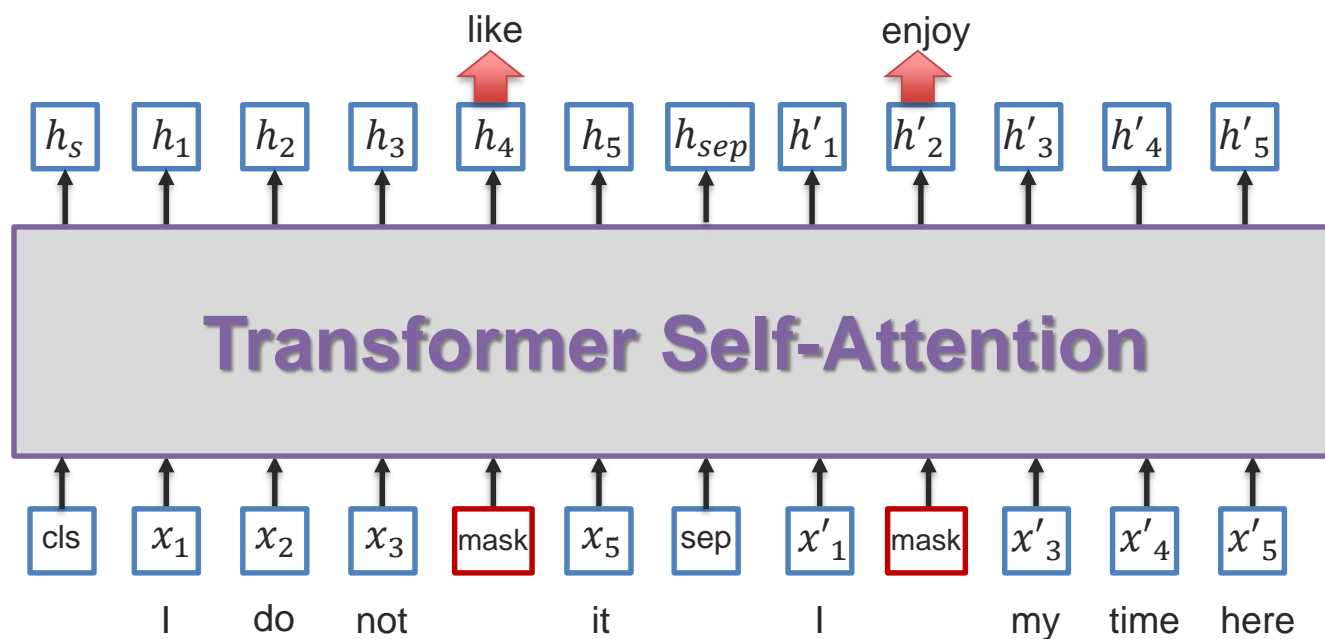


# Pre-training BERT Model

## 1 Masked Language Model

Randomly mask input tokens and then try to predict them

What is the loss function?



