



Language Technologies Institute



# **Multimodal Machine Learning**

# **Lecture 9.2: New Generative Models**

# **Paul Liang**

\* Co-lecturer: Louis-Philippe Morency. Original course co-developed with Tadas Baltrusaitis. Spring 2021 and 2022 editions taught by Yonatan Bisk. Spring 2023 edition taught by Yonatan and Daniel Fried **Definition:** Learning a generative process to produce raw modalities that reflects cross-modal interactions, structure, and coherence.



췖

### **Latent Variable Models**

- Lots of variability in images **x** due to gender, eye color, hair color, pose, etc.
- However, unless images are annotated, these factors of variation are not explicitly available (latent).
- Idea: explicitly model these factors using latent variables **z**





- Only shaded variables **x** are observed in the data
- Latent variables **z** are unobserved correspond to high-level features
  - We want z to represent useful features e.g. hair color, pose, etc.
  - But very difficult to specify these conditionals by hand and they're unobserved
  - Let's learn them instead

### **Latent Variable Models**



- Put a prior on z  $\mathbf{z} \sim \mathcal{N}(0, I)$ 

 $p(\mathbf{x} \mid \mathbf{z}) = \mathcal{N}\left(\mu_{\theta}(\mathbf{z}), \Sigma_{\theta}(\mathbf{z})\right)$  where  $\mu_{\theta}, \Sigma_{\theta}$  are neural networks

- Hope that after training, z will correspond to meaningful latent factors of variation useful features for unsupervised representation learning
- Given a new image x, features can be extracted via p(zlx)
- Given a random z, a new x can be generated => control; if z is interpretable



Generative process

- 1. Pick a mixture component by sampling z
- 2. Generate a data point by sampling from that Gaussian

#### **Mixture of Gaussians**





瘚

Combining simple models into more expressive ones



can solve using expectation maximization Expectation: use mean and variance to estimate p(z=k) Maximization: use estimate p(z=k) to update mean and variance

勜



- Put a prior on z  $\mathbf{z} \sim \mathcal{N}(0, I)$ 

 $p(\mathbf{x} \mid \mathbf{z}) = \mathcal{N}(\mu_{\theta}(\mathbf{z}), \Sigma_{\theta}(\mathbf{z}))$  where  $\mu_{\theta}, \Sigma_{\theta}$  are neural networks

- Hope that after training, z will correspond to meaningful latent factors of variation useful features for unsupervised representation learning
- Even though p(xlz) is simple, marginal p(x) is much richer/complex/flexible

- Learning parameters of VAE: we have a joint distribution  $p(\mathbf{X}, \mathbf{Z}; \theta)$
- We have a dataset **D** where for each datapoint the **x** variables are observed (e.g. images, text) and the variables **z** are not observed (latent variables)
- We can try maximum likelihood estimation:

$$\log \prod_{\mathbf{x} \in \mathcal{D}} p(\mathbf{x}; \theta) = \sum_{\mathbf{x} \in \mathcal{D}} \log p(\mathbf{x}; \theta) = \sum_{\mathbf{x} \in \mathcal{D}} \log \sum_{\mathbf{z}} p(\mathbf{x}, \mathbf{z}; \theta)$$
  
intractable :-(  
Need cheaper approximations to  
- if z binary with 30 dimensional content of the second second

optimize for VAE parameters

- if z binary with 30 dimensions, need
   sum 2^30 terms
- if z continuous, integral is impossible

#### Carnegie Mellon Universit



Suppose  $q(\mathbf{z}; \phi)$  is a (tractable) probability distribution over the hidden variables parameterized by  $\phi$  (variational parameters)

ullet For example, a Gaussian with mean and covariance specified by  $\phi$ 

$$q(\mathsf{z};\phi) = \mathcal{N}(\phi_1,\phi_2)$$

- Variational inference: optimize variational parameters so that  $q(\mathbf{z}; \phi)$  is as close as possible to  $p(\mathbf{x}, \mathbf{z}; \theta)$  while being simple to compute
- E.g. in figure, posterior (in blue) is better approximated by orange Gaussian than green

