



Language Technologies Institute



# **Multimodal Machine Learning**

# Lecture 11.1: Generation + Transference Multitask and Modality Transfer

**Paul Liang** 

\* Co-lecturer: Louis-Philippe Morency. Original course co-developed with Tadas Baltrusaitis. Spring 2021 and 2022 editions taught by Yonatan Bisk

# **Administrative Stuff**

- Four main steps for the reading assignments
  - Monday 8pm: Official start of the assignment
  - Wednesday 8pm: Select your paper
  - Friday 8pm: Post your summary
  - Monday 8pm: Post your extra comments (5 posts)
- 4 papers: multimodal multi-hop reasoning, multimodal geometric reasoning, multimodal robotics, multimodal knowledge bases.

Main goals:

- 1. Produce a research paper which will motivate your research problem, describe the prior work, present your research contributions, explain the details of your experiments, and discuss your results.
- 2. Novel research ideas (N-1 new ideas for N students)
  - Novel algorithm
  - Novel application
- 3. Incorporate feedback from previous milestones
- 4. Compare to multimodal baselines from midterm report
  - 1. Did the proposed ideas solve the errors highlighted in error analysis?
  - 2. Broader implications of proposed ideas.

Some suggestions:

- Proposed ideas
  - Explain how it tackles the challenges identified through error analysis
  - Formally explain the method and novelty
- Experimental setup
  - Datasets, metrics, baselines, methodology
  - Ablation studies
- Results
  - One subsection for each research question
  - The most important part is the discussion: what do the results mean, what implications they have, how should they be interpreted in the broader context?

Some suggestions:

- Clear motivated research questions
- Clear ablation studies, revisit error analysis, add visualizations
- Not about results, but discussion
  - If it works, why does it work
  - If it doesn't idea, why did it not work and how can we fix it
- If your dataset is too large:
  - You can use a subset of your data or train for fewer epochs
  - But be consistent between experiments
- 3 students: 8 pages, 4 students: 9 pages, 5 students: 10 pages, 6 students: 11 pages

Main objective:

- Present your research ideas and get feedback from classmates
- Focus on only one of your new research ideas
- All students should present and answer questions
- Be sure to be on time! We have many presentations each day ③
- All presentations are in person (no remote presentations)

Presentation length:

- 30-seconds elevator pitch
- 4-minute full presentation all students should present
- Following each presentation, audience will be asked to share feedback

# Final Project Presentations (Tuesday 12/6 and Thursday 12/8)

We will give more details about grading, presentation order, etc.

### 11-877 Next Semester!



### Advanced Topics in MultiModal Machine Learning

Multimodal machine learning (MMML) is a vibrant multi-disciplinary research field which addresses some of the original goals of artificial intelligence by integrating and modeling multiple communicative modalities, including language, vision, and acoustic. This research field brings some unique challenges for multimodal researchers given the heterogeneity of the data and the contingency often found between modalities. This course is designed to be a graduate-level course covering recent research papers in multimodal machine learning, including technical challenges with representation, alignment, reasoning, generation, co-learning and quantifications. The main goal of the course is to increase critical thinking skills, knowledge of recent technical achievements, and understanding of future research directions.

- Time: Friday 10:10-11:30 am
- · Location: Virtual for the first 2 weeks (find zoom link in piazza), GHC 5222 thereafter
- Discussion and Q&A: Piazza
- Assignment submissions: Canvas (for registered students only)
- · Contact: Students should ask all course-related questions on Piazza, where you will also find announcements.



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#### 1/28 Week 2: Cross-modal interactions [synopsis]

- What are the different ways in which modalities can interact with each other in multimodal tasks? Can we formalize a taxonomy of such cross-modal interactions, which will enable us to compare and contrast them more precisely?
- What are the design decisions (aka inductive biases) that can be used when modeling these cross-modal interactions in machine learning models?
- What are the advantages and drawbacks of designing models to capture each type of cross-modal interaction? Consider not just prediction performance, but tradeoffs in time/space complexity, interpretability, etc.
- Given an arbitrary dataset and prediction task, how can we systematically decide what type of cross-modal interactions exist, and how can that inform our modeling decisions?
- Given trained multimodal models, how can we understand or visualize the nature of cross-modal interactions?

- Does my multimodal model learn cross-modal interactions? It's harder to tell than you might think!
- What Does BERT with Vision Look At?
- Multiplicative Interactions and Where to Find Them
   Cooperative Learning for Multi-view Analysis
- Vision-and-Language or Vision-for-Language? On
- Cross-Modal Influence in Multimodal Transformers Seeing past words: Testing the cross-modal capabilities of pretrained V&L models on counting tasks

#### 2/4 Week 3: Multimodal co-learning [synopsis]

- What are the types of cross-modal interactions involved to enable such colearning scenarios where multimodal training ends up generalizing to unimodal testing?
- What are some design decisions (inductive bias) that could be made to promote transfer of information from one modality to another?
- How do we ensure that during co-learning, only useful information is transferred, and not some undesirable bias? This may become a bigger issue in low-resource settings.
- How can we know if co-learning has succeeded? Or failed? What approaches could we develop to visualize and probe the success of colearning?
- How can we formally, empirically, or intuitively measure the additional information provided by auxiliary modality? How can we design controlled experiments to test these hypotheses?
- What are the advantages and drawbacks of information transfer during colearning? Consider not just prediction performance, but also tradeoffs with complexity, interpretability, fairness, etc.

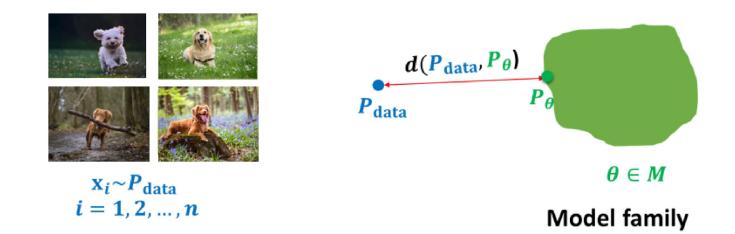
- Multimodal Prototypical Networks for Few-shot Learning
- SMIL: Multimodal Learning with Severely Missing Modality
- Multimodal Co-learning: Challenges, Applications with Datasets, Recent Advances and Future Directions
- Vokenization: Improving Language Understanding with Contextualized, Visual-Grounded Supervision
- What Makes Multi-modal Learning Better than Single (Provably)
- Found in Translation: Learning Robust Joint Representations by Cyclic Translations Between Modalities
- Zero-Shot Learning Through Cross-Modal Transfer
- 12-in-1: Multi-Task Vision and Language Representation Learning
- A Survey of Reinforcement Learning Informed by Natural Language

### https://cmu-multicomp-lab.github.io/adv-mmml-course/spring2022/

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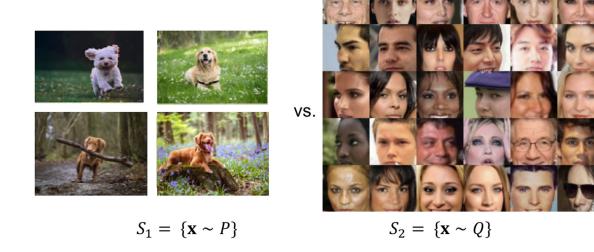
Beyond likelihood-based learning:

- Difficulty in evaluating and optimizing p(x) in high-dimensions
- High p(x) might not correspond to realistic samples



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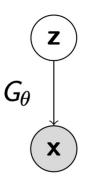
### Towards likelihood-free learning



Given a finite set of samples from two distributions, how can we tell if these samples are from the same distribution? (i.e. P = Q?)

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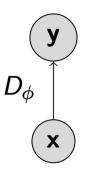
- A 2 player minimax game between a generator and a discriminator



Generator: a directed latent variable model from z to x

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- A 2 player minimax game between a **generator** and a **discriminator** 



- **Discriminator**: any function (e.g. neural network) that tries to distinguish 'real' samples from the datasets from 'fake' samples generated by the model

- Training objective for **discriminator**:

$$\max_{D} V(G,D) = E_{\mathbf{x} \sim \boldsymbol{p}_{\text{data}}}[\log D(\mathbf{x})] + E_{\mathbf{x} \sim \boldsymbol{p}_{G}}[\log(1 - D(\mathbf{x}))]$$

- For a fixed generator G, the discriminator performs binary classification between true samples (assign label 1) vs generated samples (assign label 0)
- Training objective for **generator**:

$$\begin{split} \min_{G} V(G,D) &= E_{\mathbf{x} \sim p_{\text{data}}}[\log D(\mathbf{x})] + E_{\mathbf{x} \sim p_{G}}[\log(1 - D(\mathbf{x}))] \\ &= E_{\mathbf{x} \sim p_{G}}[\log(1 - D(\mathbf{x}))] \end{split}$$

- Generator attempts to fool the discriminator to assign high likelihood to generated samples