# Pre-training BERT Model

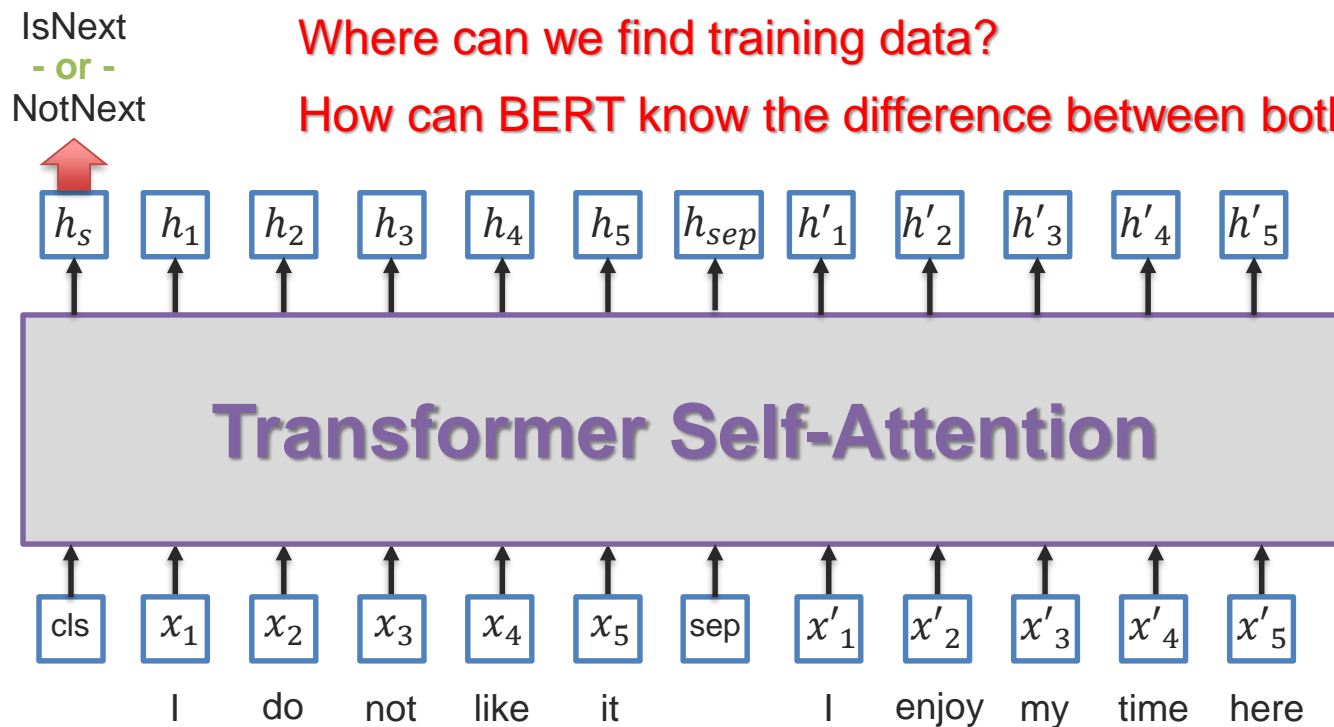
## 2 Next Sentence Prediction

Given two sentences, predict if this is the next one or not

What is the loss function?

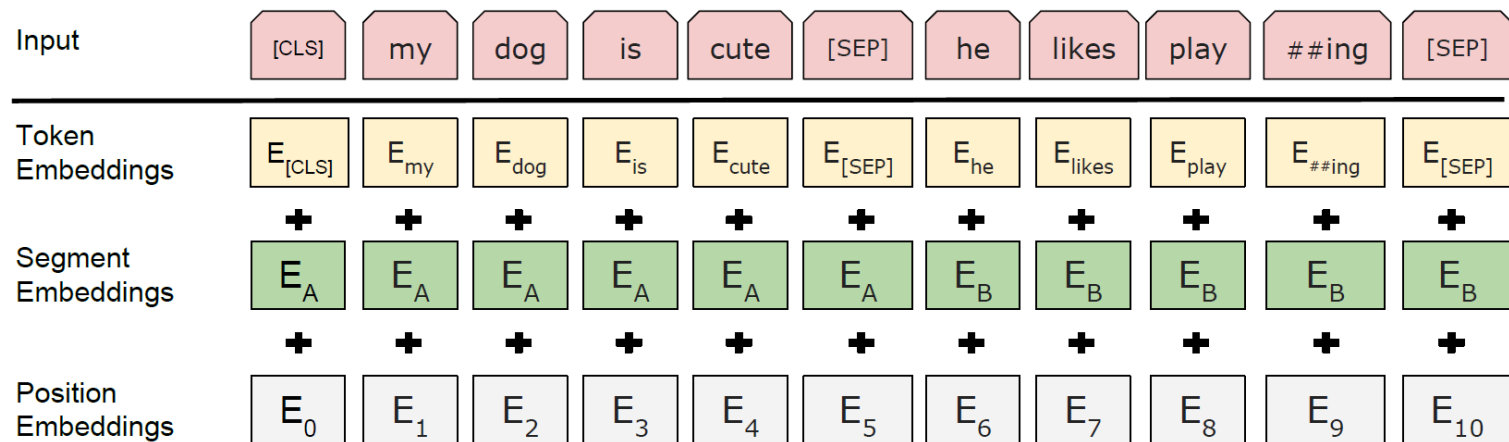
Where can we find training data?

How can BERT know the difference between both sentences?