[Slides from Ermon and Grover]

- The KL divergence for variational inference is:

$$\mathbf{D}_{KL}(q(z)\|p(z|x)) = \int q(z) \log \frac{q(z)}{p(z|x)} dz$$

- Intuitively, there are three cases
  - a. If **q** is low then we don't care (because of the expectation).
  - b. If **q** is high and **p** is high then we are happy.
  - c. If **q** is high and **p** is low then we pay a price.
- Note that p must be > 0 wherever q > 0



[Slides from Ermon and Grover]

#### Carnegie Mellon Universit

High-level: decompose objective into lower-bound and gap.



 $\log \prod_{\mathbf{x} \in \mathcal{D}} p(\mathbf{x}; \theta) = L(\theta) = LB(\theta, \phi) + GAP(\theta, \phi) \text{ for some } \phi$ Provides framework for deriving a rich set of optimization algorithms.

For any<sup>1</sup> distribution  $q(z|x;\phi)$  over z,  $L(\theta) = \mathbb{E}_q \log \frac{p(x, z; \theta)}{q(z|x; \phi)} + \mathrm{KL}[q(z|x; \phi) \mid \mid p(z|x; \theta)]$ ELBO (evidence lower bound) posterior gap

Since KL is always non-negative,  $L(\theta) \geq \text{ELBO}$ 

<sup>1</sup>Technical condition:  $supp(q(z)) \subset supp(p(z | x; \theta))$ 

$$\log p(x; \theta) = \mathbb{E}_q \log p(x) \quad (\text{Expectation over } z)$$

$$= \mathbb{E}_q \log \frac{p(x, z)}{p(z \mid x)} \quad (\text{Mult/div by } p(z \mid x), \text{ combine numerator})$$

$$= \mathbb{E}_q \log \left( \frac{p(x, z)}{q(z \mid x)} \frac{q(z \mid x)}{p(z \mid x)} \right) \quad (\text{Mult/div by } q(z \mid x))$$

$$= \mathbb{E}_q \log \frac{p(x, z)}{q(z \mid x)} + \mathbb{E}_q \log \frac{q(z \mid x)}{p(z \mid x)} \quad (\text{Split Log})$$

$$= \mathbb{E}_q \log \frac{p(x, z; \theta)}{q(z \mid x; \phi)} + \text{KL}[q(z \mid x; \phi) \mid \mid p(z \mid x; \theta)] \quad \text{We'll ignore this term from now on}$$
Huge number of algorithms  
from choices of q and  
decompositions of ELBO
$$\overset{\text{Evidence Lower Bound (ELBO})}{\text{We'll choose } q, \text{ and parameters}} \quad \overset{\text{posterior gap}}{\text{Typically uncomputable,}}$$

$$\overset{\text{posterior gap}}{\text{from choice } q \text{ well}}$$

瘚

15 Slides from Kim, Wiseman, and Rush, https://nlp.seas.harvard.edu/latent-nlp-tutorial.html,

# Learning parameters of VAEs



- **1** Take a data point  $\mathbf{x}^i$
- 2 Map it to  $\hat{z}$  by sampling from  $q_{\phi}(z|x^{i})$  (encoder)
- **③** Reconstruct  $\hat{\mathbf{x}}$  by sampling from  $p(\mathbf{x}|\hat{\mathbf{z}};\theta)$  (decoder)

What does the training objective  $\mathcal{L}(\mathbf{x}; \theta, \phi)$  do?