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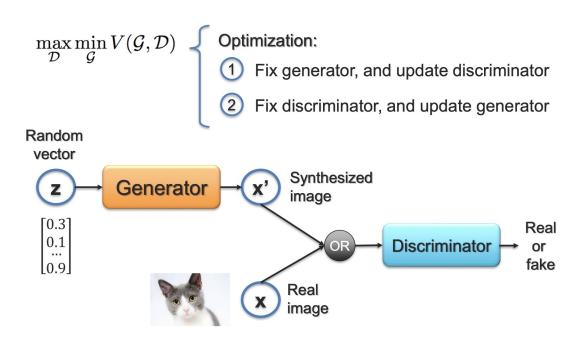
- Sample minibatch of m training points  $\mathbf{x}^{(1)}, \mathbf{x}^{(2)}, \dots, \mathbf{x}^{(m)}$  from  $\mathcal{D}$
- Sample minibatch of *m* noise vectors  $\mathbf{z}^{(1)}, \mathbf{z}^{(2)}, \dots, \mathbf{z}^{(m)}$  from  $p_z$
- Update the generator parameters  $\boldsymbol{\theta}$  by stochastic gradient descent

$$abla_{ heta} V(G_{ heta}, D_{\phi}) = rac{1}{m} 
abla_{ heta} \sum_{i=1}^m \log(1 - D_{\phi}(G_{ heta}(\mathbf{z}^{(i)})))$$

• Update the discriminator parameters  $\phi$  by stochastic gradient **ascent** 

$$abla_{\phi} V(\mathcal{G}_{ heta}, D_{\phi}) = rac{1}{m} 
abla_{\phi} \sum_{i=1}^{m} [\log D_{\phi}(\mathbf{x}^{(i)}) + \log(1 - D_{\phi}(\mathcal{G}_{ heta}(\mathbf{z}^{(i)})))]$$

• Repeat for fixed number of epochs



#### [Slides from Ermon and Grover]

# **Summary: Generative Models**

### Likelihood-based

1. VAEs – approximate inference via evidence lower bound

2. Autoregressive models – exact inference via chain rule

3. Flows – exact inference via invertible transformations

### Likelihood-free

1. GANs – discriminative real vs generated samples

Fast & easy to train

Easy to train, exact likelihood

Easy to train, exact likelihood

High generation quality

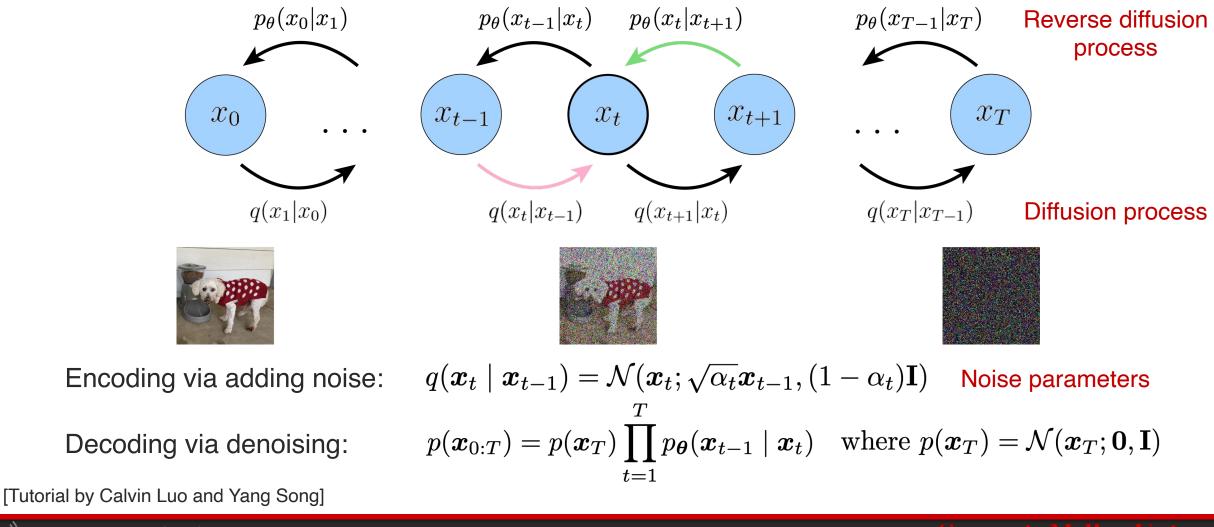
Lower generation quality

Slow to sample from

Constrained architecture

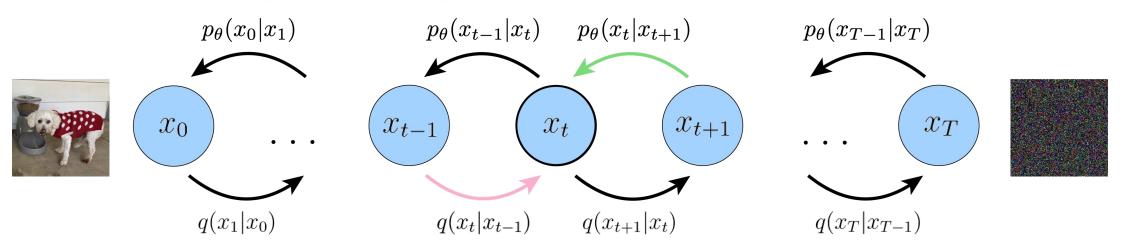
Hard to train, can't get features

### Generative modeling via denoising



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### Generative modeling via denoising

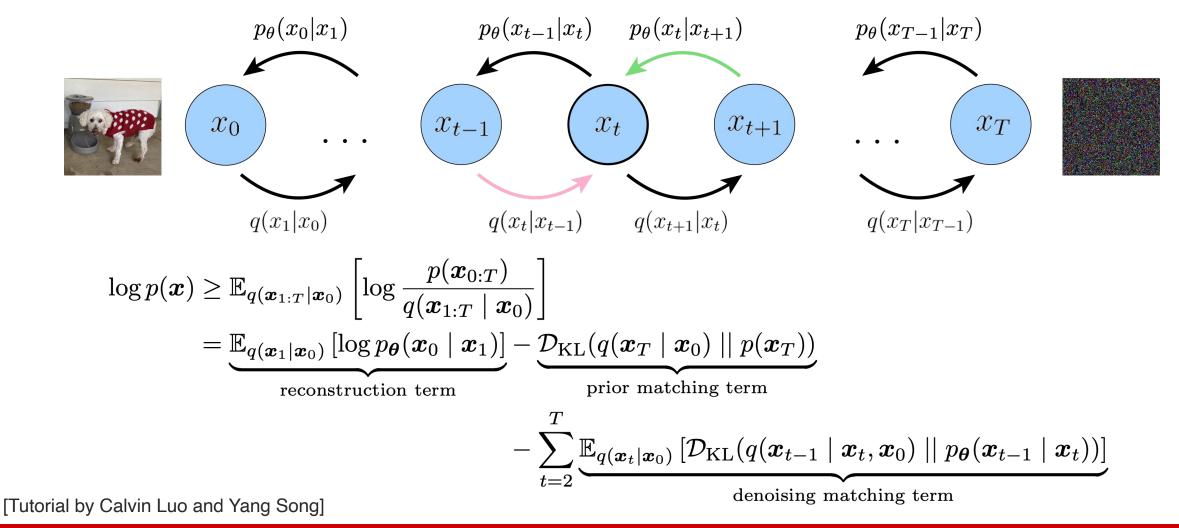


Similar to variational autoencoder, but:

- 1. The latent dimension is exactly equal to the data dimension.
- 2. Encoder q is not learned, but pre-defined as a Gaussian distribution centered around the output of previous timestep.
- 3. Gaussian parameters of latent encoders vary over time such that distribution of final latent is a standard Gaussian.

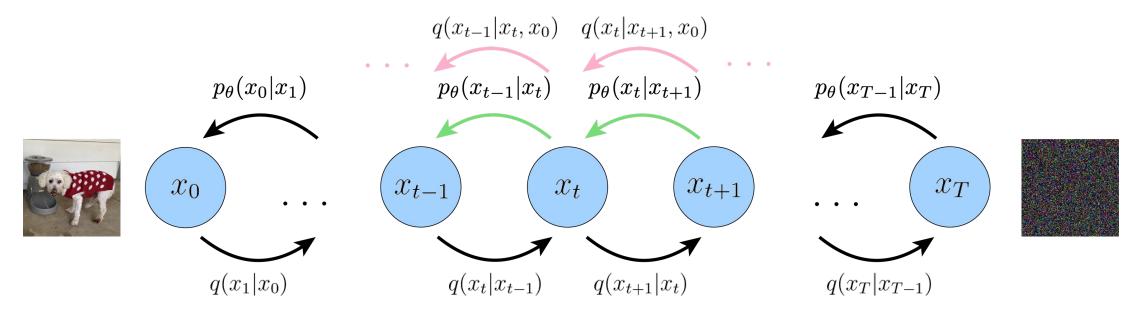
[Tutorial by Calvin Luo and Yang Song]

### Key idea: use variational inference



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### Key idea: use variational inference



$$-\sum_{t=2}^{T} \underbrace{\mathbb{E}_{q(\boldsymbol{x}_{t}|\boldsymbol{x}_{0})}\left[\mathcal{D}_{\mathrm{KL}}(q(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_{t}, \boldsymbol{x}_{0}) \mid\mid p_{\boldsymbol{\theta}}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_{t}))\right]}_{\text{denoising matching term}}$$