# Three Embeddings: Token + Position + Sentence

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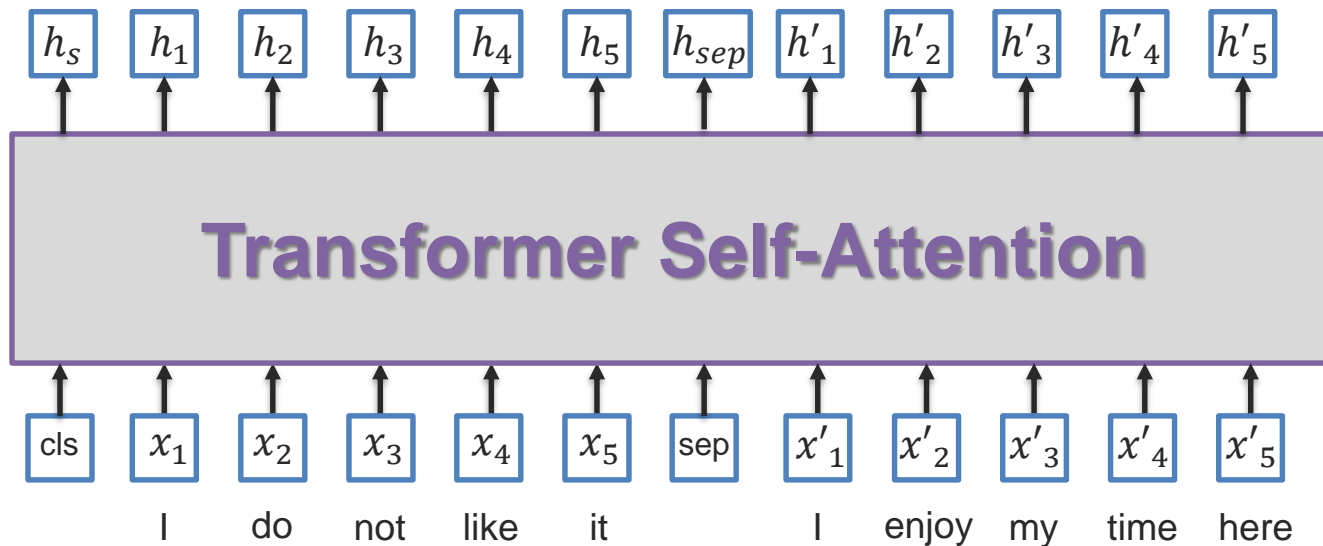


# Fine-Tuning BERT

- 1 Sentence-level classification for only one sentence

Examples: sentiment analysis, document classification

How?