- First term encourages  $\hat{\mathbf{x}} \approx \mathbf{x}^i$  ( $\mathbf{x}^i$  likely under  $p(\mathbf{x}|\hat{\mathbf{z}};\theta)$ )
- Second term encourages  $\hat{z}$  to be likely under the prior p(z)

Generative/decoderp(x|z; heta)



Inference/encoder

#### [Slides from Ermon and Grover]

#### Carnegie Mellon Universit

$$\mathcal{L}(\mathbf{x};\theta,\phi) = E_{q_{\phi}(\mathbf{z}|\mathbf{x})}[\log p(\mathbf{x}|\mathbf{z};\theta)] - D_{\mathcal{K}L}(q_{\phi}(\mathbf{z}|\mathbf{x})||p(\mathbf{z}))$$



- We need to compute the gradients  $\nabla_{\theta} \mathcal{L}(\mathbf{x}; \theta, \phi)$  and  $\nabla_{\phi} \mathcal{L}(\mathbf{x}; \theta, \phi)$ 

easy

$$\begin{aligned} \nabla_{\theta} \mathcal{L}(\mathsf{x};\theta,\phi) &= \nabla_{\theta} E_{q_{\phi}(\mathsf{z}|\mathsf{x})} [\log p(\mathsf{x}|\mathsf{z};\theta)] - D_{\mathcal{KL}}(q_{\phi}(\mathsf{z}|\mathsf{x}))|p(\mathsf{z})) \\ &= \nabla_{\theta} E_{q_{\phi}(\mathsf{z}|\mathsf{x})} [\log p(\mathsf{x}|\mathsf{z};\theta)] \\ &= E_{q_{\phi}(\mathsf{z}|\mathsf{x})} [\nabla_{\theta} \log p(\mathsf{x}|\mathsf{z};\theta)] \\ &\approx \frac{1}{n} \sum_{i=1}^{n} \nabla_{\theta} \log p(\mathsf{x}|\mathsf{z}_{i};\theta) \end{aligned}$$

#### Carnegie Mellon Universit

$$\mathcal{L}(\mathbf{x};\theta,\phi) = E_{q_{\phi}(\mathbf{z}|\mathbf{x})}[\log p(\mathbf{x}|\mathbf{z};\theta)] - D_{\mathcal{K}L}(q_{\phi}(\mathbf{z}|\mathbf{x})||p(\mathbf{z}))$$



- We need to compute the gradients  $\nabla_{\theta} \mathcal{L}(\mathbf{x}; \theta, \phi)$  and  $\nabla_{\phi} \mathcal{L}(\mathbf{x}; \theta, \phi)$ 



- Expectations also depend on  $\phi$ 

 $\nabla_{\phi} \mathcal{L}(\mathsf{x};\theta,\phi) = \nabla_{\phi} E_{q_{\phi}(\mathsf{z}|\mathsf{x})}[\log p(\mathsf{x}|\mathsf{z};\theta)] - D_{\mathcal{KL}}(q_{\phi}(\mathsf{z}|\mathsf{x})||p(\mathsf{z}))$ 

### **Reparameterization Trick**

 $\bullet\,$  Want to compute a gradient with respect to  $\phi$  of

$$\mathsf{E}_{q(\mathsf{z};\phi)}[r(\mathsf{z})] = \int q(\mathsf{z};\phi)r(\mathsf{z})d\mathsf{z}$$

#### where z is now continuous

- Suppose q(z; φ) = N(μ, σ<sup>2</sup>I) is Gaussian with parameters φ = (μ, σ). These are equivalent ways of sampling:
  - Sample  $\mathsf{z} \sim q_{\phi}(\mathsf{z})$
  - Sample  $\epsilon \sim \mathcal{N}(0, I)$ ,  $\mathbf{z} = \mu + \sigma \epsilon = g(\epsilon; \phi)$
- Using this equivalence we compute the expectation in two ways:

$$E_{\mathbf{z}\sim q(\mathbf{z};\phi)}[r(\mathbf{z})] = E_{\epsilon\sim\mathcal{N}(0,I)}[r(g(\epsilon;\phi))] = \int p(\epsilon)r(\mu+\sigma\epsilon)d\epsilon$$
$$\nabla_{\phi}E_{q(\mathbf{z};\phi)}[r(\mathbf{z})] = \nabla_{\phi}E_{\epsilon}[r(g(\epsilon;\phi))] = E_{\epsilon}[\nabla_{\phi}r(g(\epsilon;\phi))]$$

- Easy to estimate via Monte Carlo if r and g are differentiable w.r.t.  $\phi$  and  $\epsilon$  is easy to sample from (backpropagation)
- $E_{\epsilon}[\nabla_{\phi}r(g(\epsilon;\phi))] \approx \frac{1}{k}\sum_{k} \nabla_{\phi}r(g(\epsilon^{k};\phi))$  where  $\epsilon^{1}, \cdots, \epsilon^{k} \sim \mathcal{N}(0, I)$ .