[Tutorial by Calvin Luo and Yang Song]

$$\sum_{t=2}^{I} \underbrace{\mathbb{E}_{q(\boldsymbol{x}_{t} \mid \boldsymbol{x}_{0})} \left[ \mathcal{D}_{\mathrm{KL}}(q(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_{t}, \boldsymbol{x}_{0}) \mid\mid p_{\boldsymbol{\theta}}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_{t})) \right]}_{\text{denoising matching term}}$$

$$q(\boldsymbol{x}_t \mid \boldsymbol{x}_{t-1}, \boldsymbol{x}_0) = q(\boldsymbol{x}_t \mid \boldsymbol{x}_{t-1}) = \mathcal{N}(\boldsymbol{x}_t; \sqrt{\alpha_t} \boldsymbol{x}_{t-1}, (1 - \alpha_t) \mathbf{I})$$

Reparameterization as adding noise:

Essentially this is proportional to a Gaussian  $\mathcal{N}\left(\boldsymbol{x}_{t-1}; \boldsymbol{\mu}_{q}, \boldsymbol{\Sigma}_{q}\left(t\right)\right)$ 

 $p_{\theta}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_{t}) = \mathcal{N}(\boldsymbol{x}_{t-1}; \boldsymbol{\mu}_{\theta}, \boldsymbol{\Sigma}_{q}(t))$  Also parameterize this as a Gaussian model

$$\begin{aligned} & \operatorname*{arg\,min}_{\boldsymbol{\theta}} \mathcal{D}_{\mathrm{KL}}(q(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_{t}, \boldsymbol{x}_{0}) \mid\mid p_{\boldsymbol{\theta}}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_{t})) \\ &= \operatorname*{arg\,min}_{\boldsymbol{\theta}} \mathcal{D}_{\mathrm{KL}}\left( \mathcal{N}\left(\boldsymbol{x}_{t-1}; \boldsymbol{\mu}_{q}, \boldsymbol{\Sigma}_{q}\left(t\right)\right) \mid\mid \mathcal{N}\left(\boldsymbol{x}_{t-1}; \boldsymbol{\mu}_{\boldsymbol{\theta}}, \boldsymbol{\Sigma}_{q}\left(t\right)\right) \right) \\ &= \operatorname*{arg\,min}_{\boldsymbol{\theta}} \frac{1}{2\sigma_{q}^{2}(t)} \left[ \left\| \boldsymbol{\mu}_{\boldsymbol{\theta}} - \boldsymbol{\mu}_{q} \right\|_{2}^{2} \right] \end{aligned}$$

[Tutorial by Calvin Luo and Yang Song]

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$$-\sum_{t=2}^{T} \underbrace{\mathbb{E}_{q(\boldsymbol{x}_{t}|\boldsymbol{x}_{0})}\left[\mathcal{D}_{\mathrm{KL}}(q(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_{t}, \boldsymbol{x}_{0}) \mid\mid p_{\boldsymbol{\theta}}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_{t}))\right]}_{\boldsymbol{\theta}}$$

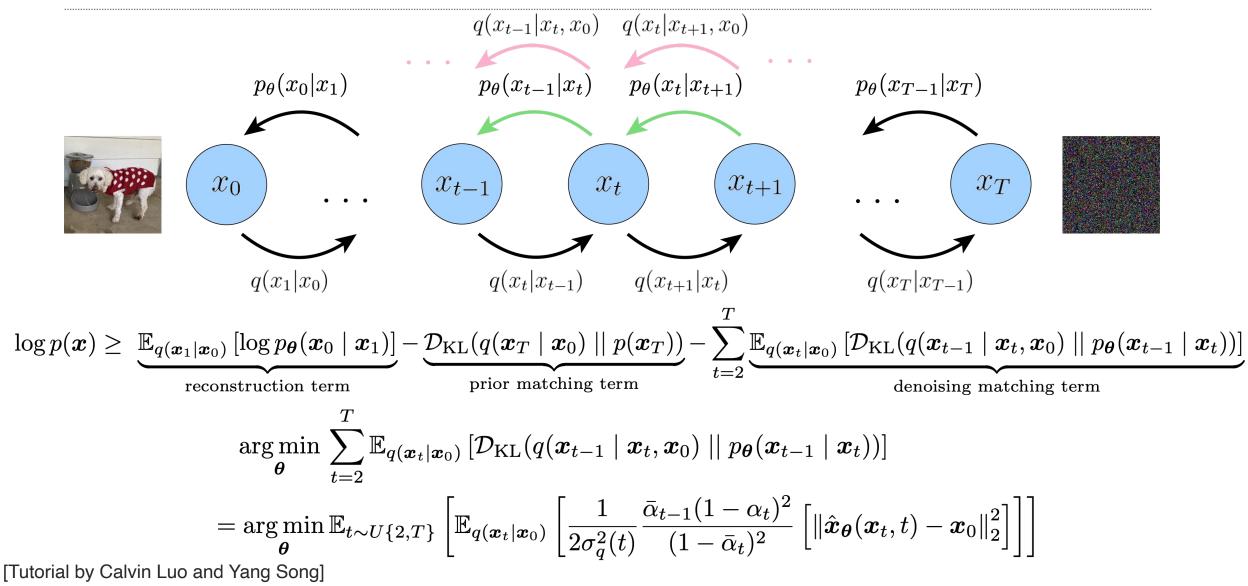
denoising matching term

$$q(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_{t}, \boldsymbol{x}_{0}) = \mathcal{N}\left(\boldsymbol{x}_{t-1}; \boldsymbol{\mu}_{q}, \boldsymbol{\Sigma}_{q}\left(t\right)\right) \qquad \boldsymbol{\mu}_{q}(\boldsymbol{x}_{t}, \boldsymbol{x}_{0}) = \frac{\sqrt{\alpha_{t}}(1 - \bar{\alpha}_{t-1})\boldsymbol{x}_{t} + \sqrt{\bar{\alpha}_{t-1}}(1 - \alpha_{t})\boldsymbol{x}_{0}}{1 - \bar{\alpha}_{t}}$$
$$p_{\boldsymbol{\theta}}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_{t}) = \mathcal{N}\left(\boldsymbol{x}_{t-1}; \boldsymbol{\mu}_{\boldsymbol{\theta}}, \boldsymbol{\Sigma}_{q}\left(t\right)\right) \qquad \boldsymbol{\mu}_{\boldsymbol{\theta}}(\boldsymbol{x}_{t}, t) = \frac{\sqrt{\alpha_{t}}(1 - \bar{\alpha}_{t-1})\boldsymbol{x}_{t} + \sqrt{\bar{\alpha}_{t-1}}(1 - \alpha_{t})\hat{\boldsymbol{x}}_{\boldsymbol{\theta}}(\boldsymbol{x}_{t}, t)}{1 - \bar{\alpha}_{t}}$$

Neural network to predicts perfect image  $x_0$  from noisy image  $x_t$  at time t.

$$\begin{aligned} & \operatorname*{arg\,min}_{\boldsymbol{\theta}} \mathcal{D}_{\mathrm{KL}}(q(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_{t}, \boldsymbol{x}_{0}) \mid\mid p_{\boldsymbol{\theta}}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_{t})) \\ &= \operatorname*{arg\,min}_{\boldsymbol{\theta}} \mathcal{D}_{\mathrm{KL}}\left( \mathcal{N}\left(\boldsymbol{x}_{t-1}; \boldsymbol{\mu}_{q}, \boldsymbol{\Sigma}_{q}\left(t\right)\right) \mid\mid \mathcal{N}\left(\boldsymbol{x}_{t-1}; \boldsymbol{\mu}_{\boldsymbol{\theta}}, \boldsymbol{\Sigma}_{q}\left(t\right)\right) \right) \\ &= \operatorname*{arg\,min}_{\boldsymbol{\theta}} \frac{1}{2\sigma_{q}^{2}(t)} \frac{\bar{\alpha}_{t-1}(1-\alpha_{t})^{2}}{(1-\bar{\alpha}_{t})^{2}} \left[ \left\| \hat{\boldsymbol{x}}_{\boldsymbol{\theta}}(\boldsymbol{x}_{t}, t) - \boldsymbol{x}_{0} \right\|_{2}^{2} \right] \end{aligned}$$

[Tutorial by Calvin Luo and Yang Song]



### **Learning Noise Parameters**

$$q(\boldsymbol{x}_t \mid \boldsymbol{x}_{t-1}, \boldsymbol{x}_0) = q(\boldsymbol{x}_t \mid \boldsymbol{x}_{t-1}) = \mathcal{N}(\boldsymbol{x}_t; \sqrt{\alpha_t} \boldsymbol{x}_{t-1}, (1 - \alpha_t) \mathbf{I})$$

### Reparameterization:

$$\begin{aligned} \boldsymbol{x}_{t} &= \sqrt{\alpha_{t}} \boldsymbol{x}_{t-1} + \sqrt{1 - \alpha_{t}} \boldsymbol{\epsilon} \quad \text{with } \boldsymbol{\epsilon} \sim \mathcal{N}(\boldsymbol{\epsilon}; \boldsymbol{0}, \boldsymbol{I}) \\ \boldsymbol{x}_{t-1} &= \sqrt{\alpha_{t-1}} \boldsymbol{x}_{t-2} + \sqrt{1 - \alpha_{t-1}} \boldsymbol{\epsilon} \quad \text{with } \boldsymbol{\epsilon} \sim \mathcal{N}(\boldsymbol{\epsilon}; \boldsymbol{0}, \boldsymbol{I}) \\ \boldsymbol{x}_{t} \sim \mathcal{N}(\boldsymbol{x}_{t}; \sqrt{\bar{\alpha}_{t}} \boldsymbol{x}_{0}, (1 - \bar{\alpha}_{t}) \boldsymbol{I}) \end{aligned}$$

 $\bar{\alpha}_t = \prod_i \alpha_i$ 

Choose 
$$\bar{\alpha}_1 > \cdots > \bar{\alpha}_T$$

i.e., add smaller noise at the beginning of the diffusion process and gradually increase noise when the samples get noisier.