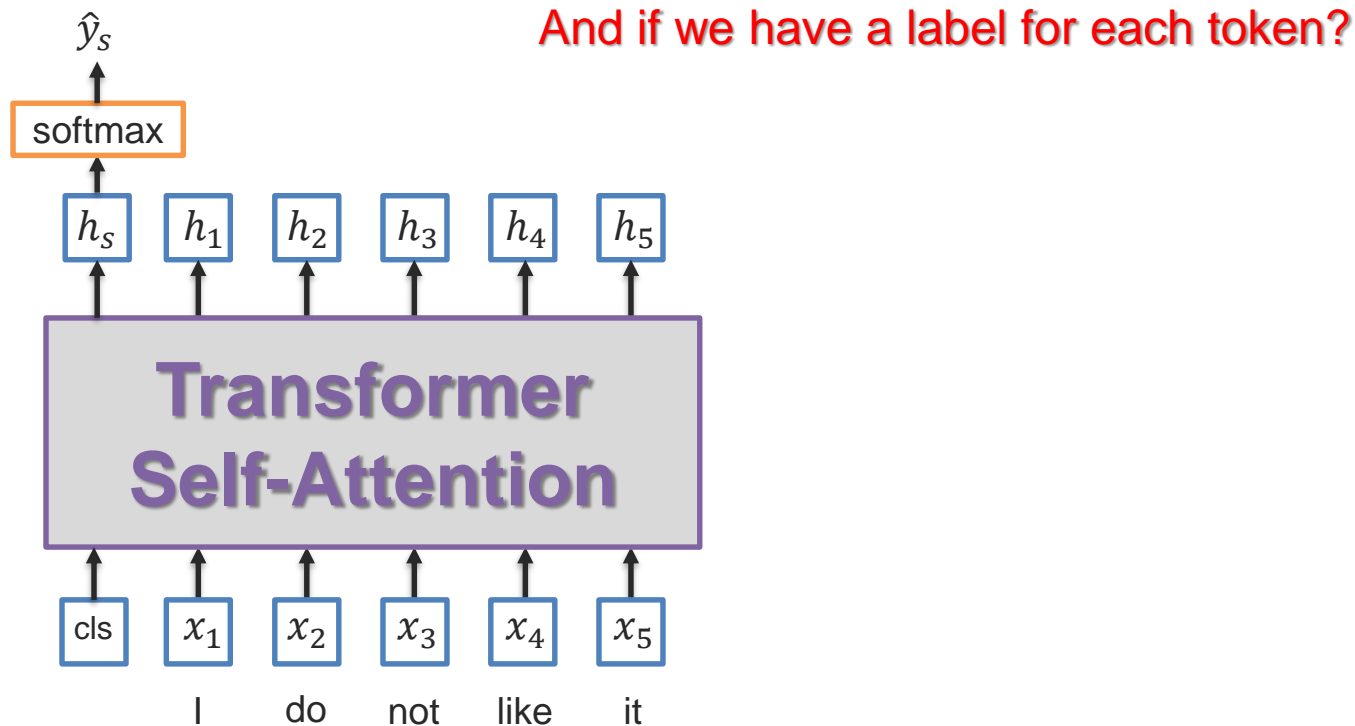




# Fine-Tuning BERT

## 1 Sentence-level classification for only one sentence

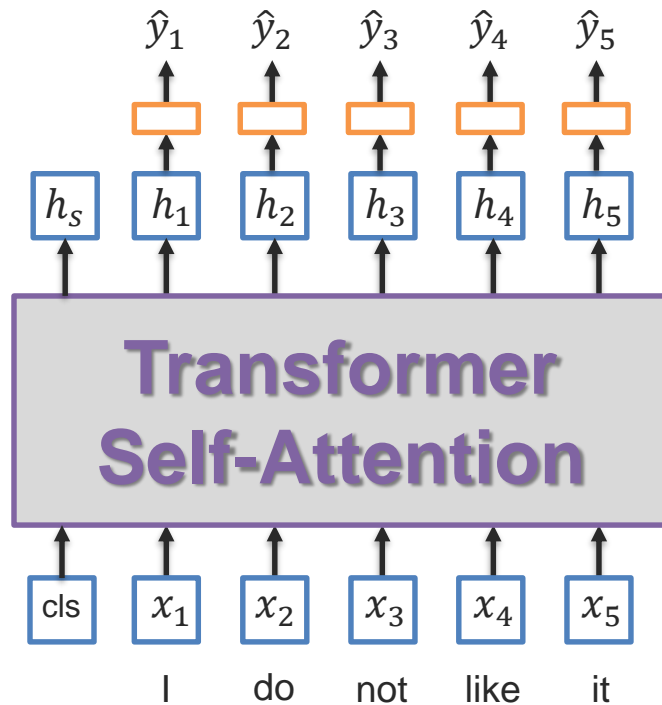
Examples: sentiment analysis, document classification



# Fine-Tuning BERT

## 2 Token-level classification for only one sentence

Examples: part-of-speech tagging, slot filling



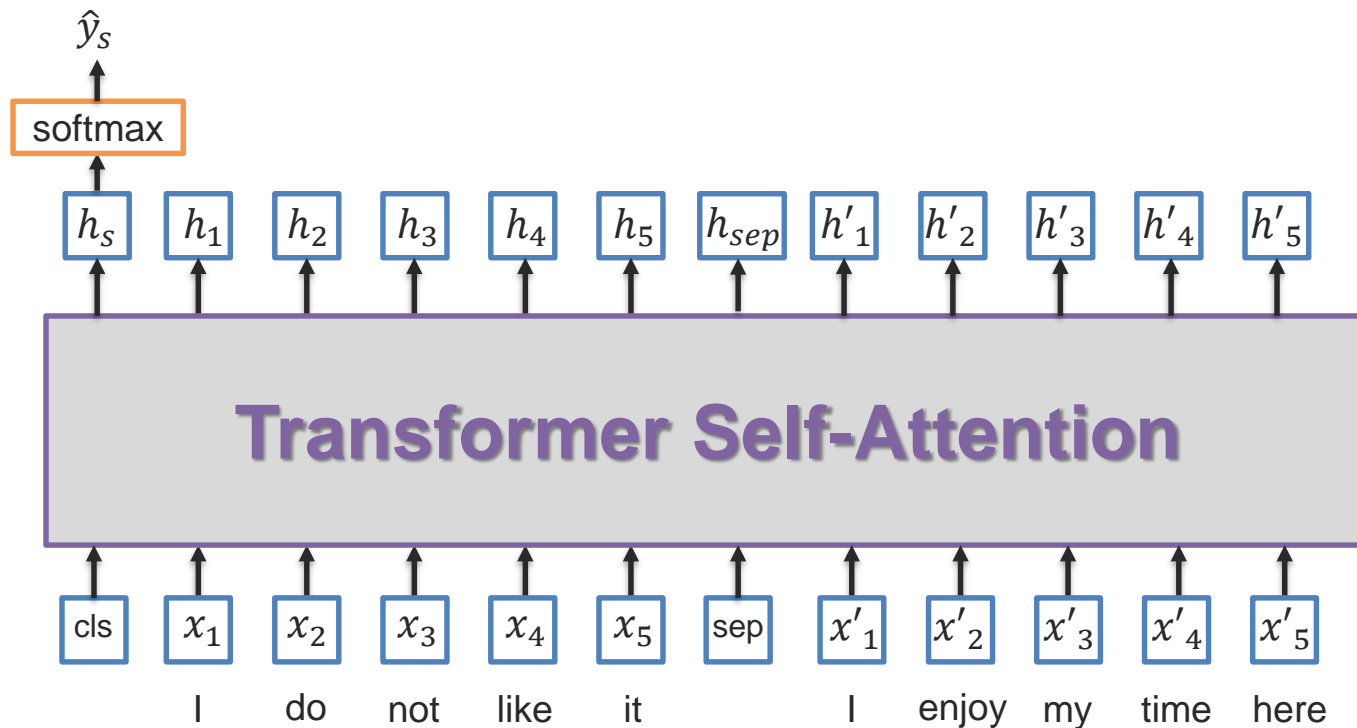
How to compare two sentences?