[Slides from Ermon and Grover]

#### **Reparameterization Trick**

$$\begin{split} \nabla_{\phi} \mathcal{L}(\mathsf{x};\theta,\phi) &= \nabla_{\phi} E_{q_{\phi}(z|\mathsf{x})}[\log p(\mathsf{x}|z;\theta)] - D_{\mathcal{K}L}(q_{\phi}(z|\mathsf{x})||p(z))\\ \nabla_{\phi} E_{q_{\phi}(z|\mathsf{x})}[\log p(\mathsf{x}|z;\theta)] &= \nabla_{\phi} E_{\epsilon}[\log p(\mathsf{x}|\mu + \sigma\epsilon;\theta)] \quad \text{reparameterize}\\ &= E_{\epsilon}[\nabla_{\phi} \log p(\mathsf{x}|\mu + \sigma\epsilon;\theta)]\\ &\approx \frac{1}{n}\sum_{i=1}^{n}[\nabla_{\phi} \log p(\mathsf{x}|\mu + \sigma\epsilon_{i};\theta)] \end{split}$$



[Slides from Ermon and Grover]

#### Carnegie Mellon University



溯

# **Learning parameters of VAEs**





- 1. Take a datapoint  $x_i$ .
- 2. Map it to  $\mu, \sigma$  using  $q_{\phi}(\mathbf{z}|\mathbf{x}_i)$ . encoder
- 3. Sample  $\epsilon \sim N(0, I)$  and compute  $\hat{z} = \mu + \sigma \epsilon$ . reparameterize
- 4. Reconstruct  $\hat{x}$  by sampling from  $p(x|\hat{z};\theta)$ . decoder

Inference/encoder

獤

22

#### Carnegie Mellon University

# **VAEs for Disentangled Generation**

#### Disentangled representation learning

- Very useful for style transfer: disentangling style from content



disentanglement\_lib



From negative to positive

consistently slow . consistently good . consistently fast .

my goodness it was so gross . my husband 's steak was phenomenal . my goodness was so awesome .

it was super dry and had a weird taste to the entire slice . it was a great meal and the tacos were very kind of good . it was super flavorful and had a nice texture of the whole side .

[Locatello et al., Challenging Common Assumptions in the Unsupervised Learning of Disentangled Representations. ICML 2019]

Disentangled representation learning

Very useful for style transfer: disentangling **style** from **content** 

 $\mathcal{L}_{\beta}(\mathbf{x}) = \mathbb{E}_{q_{\phi}(\mathbf{z}|\mathbf{x})}[\log p_{\theta}(\mathbf{x}|\mathbf{z})] - \beta \cdot \mathrm{KL}(q_{\phi}(\mathbf{z}|\mathbf{x})||p(\mathbf{z}))$ 

- beta-VAE: beta = 1 recovers VAE, beta > 1 imposes stronger constraint on the latent variables to have independent dimensions
- Difficult problem!
  - Positive results [Hu et al., 2016, Kulkarni et al., 2015]
  - Negative results [Mathieu et al., 2019, Locatello et al., 2019]
  - Better benchmarks & metrics to measure disentanglement [Higgins et al., 2017, Kim & Mnih 2018]



[Mathieu et al., Disentangling Disentanglement in Variational Autoencoders. ICML 2019]

# **VAEs for Multimodal Generation**

#### Some initial attempts: factorized generation



[Tsai et al., Learning Factorized Multimodal Representations. ICLR 2019]

# **VAEs for Multimodal Generation**

#### Some initial attempts: factorized generation



[Tsai et al., Learning Factorized Multimodal Representations. ICLR 2019]

### **Image Tokens + Transformers**

Is this magic?