[Tutorial by Calvin Luo and Yang Song]

# **Diffusion Models Interpretations**

### 3 related interpretations:

1. Learning a model to predict original image  $x_0$  from noisy image  $x_t$  at timestep t.

$$q(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_{t}, \boldsymbol{x}_{0}) = \mathcal{N}\left(\boldsymbol{x}_{t-1}; \boldsymbol{\mu}_{q}, \boldsymbol{\Sigma}_{q}\left(t\right)\right) \qquad \boldsymbol{\mu}_{q}(\boldsymbol{x}_{t}, \boldsymbol{x}_{0}) = \frac{\sqrt{\alpha_{t}}(1 - \bar{\alpha}_{t-1})\boldsymbol{x}_{t} + \sqrt{\bar{\alpha}_{t-1}}(1 - \alpha_{t})\boldsymbol{x}_{0}}{1 - \bar{\alpha}_{t}}$$
$$p_{\boldsymbol{\theta}}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_{t}) = \mathcal{N}\left(\boldsymbol{x}_{t-1}; \boldsymbol{\mu}_{\boldsymbol{\theta}}, \boldsymbol{\Sigma}_{q}\left(t\right)\right) \qquad \boldsymbol{\mu}_{\boldsymbol{\theta}}(\boldsymbol{x}_{t}, t) = \frac{\sqrt{\alpha_{t}}(1 - \bar{\alpha}_{t-1})\boldsymbol{x}_{t} + \sqrt{\bar{\alpha}_{t-1}}(1 - \alpha_{t})\hat{\boldsymbol{x}}_{\boldsymbol{\theta}}(\boldsymbol{x}_{t}, t)}{1 - \bar{\alpha}_{t}}$$

2. Learning a model to predict the noise  $\epsilon_t$  added at timestep *t*.

$$q(\boldsymbol{x}_{t} \mid \boldsymbol{x}_{t-1}, \boldsymbol{x}_{0}) = q(\boldsymbol{x}_{t} \mid \boldsymbol{x}_{t-1}) = \mathcal{N}(\boldsymbol{x}_{t}; \sqrt{\alpha_{t}}\boldsymbol{x}_{t-1}, (1 - \alpha_{t})\mathbf{I})$$

$$\boldsymbol{x}_{t} = \sqrt{\alpha_{t}}\boldsymbol{x}_{t-1} + \sqrt{1 - \alpha_{t}}\boldsymbol{\epsilon} \quad \text{with } \boldsymbol{\epsilon} \sim \mathcal{N}(\boldsymbol{\epsilon}; \mathbf{0}, \mathbf{I})$$

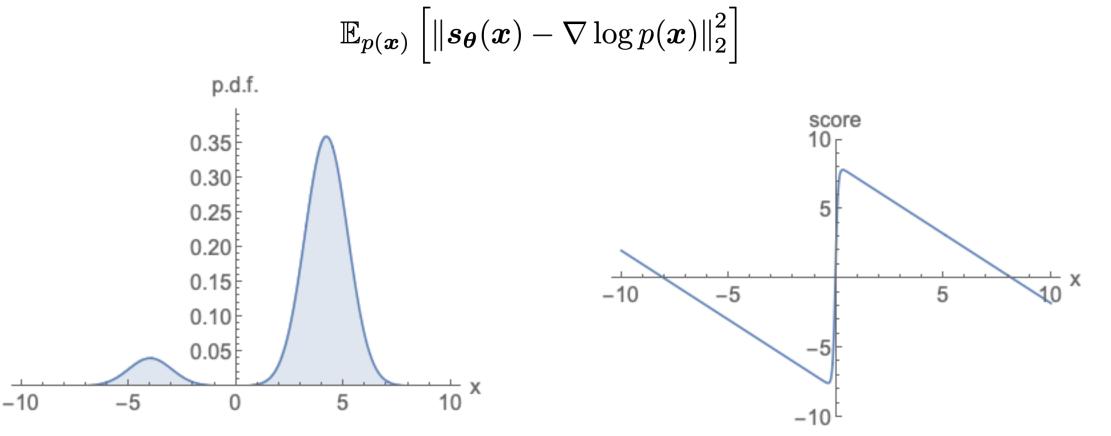
$$\boldsymbol{x}_{t} = \sqrt{\bar{\alpha}_{t}}\boldsymbol{x}_{0} + \sqrt{1 - \bar{\alpha}_{t}}\boldsymbol{\epsilon}_{0}$$

$$\boldsymbol{\mu}_{q}(\boldsymbol{x}_{t}, \boldsymbol{x}_{0}) = \frac{\sqrt{\alpha_{t}}(1 - \bar{\alpha}_{t-1})\boldsymbol{x}_{t} + \sqrt{\bar{\alpha}_{t-1}}(1 - \alpha_{t})\boldsymbol{x}_{0}}{1 - \bar{\alpha}_{t}} \quad \boldsymbol{\mu}_{\boldsymbol{\theta}}(\boldsymbol{x}_{t}, t) = \frac{1}{\sqrt{\alpha_{t}}}\boldsymbol{x}_{t} - \frac{1 - \alpha_{t}}{\sqrt{1 - \bar{\alpha}_{t}}\sqrt{\alpha_{t}}}\boldsymbol{\epsilon}_{\boldsymbol{\theta}}(\boldsymbol{x}_{t}, t)$$

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### 3 related interpretations:

3. Learning a model to predict the score function – these are good because they don't need to be normalized!

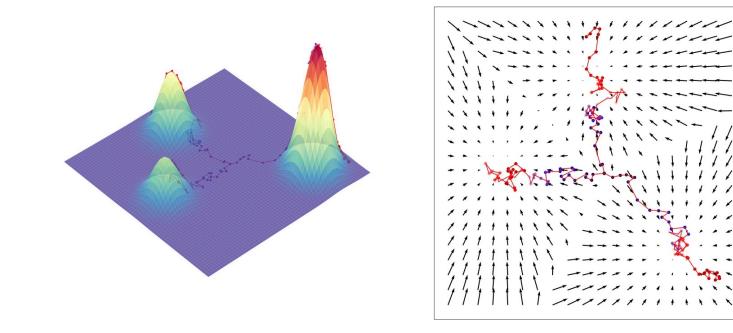


[Tutorial by Yang Song]

### 3 related interpretations:

3. Learning a model to predict the score function: score matching

$$\mathbb{E}_{p(\boldsymbol{x})}\left[\|\boldsymbol{s}_{\boldsymbol{\theta}}(\boldsymbol{x}) - \nabla \log p(\boldsymbol{x})\|_{2}^{2}\right]$$



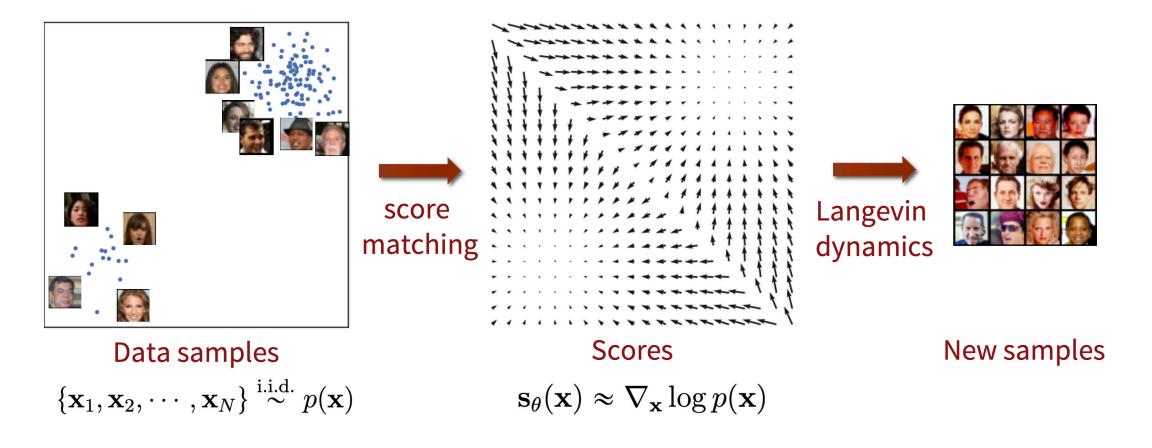
#### [Tutorial by Yang Song]

Using the score function to sampling with Langevin dynamics

 $\boldsymbol{x}_{i+1} \leftarrow \boldsymbol{x}_i + c\nabla \log p(\boldsymbol{x}_i) + \sqrt{2c}\boldsymbol{\epsilon}, \quad i = 0, 1, ..., K$ 