# Fine-Tuning BERT

## 3 Sentence-level classification for two sentences

Examples: natural language inference



# Fine-Tuning BERT

## 4 Question-answering: find start/end of the answer in the document

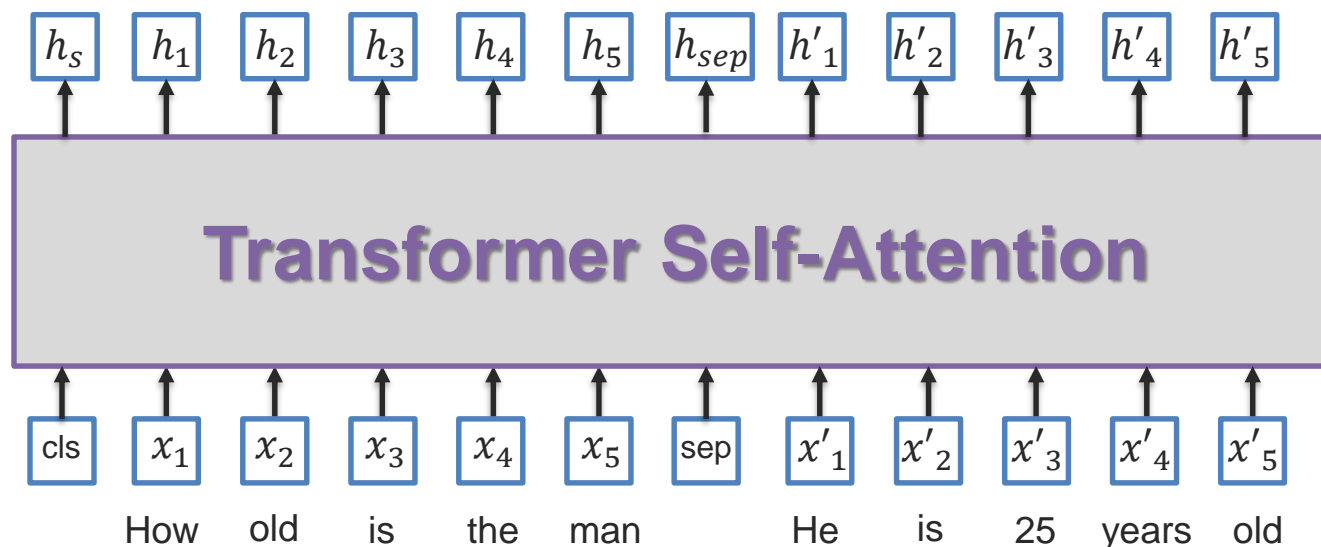
**Paragraph:** “... Other legislation followed, including the Migratory Bird Conservation Act of 1929, a 1937 treaty prohibiting the hunting of right and gray whales, and the Bald Eagle Protection Act of 1940. These later laws had a low cost to society—the species were relatively rare—and little opposition was raised.”