An armchair in the shape of an avocado



[*DALL-E.* Ramesh et al., Zero-Shot Text-to-Image Generation. ICML 2021] [see also, Esser et al. Taming Transformers for High Resolution Image Synthesis. CVPR 2021]

#### Carnegie Mellon Universit

### **Image Tokens + Transformers**



洂



#### (1) Discrete visual tokens from a VQ-VAE



# **Image Tokens + Transformers**

#### (2) Autoregressive generation of the tokens



Input text tokens

Generated Image latents

https://arxiv.org/abs/2102.12092, Figures from Charlie Snell, https://ml.berkeley.edu/blog/posts/vq-vae/

勞

### **Summary: Variational Autoencoders**

- Relatively easy to train.
- Explicit inference network q(zlx).
- More blurry images (due to reconstruction).

Query

Prominent attributes: White, Fully Visible Forehead, Mouth Closed, Male, Curly Hair, Eyes Open, Pale Skin, Frowning, Pointy Nose, Teeth Not Visible, No Eyewear.









Prominent attributes: White, Male, Curly Hair, Frowning, Eyes Open, Pointy Nose, Flash, Posed Photo, Eyeglasses, Narrow Eyes, Teeth Not Visible, Senior, Receding Hairline.







VAE/GAN

GAN



#### Generative modeling via denoising



#### Generative modeling via denoising



Similar to variational autoencoder, but:

- 1. The latent dimension is exactly equal to the data dimension.
- 2. Encoder q is not learned, but pre-defined as a Gaussian distribution centered around the output of previous timestep.
- 3. Gaussian parameters of latent encoders vary over time such that distribution of final latent is a standard Gaussian.

[Tutorial by Calvin Luo and Yang Song]

# **Learning Diffusion Models**

#### Key idea: use variational inference



# **Learning Diffusion Models**

#### Key idea: use variational inference



Intuition: Neural network to predict cleaner image  $x_{t-1}$  from noisy image  $x_t$  at time t, consistent with the noise adding process.

Use Bayes rule to reverse, proportional to  $T = \sum_{t=2}^{T} \underbrace{\mathbb{E}_{q(\boldsymbol{x}_{t}|\boldsymbol{x}_{0})} \left[ \mathcal{D}_{\mathrm{KL}}(q(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_{t}, \boldsymbol{x}_{0}) \mid | p_{\boldsymbol{\theta}}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_{t})) \right]}_{\mathrm{denoising matching term}}$ 

[Tutorial by Calvin Luo and Yang Song]

#### Carnegie Mellon Universit

### **Learning Noise Parameters**

#### Generative modeling via denoising



Encoding via adding noise:  $q(\boldsymbol{x}_t \mid \boldsymbol{x}_{t-1}) = \mathcal{N}(\boldsymbol{x}_t; \sqrt{\alpha_t} \boldsymbol{x}_{t-1}, (1 - \alpha_t)\mathbf{I})$  Noise parameters

Choose 
$$\bar{\alpha}_1 > \cdots > \bar{\alpha}_T$$

i.e., add smaller noise at the beginning of the diffusion process and gradually increase noise when the samples get noisier.

[Tutorial by Calvin Luo and Yang Song]

#### Carnegie Mellon Universit

# **Diffusion Models as Differential Equations**

From discrete diffusion process to continuous diffusion process

- Higher quality samples
- Exact log-likelihood
- Controllable generation



[Tutorial by Yang Song]

### **Diffusion Models as Differential Equations**

From discrete diffusion process to continuous diffusion process



Think 'infinite-layer' latent variable model

[Tutorial by Calvin Luo and Yang Song]

#### **Diffusion Models as Differential Equations**

From discrete diffusion process to continuous diffusion process



[Tutorial by Calvin Luo and Yang Song]