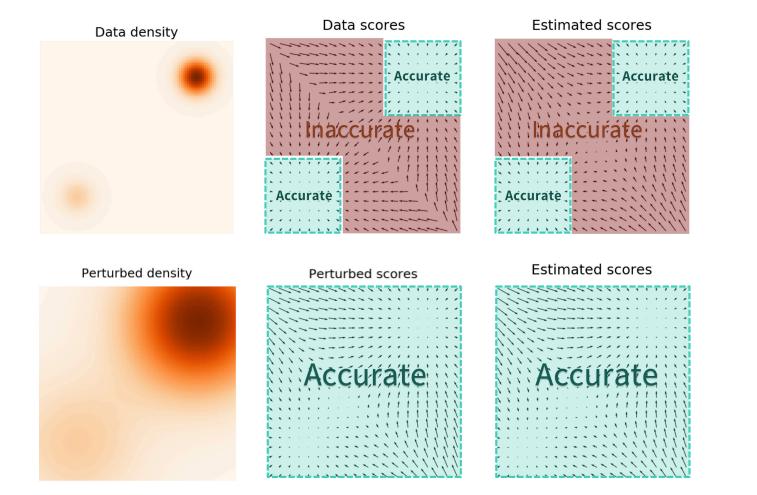
[Tutorial by Yang Song]

### **Score-based models**

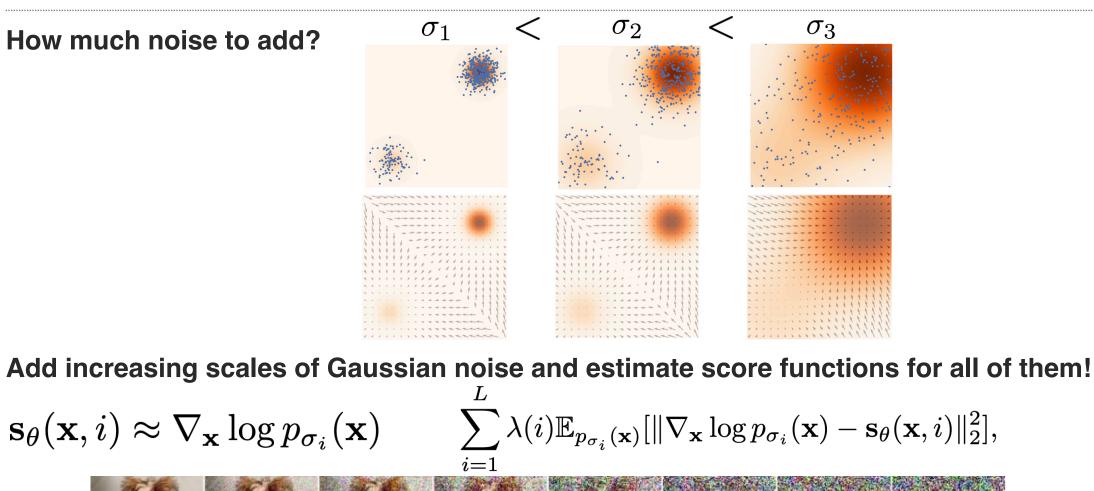


[Tutorial by Yang Song]

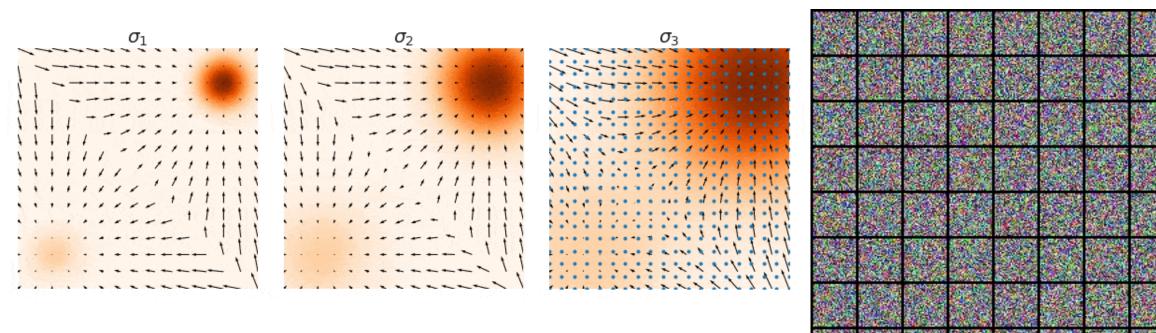
### **Difficulties with score-based models**



#### [Tutorial by Yang Song]



Diffusion Models: score-based methods with annealed Langevin sampling

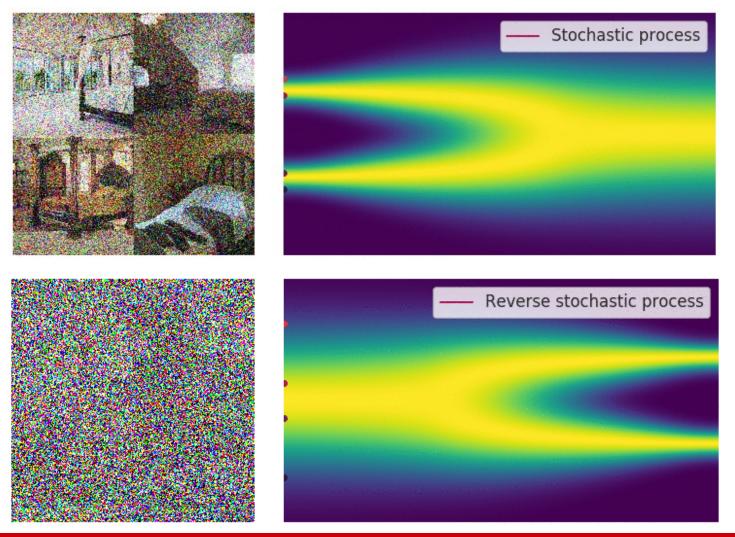


#### [Tutorial by Yang Song]

# **Diffusion Models as Differential Equations**

### From discrete diffusion process to continuous diffusion process

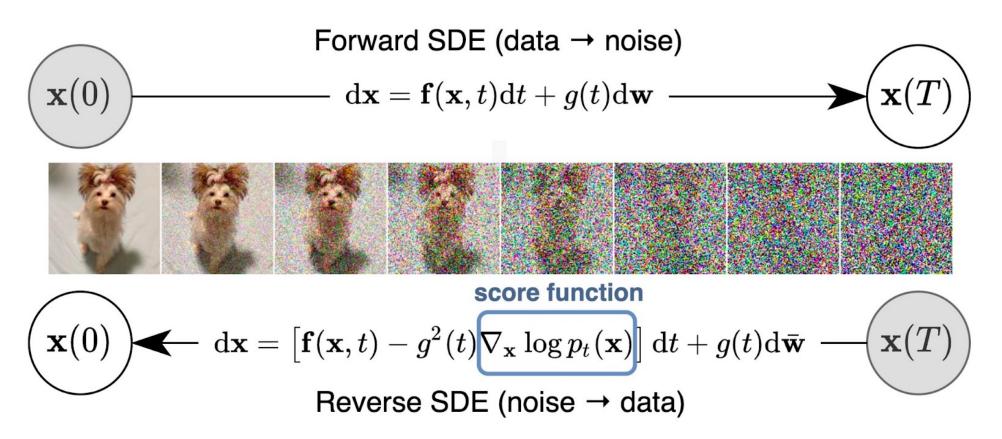
- Higher quality samples
- Exact log-likelihood
- Controllable generation



[Tutorial by Yang Song]

# **Diffusion Models as Differential Equations**

From discrete diffusion process to continuous diffusion process

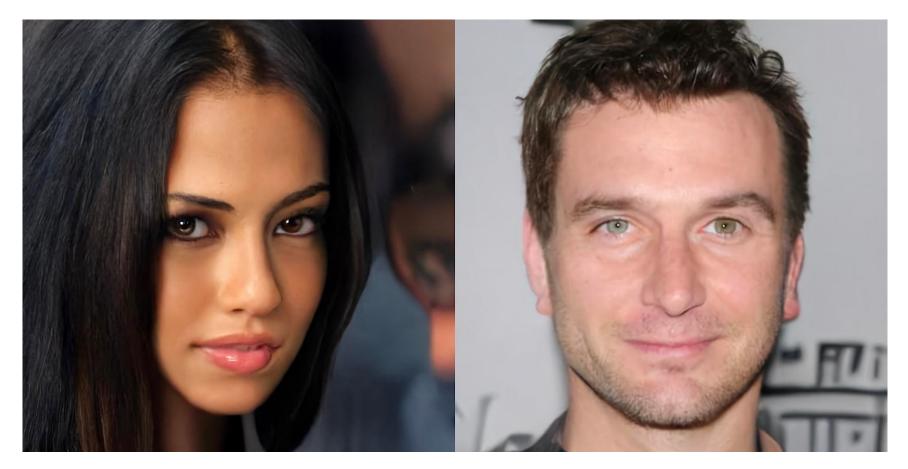


Think 'infinite-layer' latent variable model

[Tutorial by Calvin Luo and Yang Song]

# **Diffusion Models as Differential Equations**

### From discrete diffusion process to continuous diffusion process



[Tutorial by Calvin Luo and Yang Song]