**Question 1:** “Which laws faced significant *opposition*?”

**Plausible Answer:** *later laws*

**Question 2:** “What was the name of the 1937 treaty?”

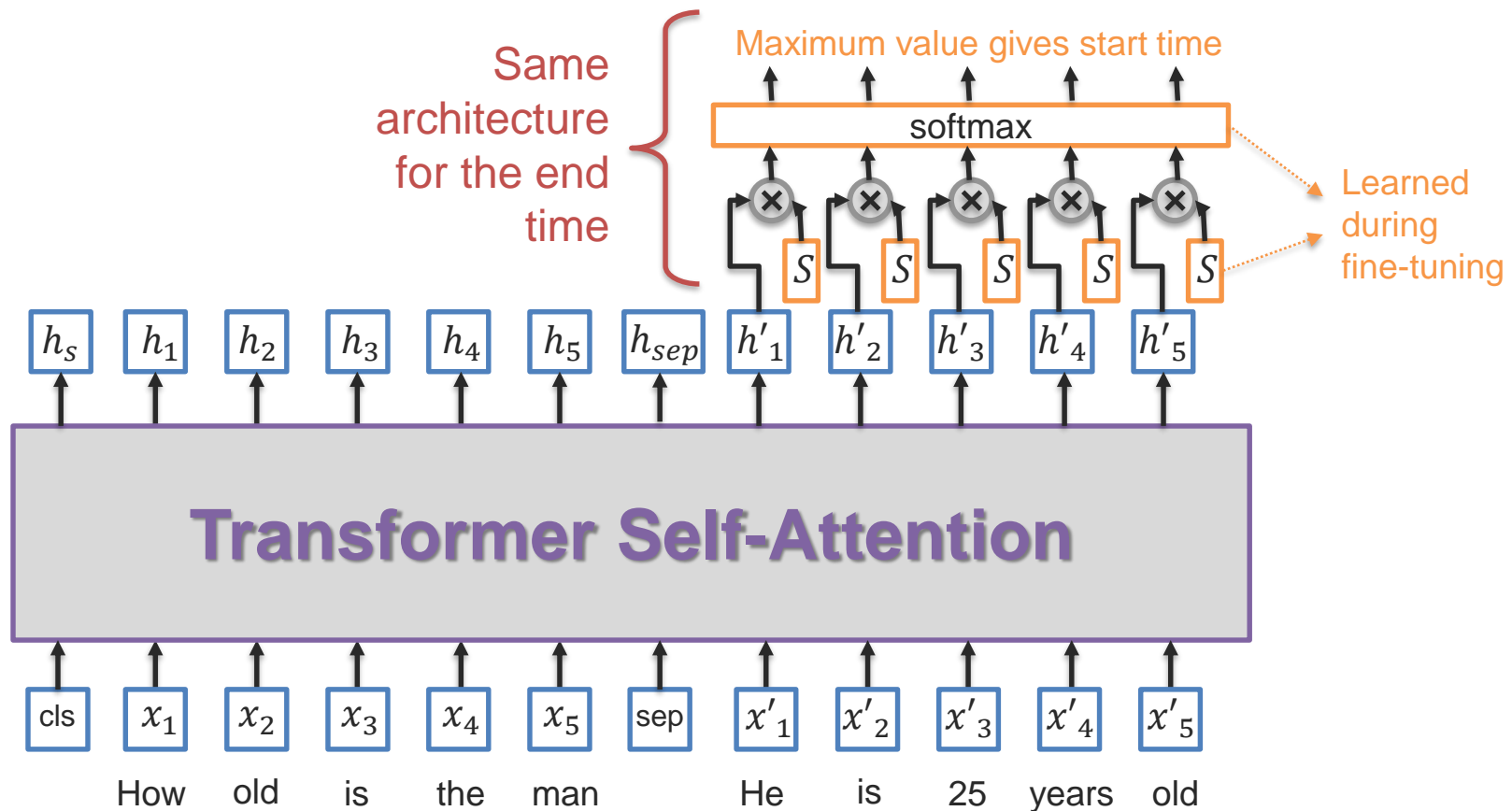
**Plausible Answer:** *Bald Eagle Protection Act*



How?