#### Carnegie Mellon Universit

# **Conditioning Diffusion Models**

**1. Directly training diffusion models with conditional information** 

$$p(\boldsymbol{x}_{0:T}) = p(\boldsymbol{x}_T) \prod_{t=1}^T p_{\boldsymbol{\theta}}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_t) \longrightarrow p(\boldsymbol{x}_{0:T} \mid \boldsymbol{y}) = p(\boldsymbol{x}_T) \prod_{t=1}^T p_{\boldsymbol{\theta}}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_t, \boldsymbol{y})$$

- 1. Conditional original image prediction
- 2. Conditional noise prediction

3. Conditional score function estimation

 $\hat{\boldsymbol{x}}_{\boldsymbol{\theta}}(\boldsymbol{x}_t, t, y) \approx \boldsymbol{x}_0 \\ \hat{\boldsymbol{\epsilon}}_{\boldsymbol{\theta}}(\boldsymbol{x}_t, t, y) \approx \boldsymbol{\epsilon}_0 \\ \boldsymbol{s}_{\boldsymbol{\theta}}(\boldsymbol{x}_t, t, y) \approx \nabla \log p(\boldsymbol{x}_t \mid y)$ 

[Tutorial by Calvin Luo and Yang Song]

# **Conditioning Diffusion Models on Text**

#### **1. Directly training diffusion models with conditional information**

Conditional latent variables are pretrained CLIP embeddings, then diffusion model to generate image.



[Ramesh et al., Hierarchical Text-Conditional Image Generation with CLIP Latents. arXiv 2022]

# **Conditioning Diffusion Models on Text**

- DALL-E 2 https://cdn.openai.com/papers/dall-e-2.pdf
- Diffusion on top of frozen CLIP



Imagen ht

https://arxiv.org/pdf/2205.11487.pdf

Diffusion on top of frozen T5 embeddings



A black apple and a green backpack.



A horse riding an astronaut.



勜

#### 1. Directly training diffusion models with conditional information

Diffusion process in latent space instead of pixel space – faster training and inference. Use autoencoder for perceptual compression, diffusion model for semantic compression.



[Rombach et al., High-Resolution Image Synthesis with Latent Diffusion Models. CVPR 2022]



[Rombach et al., High-Resolution Image Synthesis with Latent Diffusion Models. CVPR 2022]

#### Carnegie Mellon University





[Rombach et al., High-Resolution Image Synthesis with Latent Diffusion Models. CVPR 2022]

#### Carnegie Mellon University

ask do have if yo tatic light Batis Laber

layout-to-image synthesis on the COCO dataset

[Rombach et al., High-Resolution Image Synthesis with Latent Diffusion Models. CVPR 2022]

#### Carnegie Mellon Universit

# **Conditioning Diffusion Models**

2. Training unconditional diffusion model then classifier guidance



[Dhariwal and Nichol, Diffusion Models Beat GANs on Image Synthesis. arXiv 2021]



#### Carnegie Mellon Universit

# **Conditioning Diffusion Models**

3. Training unconditional diffusion model then classifier-free guidance

$$\nabla \log p(\boldsymbol{x}_t \mid \boldsymbol{y}) = \nabla \log p(\boldsymbol{x}_t) + \gamma \left(\nabla \log p(\boldsymbol{x}_t \mid \boldsymbol{y}) - \nabla \log p(\boldsymbol{x}_t)\right)$$
$$= \nabla \log p(\boldsymbol{x}_t) + \gamma \nabla \log p(\boldsymbol{x}_t \mid \boldsymbol{y}) - \gamma \nabla \log p(\boldsymbol{x}_t)$$
$$= \underbrace{\gamma \nabla \log p(\boldsymbol{x}_t \mid \boldsymbol{y})}_{\text{conditional score}} + \underbrace{(1 - \gamma) \nabla \log p(\boldsymbol{x}_t)}_{\text{unconditional score}}$$

2 separate diffusion models, one conditional and one unconditional?