# **Conditioning Diffusion Models**

**1. Directly training diffusion models with conditional information** 

$$p(\boldsymbol{x}_{0:T}) = p(\boldsymbol{x}_T) \prod_{t=1}^T p_{\boldsymbol{\theta}}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_t) \longrightarrow p(\boldsymbol{x}_{0:T} \mid \boldsymbol{y}) = p(\boldsymbol{x}_T) \prod_{t=1}^T p_{\boldsymbol{\theta}}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_t, \boldsymbol{y})$$

- 1. Conditional original image prediction
- 2. Conditional noise prediction

3. Conditional score function estimation

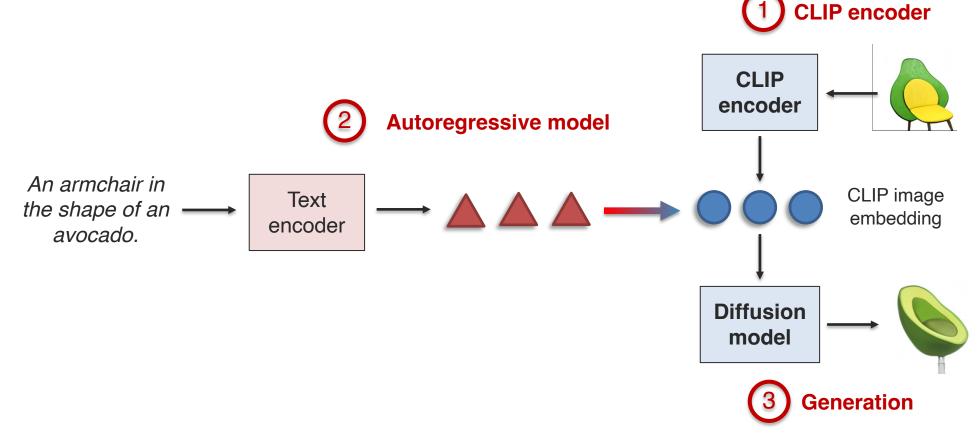
 $\hat{\boldsymbol{x}}_{\boldsymbol{\theta}}(\boldsymbol{x}_t, t, y) \approx \boldsymbol{x}_0 \\ \hat{\boldsymbol{\epsilon}}_{\boldsymbol{\theta}}(\boldsymbol{x}_t, t, y) \approx \boldsymbol{\epsilon}_0 \\ \boldsymbol{s}_{\boldsymbol{\theta}}(\boldsymbol{x}_t, t, y) \approx \nabla \log p(\boldsymbol{x}_t \mid y)$ 

[Tutorial by Calvin Luo and Yang Song]

## **Text-to-Image Generation**

### **1. Directly training diffusion models with conditional information**

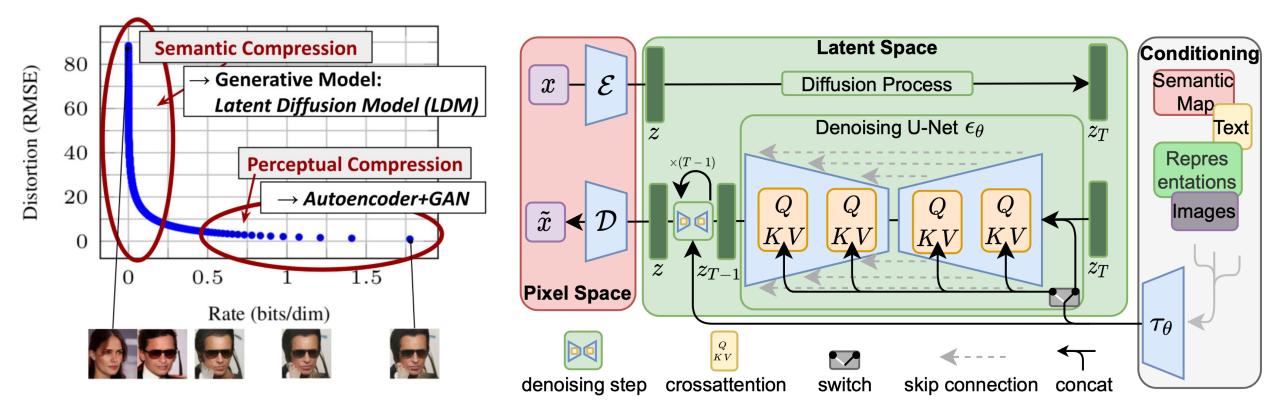
Conditional latent variables are pretrained CLIP embeddings, then diffusion model to generate image.



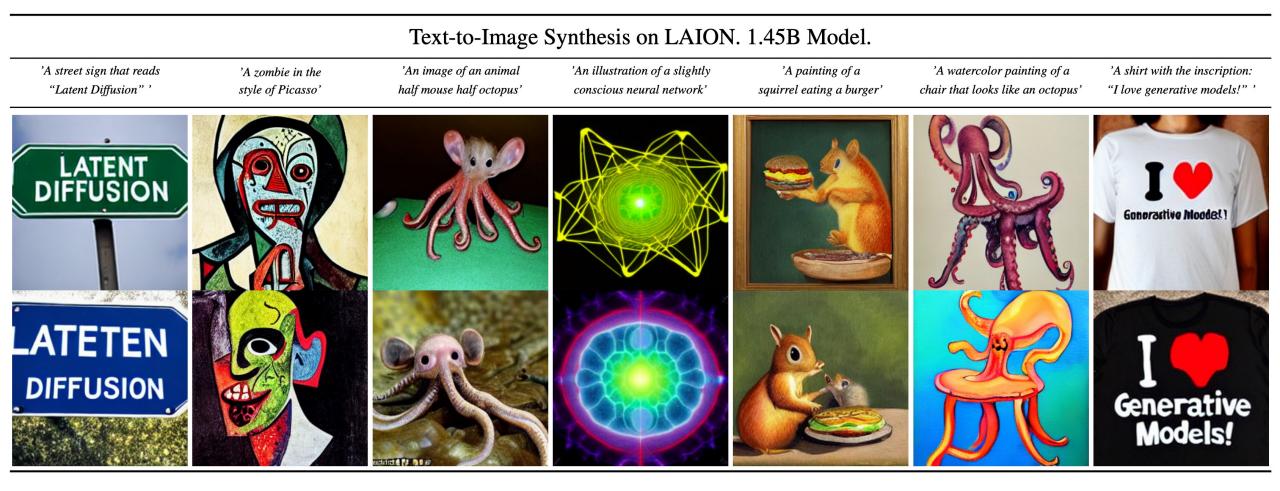
[Ramesh et al., Hierarchical Text-Conditional Image Generation with CLIP Latents. arXiv 2022]

### 1. Directly training diffusion models with conditional information

Diffusion process in latent space instead of pixel space – faster training and inference. Use autoencoder for perceptual compression, diffusion model for semantic compression.

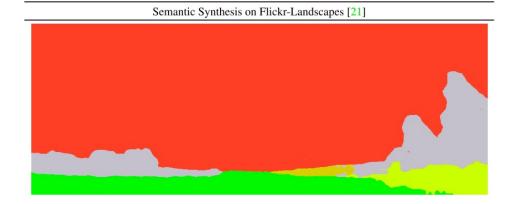


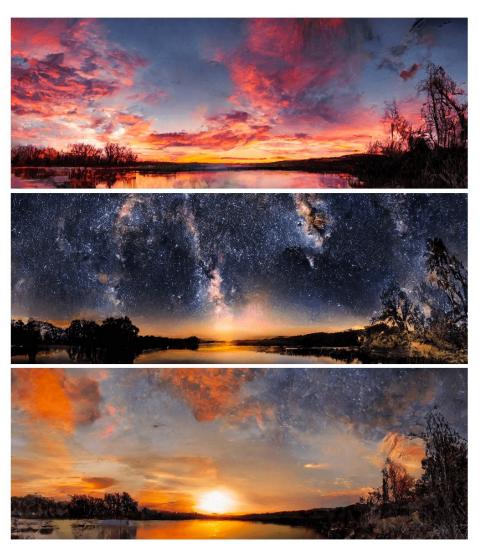
[Rombach et al., High-Resolution Image Synthesis with Latent Diffusion Models. CVPR 2022]



[Rombach et al., High-Resolution Image Synthesis with Latent Diffusion Models. CVPR 2022]

#### Carnegie Mellon University





[Rombach et al., High-Resolution Image Synthesis with Latent Diffusion Models. CVPR 2022]

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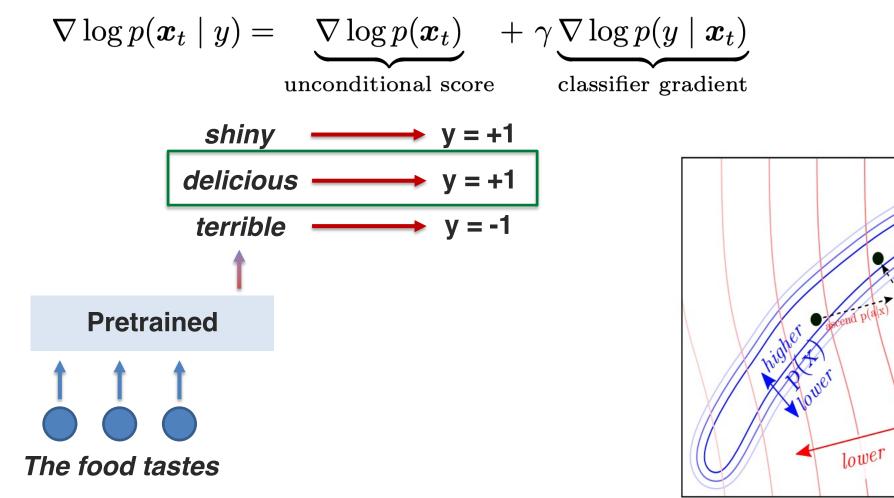
layout-to-image synthesis on the COCO dataset