# Fine-Tuning BERT

- 4 Question-answering: find start/end of the answer in the document



# Multimodal Pre-training

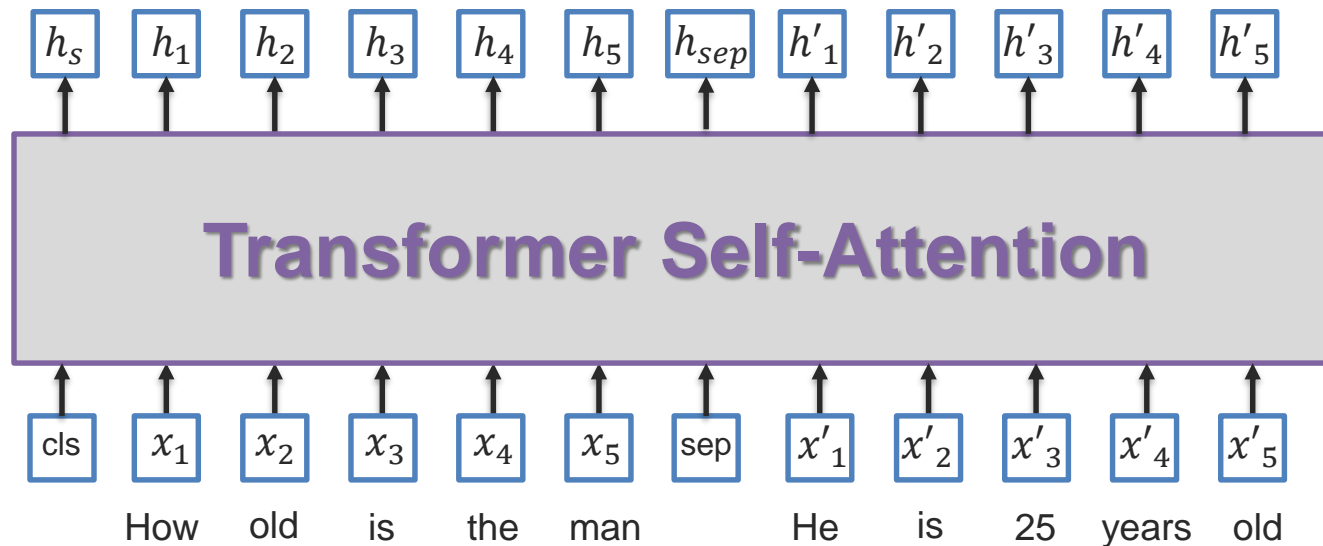
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# Multimodal Pre-Training

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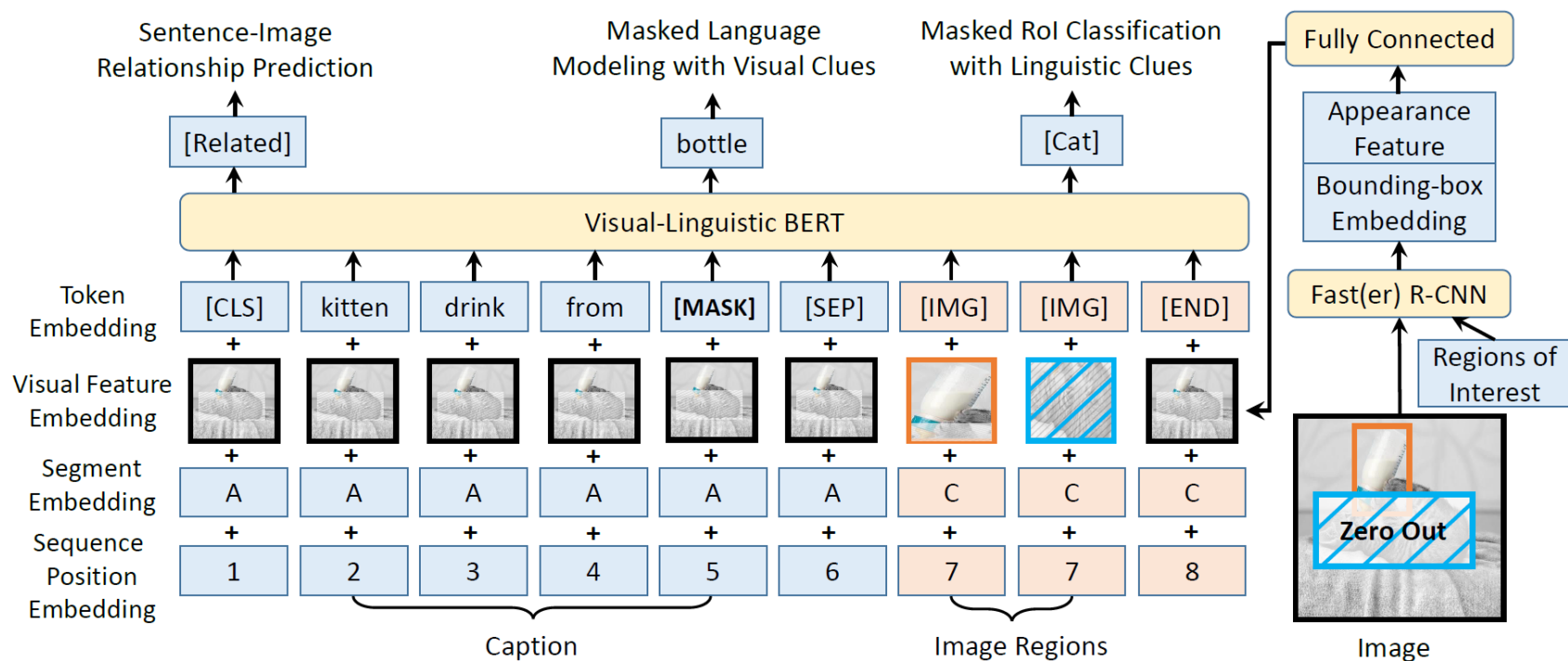
How to extend to multimodal modalities?