Just 1 diffusion model, unconditional training can be seen as setting y=constant

See empirical comparison by GLIDE paper – classifier-free guidance is more preferred

[Nichol et al., GLIDE: Towards Photorealistic Image Generation and Editing with Text-Guided Diffusion Models. arXiv 2022]

### **Summary: Generative Models**

#### Likelihood-based

1. Autoregressive models – exact inference via chain rule

2. VAEs – approximate inference via evidence lower bound

3. Diffusion model – approximate inference via modeling noise

Easy to train, exact likelihood

Fast & easy to train

High generation quality

Slow to sample from

Lower generation quality

Slow to sample from

1. Disentanglement

$$\mathcal{L}_{\beta}(\mathbf{x}) = \mathbb{E}_{q_{\phi}(\mathbf{z}|\mathbf{x})}[\log p_{\theta}(\mathbf{x}|\mathbf{z})] - \beta \cdot \mathrm{KL}(q_{\phi}(\mathbf{z}|\mathbf{x})||p(\mathbf{z}))$$

2. Conditioning

$$p(\boldsymbol{x}_{0:T} \mid y) = p(\boldsymbol{x}_T) \prod_{t=1}^T p_{\boldsymbol{\theta}}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_t, y)$$

1. Disentanglement

2. Conditioning

3. Prompt tuning



1. Disentanglement

2. Conditioning

3. Prompt tuning

4. Representation tuning



1. Disentanglement

$$\mathcal{L}_{\beta}(\mathbf{x}) = \mathbb{E}_{q_{\phi}(\mathbf{z}|\mathbf{x})}[\log p_{\theta}(\mathbf{x}|\mathbf{z})] - \beta \cdot \mathrm{KL}(q_{\phi}(\mathbf{z}|\mathbf{x})||p(\mathbf{z}))$$

 $\mathbf{T}$ 

2. Conditioning

$$p(\boldsymbol{x}_{0:T} \mid y) = p(\boldsymbol{x}_T) \prod_{t=1}^{T} p_{\boldsymbol{\theta}}(\boldsymbol{x}_{t-1} \mid \boldsymbol{x}_t, y)$$

3. Prompt tuning

4. Representation tuning

5. Classifier gradient tuning

6. Classifier-free tuning

$$\nabla \log p(\boldsymbol{x}_t \mid \boldsymbol{y}) = \underbrace{\nabla \log p(\boldsymbol{x}_t)}_{\text{unconditional score}} + \gamma \underbrace{\nabla \log p(\boldsymbol{y} \mid \boldsymbol{x}_t)}_{\text{classifier gradient}}$$
$$\nabla \log p(\boldsymbol{x}_t \mid \boldsymbol{y}) = \underbrace{\gamma \nabla \log p(\boldsymbol{x}_t \mid \boldsymbol{y})}_{\text{conditional score}} + \underbrace{(1 - \gamma) \nabla \log p(\boldsymbol{x}_t)}_{\text{unconditional score}}$$

勜

# **Open Challenges**

#### Open challenges

**Definition:** Simultaneously generating multiple modalities to increase information content while maintaining coherence within and across modalities.





- 1. Synchronized generation over multiple modalities.
- 2. What's special about diffusion models from multimodal perspective?
- 2. Combining generation with explicit reasoning to enable compositional generation.
- 3. Better representation fusion and alignment in generation.
- 4. More control over large-scale generative models, fine-grained + few-shot control.
- 5. Human-centered evaluation of generative models.

#### More resources:

https://lilianweng.github.io/tags/generative-model/ https://yang-song.net/blog/2021/score/ https://blog.evjang.com/2018/01/nf1.html & https://blog.evjang.com/2018/01/nf2.html https://deepgenerativemodels.github.io/syllabus.html https://www.cs.cmu.edu/~epxing/Class/10708-20/lectures.html https://cvpr2022-tutorial-diffusion-models.github.io/ https://huggingface.co/blog/annotated-diffusion https://calvinyluo.com/2022/08/26/diffusion-tutorial.html https://jmtomczak.github.io/blog/1/1\_introduction.html