[Rombach et al., High-Resolution Image Synthesis with Latent Diffusion Models. CVPR 2022]

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## **Conditioning Diffusion Models**

2. Training unconditional diffusion model then classifier guidance



[Tutorial by Calvin Luo and Yang Song]

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higher

scend p(x)

p(a|x)

### **Conditioning Diffusion Models**

3. Training unconditional diffusion model then classifier-free guidance

$$\nabla \log p(\boldsymbol{x}_t \mid \boldsymbol{y}) = \nabla \log p(\boldsymbol{x}_t) + \gamma \left(\nabla \log p(\boldsymbol{x}_t \mid \boldsymbol{y}) - \nabla \log p(\boldsymbol{x}_t)\right)$$
$$= \nabla \log p(\boldsymbol{x}_t) + \gamma \nabla \log p(\boldsymbol{x}_t \mid \boldsymbol{y}) - \gamma \nabla \log p(\boldsymbol{x}_t)$$
$$= \underbrace{\gamma \nabla \log p(\boldsymbol{x}_t \mid \boldsymbol{y})}_{\text{conditional score}} + \underbrace{(1 - \gamma) \nabla \log p(\boldsymbol{x}_t)}_{\text{unconditional score}}$$

2 separate diffusion models, one conditional and one unconditional?

Just 1 diffusion model, unconditional training can be seen as setting y=constant

See empirical comparison by GLIDE paper – classifier-free guidance is more preferred

[Nichol et al., GLIDE: Towards Photorealistic Image Generation and Editing with Text-Guided Diffusion Models. arXiv 2022]

### **Summary: Generative Models**

### Likelihood-based

1. VAEs – approximate inference via evidence lower bound

2. Autoregressive models – exact inference via chain rule

3. Flows – exact inference via invertible transformations

4. Diffusion model – approximate inference via modeling noise

Likelihood-free 1. GANs – discriminative real vs generated samples Fast & easy to train

Easy to train, exact likelihood

Easy to train, exact likelihood

High generation quality

High generation quality

Lower generation quality

Slow to sample from

Constrained architecture

Slow to sample from

Hard to train, can't get features

1. Disentanglement

$$\mathcal{L}_{\beta}(\mathbf{x}) = \mathbb{E}_{q_{\phi}(\mathbf{z}|\mathbf{x})}[\log p_{\theta}(\mathbf{x}|\mathbf{z})] - \beta \cdot \mathrm{KL}(q_{\phi}(\mathbf{z}|\mathbf{x})||p(\mathbf{z}))$$

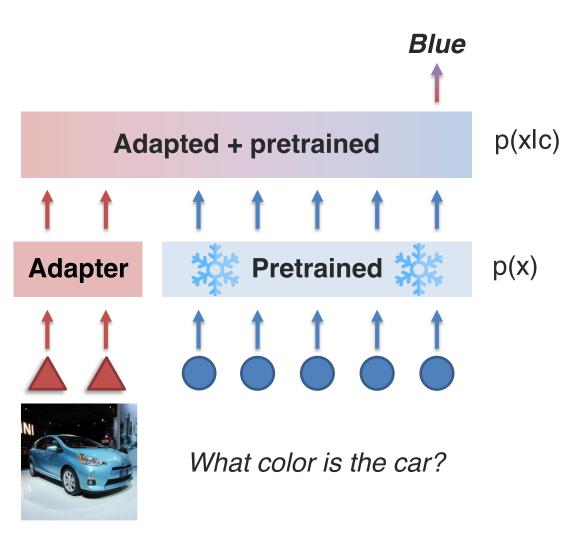
2. Conditioning

$$p(\boldsymbol{x}_{0:T} \mid y) = p(\boldsymbol{x}_T) \prod_{t=1}^T p_{\boldsymbol{\theta}}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_t, y)$$

1. Disentanglement

2. Conditioning

3. Prompt tuning

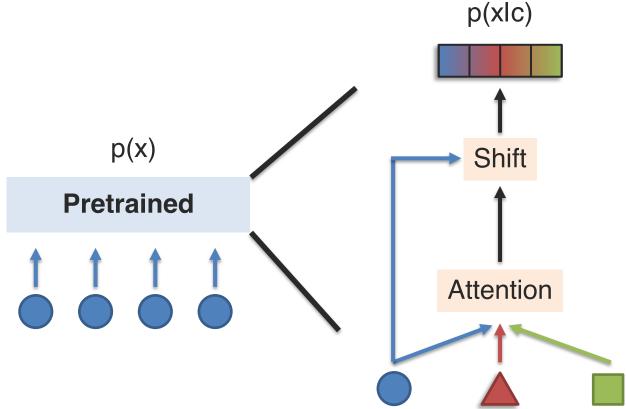


1. Disentanglement

2. Conditioning

3. Prompt tuning

4. Representation tuning



1. Disentanglement

$$\mathcal{L}_{\beta}(\mathbf{x}) = \mathbb{E}_{q_{\phi}(\mathbf{z}|\mathbf{x})}[\log p_{\theta}(\mathbf{x}|\mathbf{z})] - \beta \cdot \mathrm{KL}(q_{\phi}(\mathbf{z}|\mathbf{x})||p(\mathbf{z}))$$

 $\mathbf{T}$ 

2. Conditioning

$$p(\boldsymbol{x}_{0:T} \mid y) = p(\boldsymbol{x}_T) \prod_{t=1}^{T} p_{\boldsymbol{\theta}}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_t, y)$$

3. Prompt tuning

4. Representation tuning

5. Classifier gradient tuning

6. Classifier-free tuning

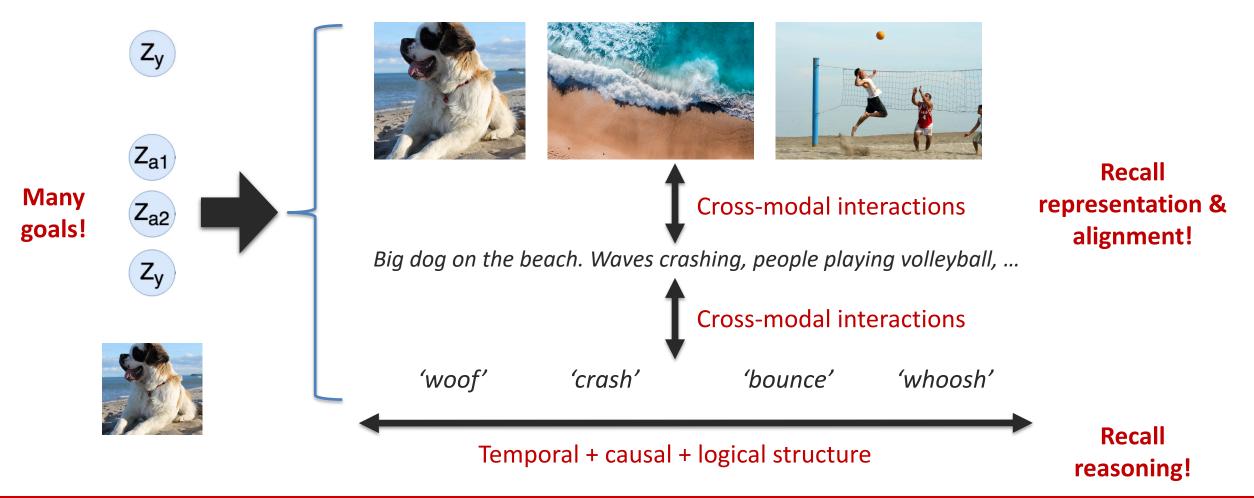
$$\nabla \log p(\boldsymbol{x}_t \mid \boldsymbol{y}) = \underbrace{\nabla \log p(\boldsymbol{x}_t)}_{\text{unconditional score}} + \gamma \underbrace{\nabla \log p(\boldsymbol{y} \mid \boldsymbol{x}_t)}_{\text{classifier gradient}}$$
$$\nabla \log p(\boldsymbol{x}_t \mid \boldsymbol{y}) = \underbrace{\gamma \nabla \log p(\boldsymbol{x}_t \mid \boldsymbol{y})}_{\text{conditional score}} + \underbrace{(1 - \gamma) \nabla \log p(\boldsymbol{x}_t)}_{\text{unconditional score}}$$

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### **Open Challenges**

#### Open challenges

**Definition:** Simultaneously generating multiple modalities to increase information content while maintaining coherence within and across modalities.