# VL-BERT

## How to extend to multimodal modalities?

**Option 1:** Simply concatenate tokens from different modalities



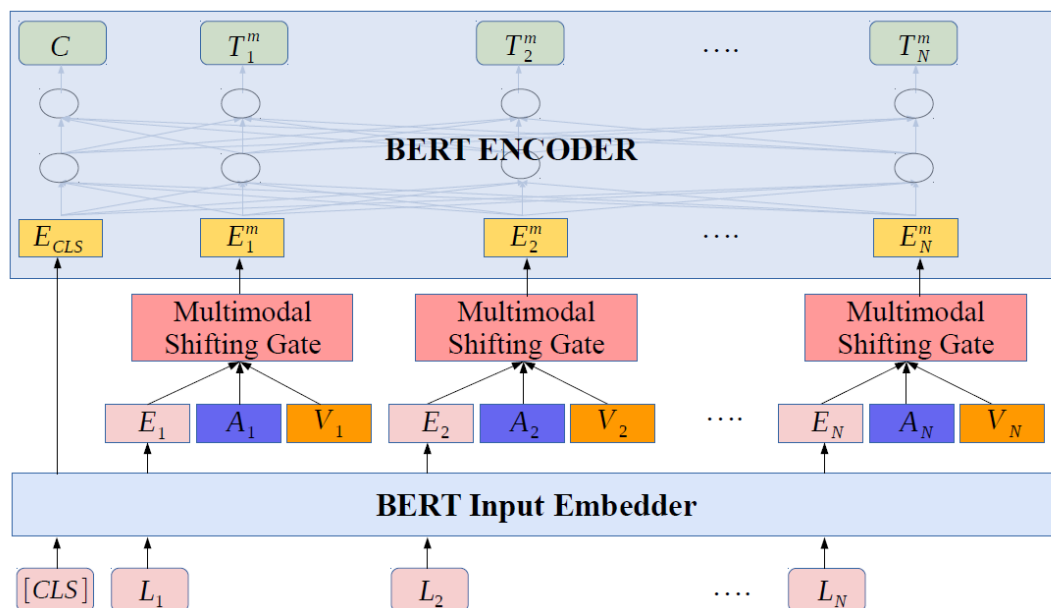
<https://arxiv.org/pdf/1908.08530.pdf>



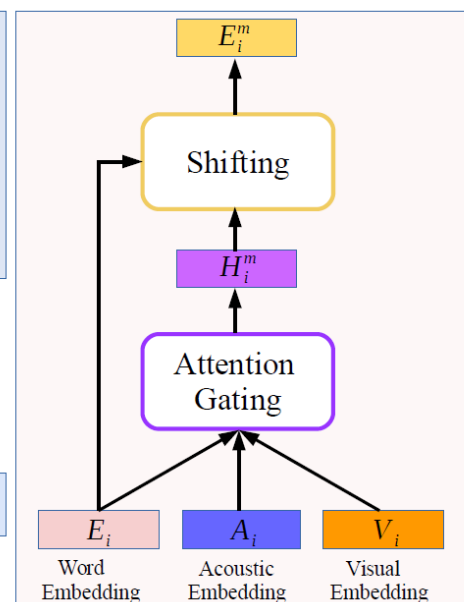
# M-BERT

## How to extend to multimodal modalities?

**Option 2:** “Shift” language representation based on the other modalities



(a) Multimodal BERT



(b) Multimodal Shifting Gate

<https://arxiv.org/pdf/1908.05787.pdf>