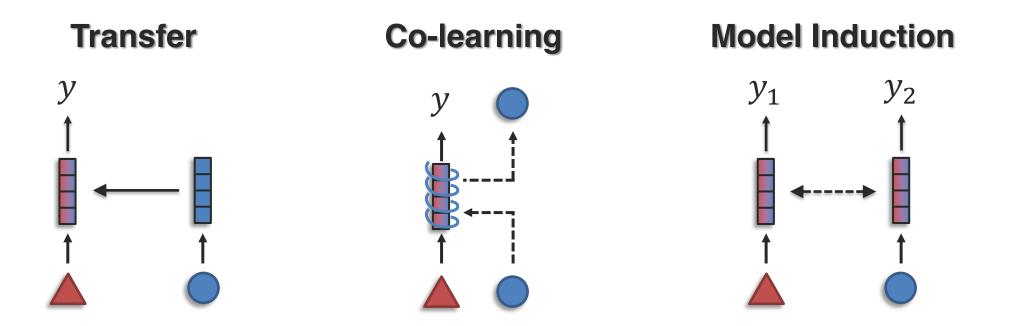
Open challenges

- 1. Synchronized generation over multiple modalities.
- 2. What's special about diffusion models from multimodal perspective?
- 2. Combining generation with explicit reasoning to enable compositional generation.
- 3. Better representation fusion and alignment in generation.
- 4. More control over large-scale generative models, fine-grained + few-shot control.
- 5. Human-centered evaluation of generative models.

### More resources:

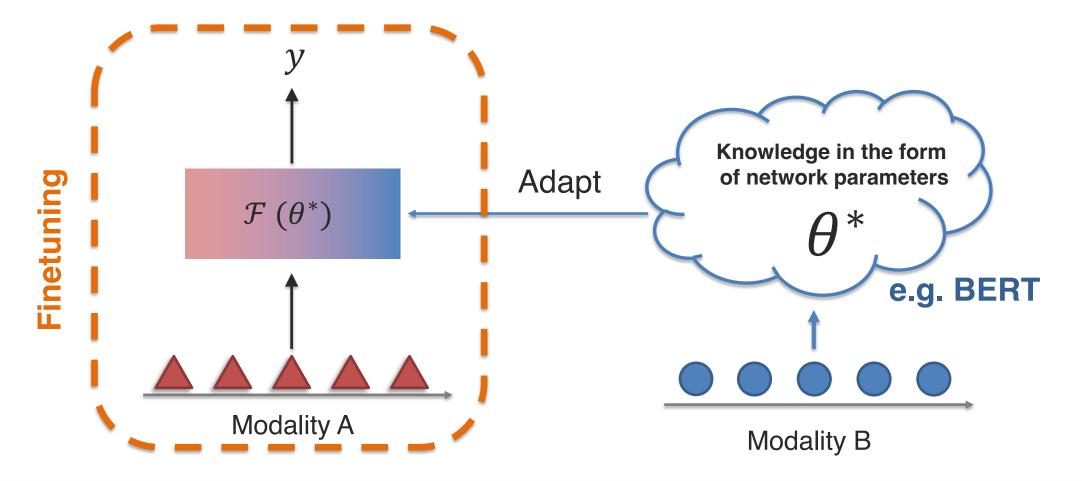
https://lilianweng.github.io/tags/generative-model/ https://yang-song.net/blog/2021/score/ https://blog.evjang.com/2018/01/nf1.html & https://blog.evjang.com/2018/01/nf2.html https://deepgenerativemodels.github.io/syllabus.html https://www.cs.cmu.edu/~epxing/Class/10708-20/lectures.html https://cvpr2022-tutorial-diffusion-models.github.io/ https://huggingface.co/blog/annotated-diffusion https://calvinyluo.com/2022/08/26/diffusion-tutorial.html https://jmtomczak.github.io/blog/1/1\_introduction.html **Definition:** Transfer knowledge between modalities, usually to help the primary modality which may be noisy or with limited resources

Sub-challenges:

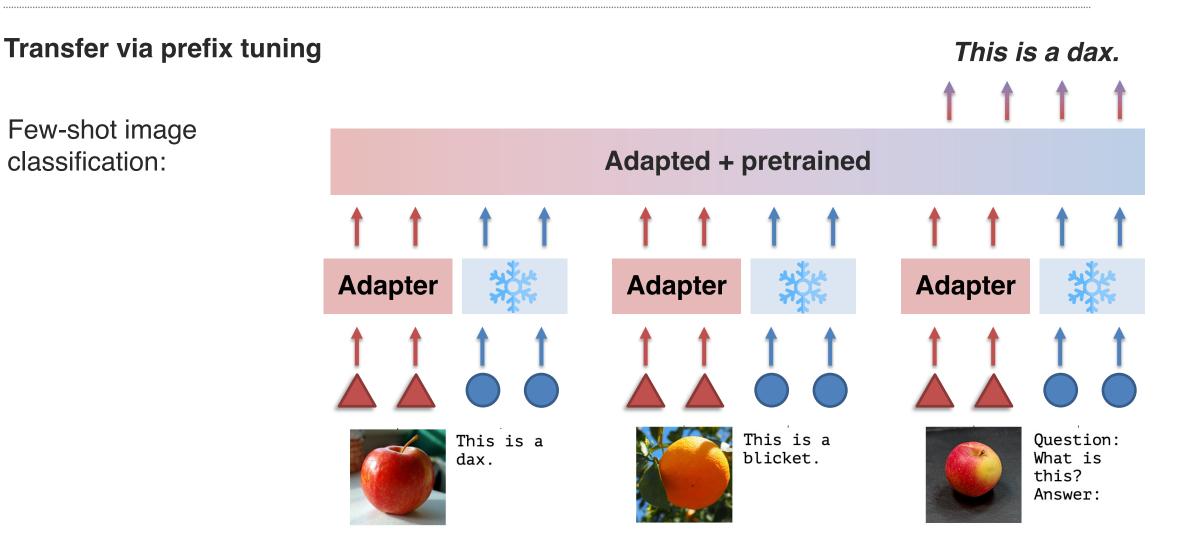


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**Definition:** Transferring knowledge from large-scale pretrained models to downstream tasks involving the primary modality.

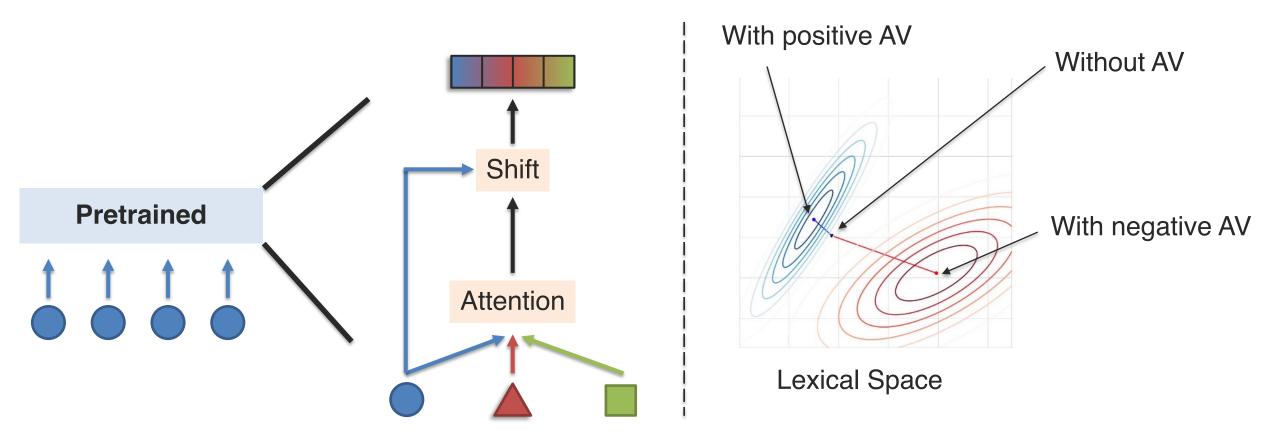


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[Tsimpoukelli et al., Multimodal Few-Shot Learning with Frozen Language Models. NeurIPS 2021]

### **Transfer via representation tuning**



[Ziegler et al., Encoder-Agnostic Adaptation for Conditional Language Generation. arXiv 2019] [Rahman et al., Integrating Multimodal Information in Large Pretrained Transformers. ACL 2020]

1. Disentanglement

$$\mathcal{L}_{\beta}(\mathbf{x}) = \mathbb{E}_{q_{\phi}(\mathbf{z}|\mathbf{x})}[\log p_{\theta}(\mathbf{x}|\mathbf{z})] - \beta \cdot \mathrm{KL}(q_{\phi}(\mathbf{z}|\mathbf{x})||p(\mathbf{z}))$$

 $\mathbf{T}$ 

2. Conditioning

$$p(\boldsymbol{x}_{0:T} \mid y) = p(\boldsymbol{x}_T) \prod_{t=1}^{T} p_{\boldsymbol{\theta}}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_t, y)$$

3. Prompt tuning

4. Representation tuning

5. Classifier gradient tuning

6. Classifier-free tuning

$$\nabla \log p(\boldsymbol{x}_t \mid \boldsymbol{y}) = \underbrace{\nabla \log p(\boldsymbol{x}_t)}_{\text{unconditional score}} + \gamma \underbrace{\nabla \log p(\boldsymbol{y} \mid \boldsymbol{x}_t)}_{\text{classifier gradient}}$$
$$\nabla \log p(\boldsymbol{x}_t \mid \boldsymbol{y}) = \underbrace{\gamma \nabla \log p(\boldsymbol{x}_t \mid \boldsymbol{y})}_{\text{conditional score}} + \underbrace{(1 - \gamma) \nabla \log p(\boldsymbol{x}_t)}_{\text{unconditional score}}$$

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